



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, NAGPUR

Newsletter

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'With new day comes new strength and new thoughts.' -Eleanor Roosevelt

As the New Year unfolds, embrace it with a strategic mindset. Reflect on the lessons of the past, extracting wisdom from challenges and victories alike. Much like managing a complex project, set clear goals for the upcoming year, breaking them down into actionable steps. Remember, effective leadership involves adaptability, so be open to learning from unexpected twists.

In this academic journey, cultivate a culture of collaboration. Just as successful teams thrive on synergy, leverage the diverse skills within your peer group. Network with intention, as relationships formed today may be the foundation of future professional collaborations. Challenge yourself to stay ahead of the curve by staying informed about industry trends. Much like staying updated on market dynamics, being well-versed in the latest developments will equip you for success. Balance this pursuit with self-care, for sustained productivity is nurtured by a healthy mind and body.

May the New Year unfold like a well-executed strategic plan, full of opportunities for growth, learning, and achievement. Happy New Year, aspiring leaders!

THE PERFECT SHOT

SHAUNAKI KOKATE (MBA 2023-25)

The bells on the door chimed as a new patron wearing shorts and a checked shirt, suiting the hot weather, entered the rustic, hole-in-the-wall bar. The bartender gave a lazy sidelong glance to the person, the business being sloppy that April afternoon. The man sat on one of the stools kept parallel to the bar counter. Besides him, a man perched in a hunched form, covered in full black, wary of his surroundings. A pint of beer fizzed in front of him. The newly arrived said waiving, "A whiskey on rocks for me," looking at the bartender. The barkeep gave a curt nod and placed the small glass before him. The man in the shorts muttered to himself, "I need to shoot a bigger prize if I am to get bigger bucks." The man sitting beside him perked up as he had overheard him. He had just missed the shot of his lifetime, and he was pretty frustrated. He thought he would take some advice from the man beside him as he had overheard him. He extended his hand over to the man in shorts and introduced himself, "Hello, I am Kurt Clark. I heard you muttering to yourself right now. Is something bothering you? Maybe I can help you." The man in shorts smiled softly and took his hand.

"Hi, I am Shane Hardy. It's pretty kind of you to help me. I had just missed a prize-winning shot and don't know what I am doing wrong." Kurt clucked his tongue and replied, "Taking a perfect shot is not that easy. There are just too many factors responsible. Like focus, distance, and stealth-"

Shane interrupted excitedly, "And, of course, the lighting and zoom. If you don't have the zooming tools, it doesn't help." Kurt nodded and said, "Say, how many places have you been to, I mean, for our projects?" Shane smiled and profoundly said, "Oh! You name it. Amazon, Mauritius, Singapore, etc. Well, I don't wanna brag anymore." Kurt nodded and thought to himself, Must be pretty experienced to get such big projects.

"Now, that's pretty impressive. As for me, I have only been to places like New York City, London, and Delhi, where the big bucks sit. So, how do you position yourself when taking the shot?" Kurt asked, trying to get more info from the man. Shane said, "Oh! As far as I can get. You know, I try to be discreet with my subject. I go really slow, almost like a ninja, and zoom if I have trouble finding it."

Kurt nodded understandingly. He was happy to find a friend in the same profession, as it was not possible to be sociable in this line of work. He said, "And you have to take it completely candid. The subject should not even glance at you. Or else, it ruins the whole stakeout." Shane cocked his eyebrow up, "Stakeout?" "Yeah, I mean, we have to have some patience if we have to take it fast and get it over with," Kurt said with an air of obviousness.

"Hmm," hummed Shane, "You are pretty experienced, I guess. So do you also do it at night, or is yours only a day trip?" "Nah! Gotta do it all, right. I mean, to make it big, I have to get all the experience. And there are still times that I miss the subject or the target. So I take all the practice I can get." Kurt said modestly, taking a large swig of his beer.

Shane quipped, "Man, I like your commitment to the work. Not many would do so much. Also, about you missing your shots. Maybe you should try to get more angle practice. It is very important to maintain the angles so that the shot is on point." Shane gulped his whiskey and asked for a second one. He had started to like this man. He might learn something new.

Kurt suggested, "Well, yeah, angles are fine and all, but you have to maintain pin-drop silence and move stealthily so that your presence is not known. You also need to take the right equipment for zooming."

Shane couldn't agree more. "Yeah, the equipment! It's the most frustrating thing. It has to be as light as possible for us to withdraw without a sound. And the subject should not hear us. That's the main thing." Kurt said, "Man, you are really amazing. So, do you mostly do it from above or the ground? Mine are mostly above jobs, but sometimes I like to risk it by doing it from below."

Shane sipped his whiskey, pondering. And then said, "I mostly do it from the ground. It's better that way for me."

Kurt raised his eyebrows, a little amused. "So, doesn't the subject see you? Doesn't your cover get blown? I mean, it's pretty risky to go up close, right." Shane waved his hand dismissively," Nope. As long as you don't disturb them, it's okay. And sometimes I have to shoot close up, too."

Kurt downed the beer and asked for a refill. The bartender snapped to attention. He had been listening to the conversation with great interest. He hurried to serve Kurt. Kurt thought for a moment about what Shane had said. Close up? I can never imagine being that daring. To shoot an object up close in this line of work is a pretty daredevil business. I knew it. He is a professional, he thought to himself. He turned to Shane, who had already finished his second glass of whiskey. He asked, " So what all gigs have you gotten till now?"

Shane answered, "Oh! You know, the usual. Weddings, Birthdays, Safaris and stuff. What about you?"

Kurt was now taken aback. He thought as he shivered slightly. I didn't know that this man took personal orders, too. Must be a cold-blooded murderer. Even I don't do this stuff. Kurt, slightly lowering his voice, said, "Well, my subjects mostly include Ministers, Gangsters, and sometimes personal deals, too. And I do them quickly. I take my money and go. But I got to give you. You go straight up in their faces and their heads off. Don't you get scared?" Kurt finished the last question with a little grimace.

Shane turned to look at his newly made friend. He gave him an up-and-down glance. Wait....What! Politicians and gangsters..? What is this man about? Blow their heads off?! There is some misunderstanding here, he thought.

Shane asked hesitantly, "What kind of photography do you do? I mean I never heard blowing anyone's head off with a camera. Bro, are we on the same page in here?" Kurt exclaimed," What? Photography?! What are you talking about? Aren't you also a sniper like me?"

Shane gaped, knowing that he had messed up. Gathering his things and throwing some money on the counter, he hurriedly left the place. He made a silent promise to himself never to talk to someone without knowing his profession. Kurt just sat there and looked at this man leaving. To think that he had expected to learn from him. Man, he had just blown his cover. He stood slowly, paid for his drink, and left the bar.

The bartender now just could not control his laugh anymore. The amusing conversation had just taken a massive twist, leaving both his customers flustered. When he had just thought of closing the bar, these two had started talking. Now, he just stood there laughing to himself and counting the extra change he had earned this way.

THE BEGINNING OF MBA JOURNEY

- NIKHIL NAGAR (MBA 2023-25)

बड़ी दूर से आएं हैं अपने ख्वाब लिए ना जाने क्या सफर होगा, कुछ रातें यूही बीत जाएंगी ना जाने जीवन किस डगर होगा,,

फलसफे ज़िन्दगी के आज भी अधूरे रह जायेंगे कामयाब बस आसार होगा, कुछ मेरी कामयाबी की आस में बैठे होंगे कुछ ख़ास मेरे पास में बैठे होंगे,,

जीतने हारने की इस भीड़ में मिलने मिलाने का सब्र होगा, अब है यारों की महफ़िल सज़ी तो इंतज़ार कैसा, बताना पड़े इन्तेहाँ तुम्हे तो वो प्यार कैसा,

सब यूँही बीत जायेगा रह जाएंगी बस यादें, जिसकी जितनी आई है सब समेट कर एक कहानी लिखूंगा क़िस्से MBA के तुम्हारी जुबानी लिखूंगा।

MONTHLY GLANCE

MODEL UNITED CORPORATION BY HUROS CLUB

The Huros Club's Model United Corporations event enhanced corporate operations, business acumen, leadership skills through immersive simulations, teamwork, negotiation, strategic thinking, communication, interdisciplinary learning, and problemsolving.



Did global conflicts impact the growth of our economy in recent times

BULL-BEAR BRAWL BY FINOMICS CLUB

The Great Debate- On December 11, 2023, the Bull-Bear Brawl, an Oxford-style debating event, provided an open venue for discussion while advancing understanding of economics, geopolitics, and finance.

ALMAT COMMITTEE

On December 6, 2023, the ALMAT Committee hosted an alumni session with the goal of encouraging relationships and teamwork among MBA students via a welcome speech, guest lecture, director's address, and question and answer period.





INNOVATIVE APPROACHES TO DEVELOPING INDUSTRY-READY STUDENT TALENTS BY CORPCONNECT COMMITTEE

For MBA students majoring in Marketing, HR, Business Analytics, and Operations, CorpConnect arranged a workshop that covered essential skill sets for success as well as cutting-edge methods for producing talent that is ready for the workforce.

CULTURAL WEEK

CHRISTMAS CELEBRATION AT SIBM NAGPUR

From December 18–21, 2023, SIBM Nagpur hosted Cultural Week, which honored various cultures and was coordinated by **Team Symfonia**. Different days were celebrated, like Ethnic Day, Grouping Day, and Mismatch Day, and finally ended the week with a Christmas Eve celebration.

