



ISSUE 4 | FEBRUARY 2024

# PENUMBRA

A SIBM NAGPUR INSIDER



[www.sibmnagpur.edu.in](http://www.sibmnagpur.edu.in)





## FEBRUARY FORWARD: UPDATES AND INSIGHTS



Welcome to the February edition of the SIBM Nagpur newsletter! As we step into the month of love and innovation, we're excited to bring you another insightful glimpse into the dynamic world of business education. Despite the challenges posed by the ever-evolving landscape, our community at SIBM Nagpur continues to thrive with

resilience and creativity. From inspiring student achievements to faculty breakthroughs and impactful initiatives, this newsletter is packed with stories of excellence and progress. So, grab a cup of coffee, settle in, and join us as we celebrate the spirit of learning, collaboration, and growth that defines our SIBM Nagpur family.

# MONTHLY GLANCE

## I. MDP Conducted for Powergrid, WR-I, Nagpur



Powergrid and the Symbiosis Institute of Business Management - Nagpur have partnered to host a two-day Management Development Program (MDP) on February 1st and 2nd, 2024. The aim of the gathering was to raise the emotional intelligence and social skills of twenty-six middle-level executives from various places. Leadership, social skills, self-awareness, time management, motivation, emotional intelligence, and stress management were among the topics covered in the training modules.

Powergrid and the Symbiosis Institute of Business Management - Nagpur have partnered to host a two-day Management Development Program (MDP) on February 1st and 2nd, 2024. The aim of the gathering was to raise the emotional intelligence and social skills of twenty-six middle-level executives from various places. Leadership, social skills, self-awareness, time management, motivation, emotional intelligence, and stress management were among the topics covered in the training modules.



## II. Analytica Consulting Hour

SIBM Nagpur's Analytica SIG played a pivotal role in supporting students with the intricacies of their research projects by orchestrating the "Analytica Consulting Hour" from February 5–9, 2024. The core objective was to provide a dedicated platform offering resources and assistance tailored to enhance the analytical aspects of research endeavors.

Leveraging strategic email and WhatsApp advertisements, the initiative garnered a notable response, drawing in a significant number of participants, particularly MBA candidates from the 2023–25 cohort. The "Analytica Consulting Hour" organized by SIBM Nagpur's Analytica SIG was a multifaceted initiative aimed at refining participants' analytical skills. The event offered an array of learning opportunities, including workshops, seminars, and personalized one-on-one consultations.



These components created an immersive and dynamic environment, allowing students to engage deeply with analytical concepts and methodologies. SIBM Nagpur's commitment to academic excellence was evident through this initiative, emphasizing the importance of holistic development for students. By tailoring the program to meet the specific needs of participants, the Analytica SIG fostered a collaborative space where students could effectively tackle the analytical challenges embedded in their research projects.

This strategic and targeted approach not only facilitated skill enhancement but also contributed significantly to the academic growth and success of the participating students. The "Analytica Consulting Hour" played a pivotal role in cultivating a culture of continuous improvement, promoting excellence, and nurturing a supportive academic community at SIBM Nagpur.



### III. STUDENT PRESIDENT ELECTION 2024 Initiative by QIC



On February 12, 2024, at Symbiosis Institute of Business Management – Nagpur, the QIC-organized Student President Election took place. Giving students a platform to select delegates who would successfully represent the student body and voice their issues was the goal. Applications were accepted, candidates gave video presentations, manifestos were submitted, and on February 12 there was a debate.

The laws governing canvassing were designed to ensure the ongoing nature of educational endeavors. Email addresses were designated for questions and concerns, and noncompliance with the deadline would lead to disqualification. Mr. Anupam Kumar, an MBA SEM-II (2023–25 Batch) student, won the poll.



## IV. SARASWATI PUJA : CELEBRATING WISDOM AND KNOWLEDGE

Saraswati Puja, or Vasant Panchami, was celebrated on February 14, 2024 at SIBM Nagpur in honor of the goddess Saraswati, who stands for learning, wisdom, the arts, and study. The festival took place in the Central Library on the SIU campus in Nagpur at 11:00 a.m. The pooja was organized by the library staff, and over thirty academic and staff members, including Prof. (Dr.) Shailesh Rastogi, the director of the Institute, participated.



## V. ALUMINSPIRE 4 – ORGANISED BY ALMAT COMMITTEE

The goal of the ALMAT Committee's ALUMINSPIRE 4 event, which took place on February 19, 2024, was to foster connections and collaboration among MBA students through alumni sessions. The ceremony was presided over by Prof. (Dr.) Shailesh Rastogi, the Director of SIBM-Nagpur. Mr. Abhishek Chandak, the Assistant Sales Manager of Piramal Realty, was the guest of honor. The itinerary included an alumni address, a welcome speech, a congrats speech, and a Q&A session.





## VI. ALUMNI MEET RETROCONNECT' 24

The RetroConnect'24 Graduates Meet at SIBM-Nagpur on February 24, 2024, aimed to foster networking, information exchange, career assistance, and alumni relationship-building. Organized by the ALMAT committee under Prof. (Dr.) Shailesh Rastogi's guidance, the event brought together over 38 graduates from 2019-21, 2020-22, and 2021-23 batches at the Leadership Hall 01, Sandipani, Lavale Campus, Pune. The positive feedback reflected its success, providing alumni with expanded professional networks, reconnection opportunities, and mutual career growth.



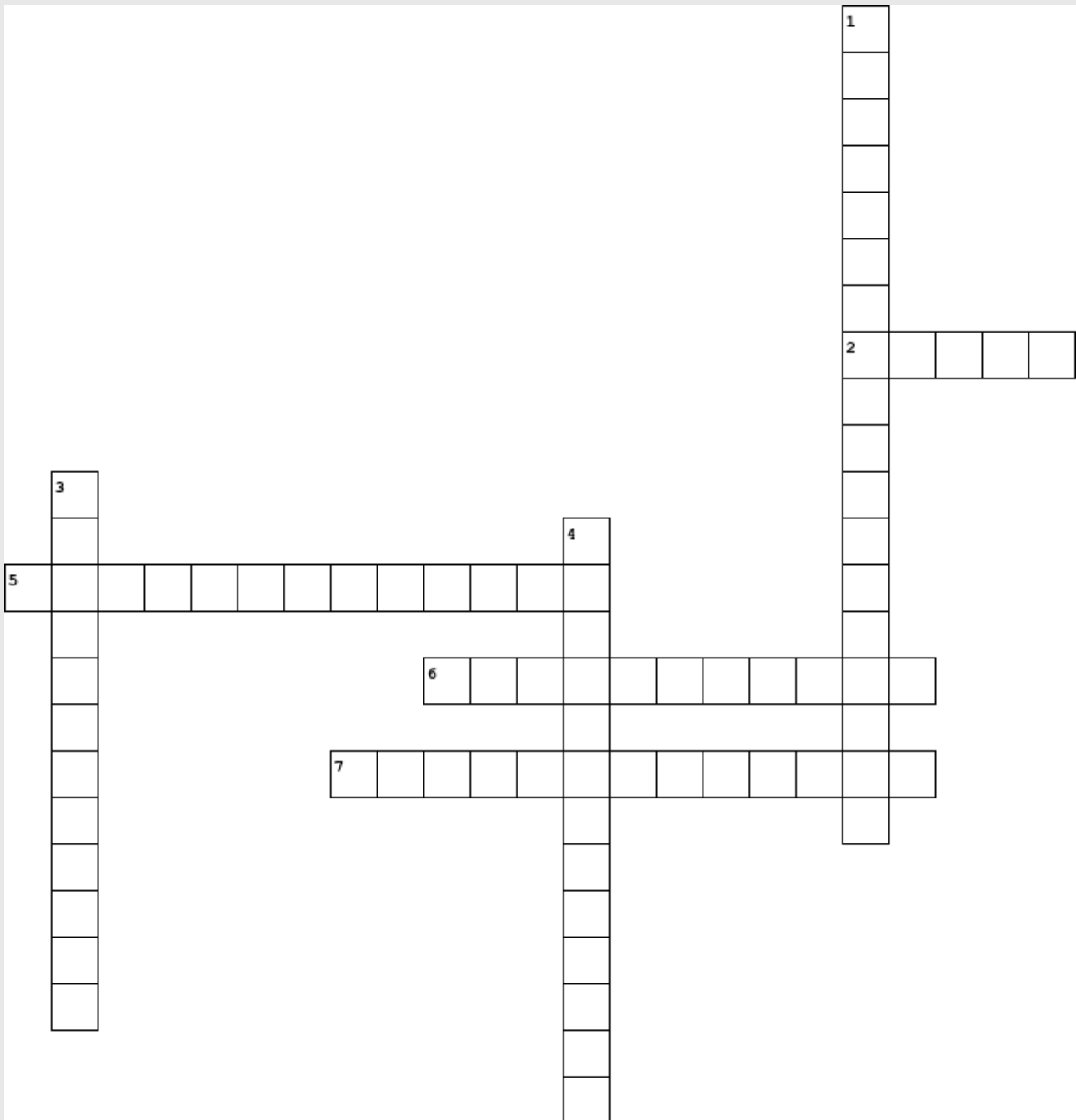
## VII. INTER SIBM CRICKET MEET

The Inter SIBM Cricket Meet, held on February 25, 2024, at Symbiosis Institute of Business Management Nagpur, aimed to promote a sports culture among MBA students and enhance solidarity between first- and second-year students. Organized by the Sports Committee, directed by Dr. Shailesh Rastogi, the event featured four teams from different specializations, incorporating two female players in each team during the knockout competition. The finals on March 25 witnessed FABM emerging victorious over Finance, emphasizing fair play and unity among participants.



# CROSSWORD

## Bizblitz





# CROSSWORD

## Bizblitz

### Clues

#### **Across:**

2. The systematic examination of a company's financial statements.
5. legal protection of a brand name or logo.
6. marketing strategy that focuses on existing customers to drive growth.
7. process of turning raw data into meaningful insights.

#### **Down:**

1. approach that integrates social and environmental concerns into business decisions.
3. financial metric indicating the efficiency of inventory management.
4. process of evaluating and selecting potential candidates for a job.