



**SIBM**  
**NAGPUR**



# PLACEMENT REPORT

MBA BATCH 2020-22



# OUR TALENT PARTNER





# BATCH PROFILE

## Gender Diversity

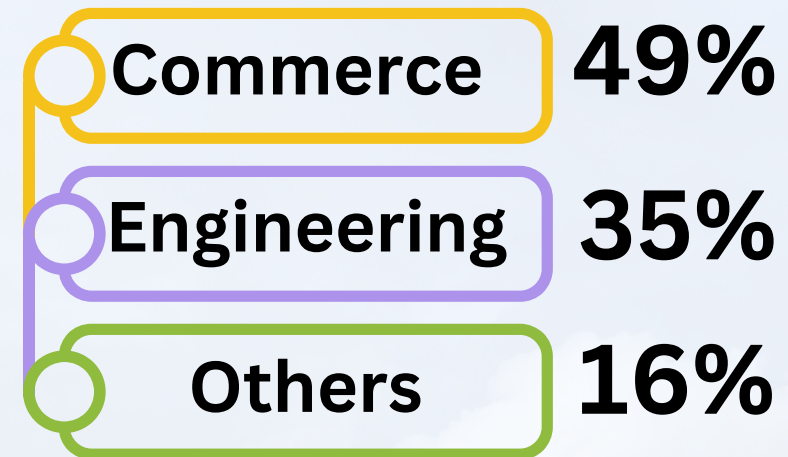


55%

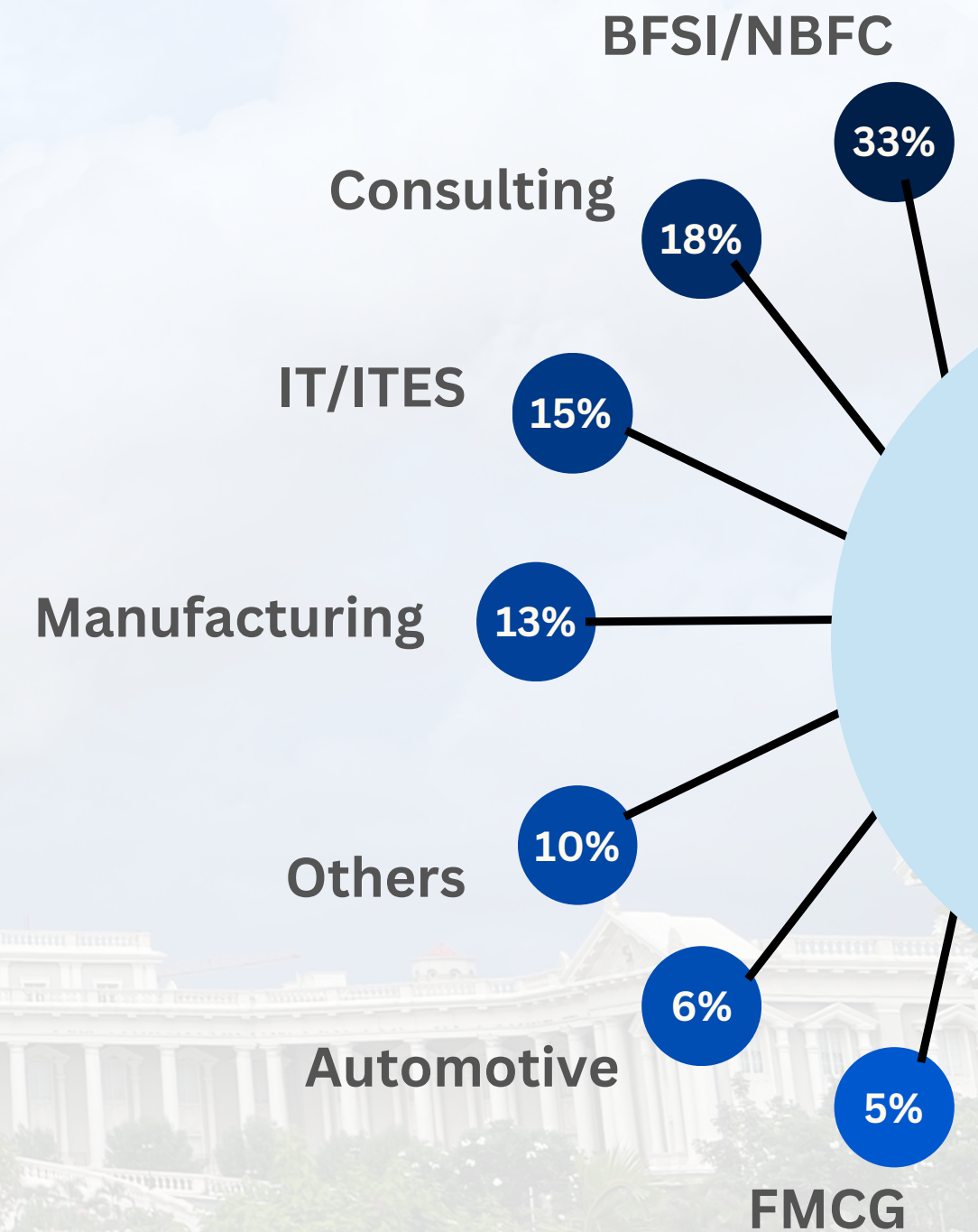


45%

## Academic Background



## Professional Background



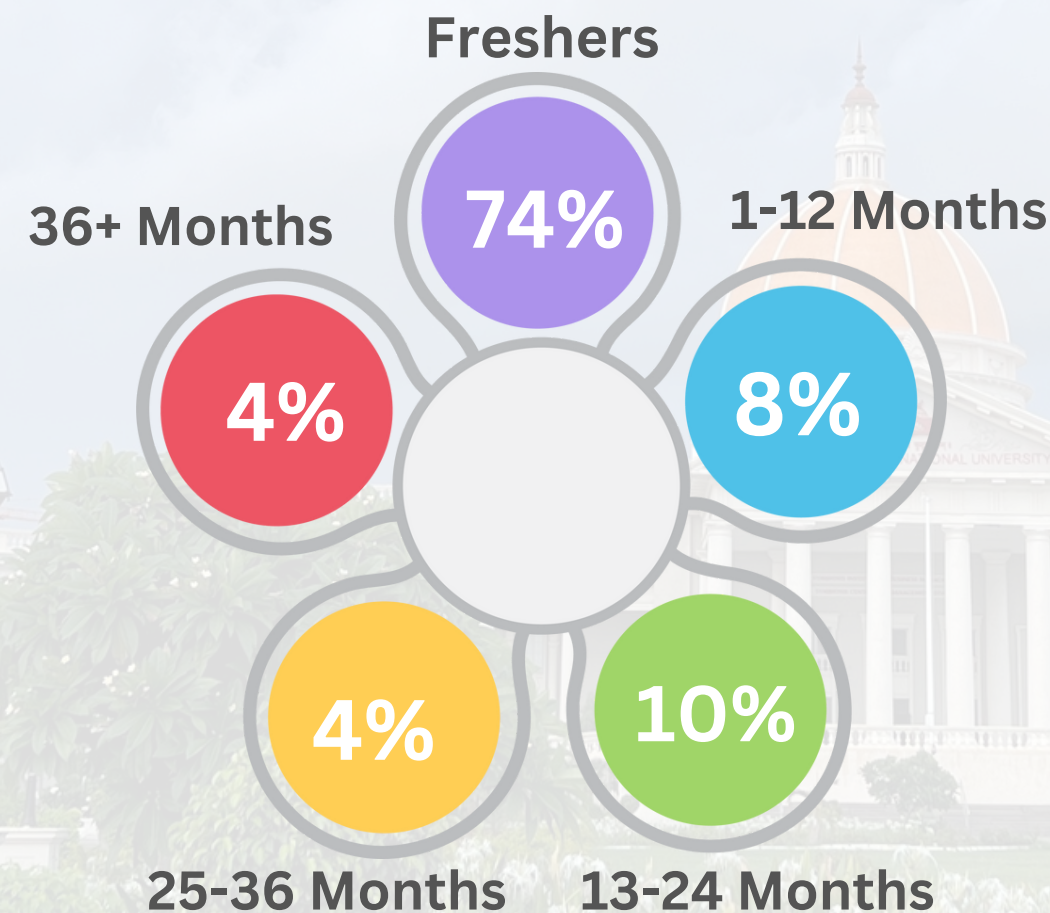
## Average Age

24.3 Years

## Average Work Ex.

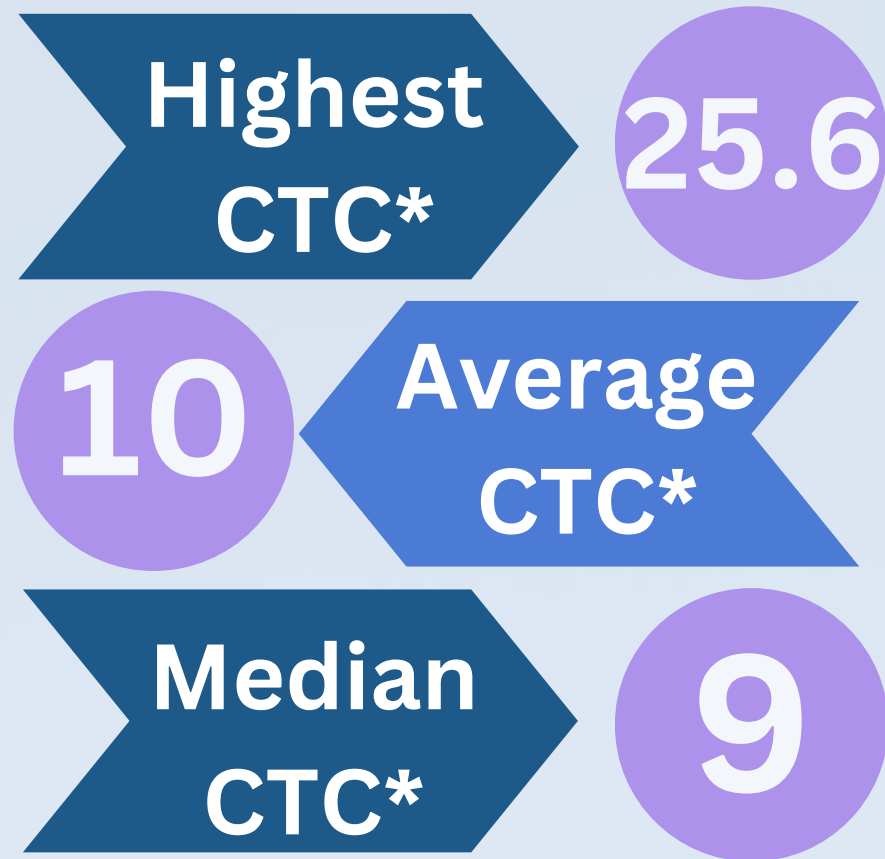
17.2 Months

## Professional Experience



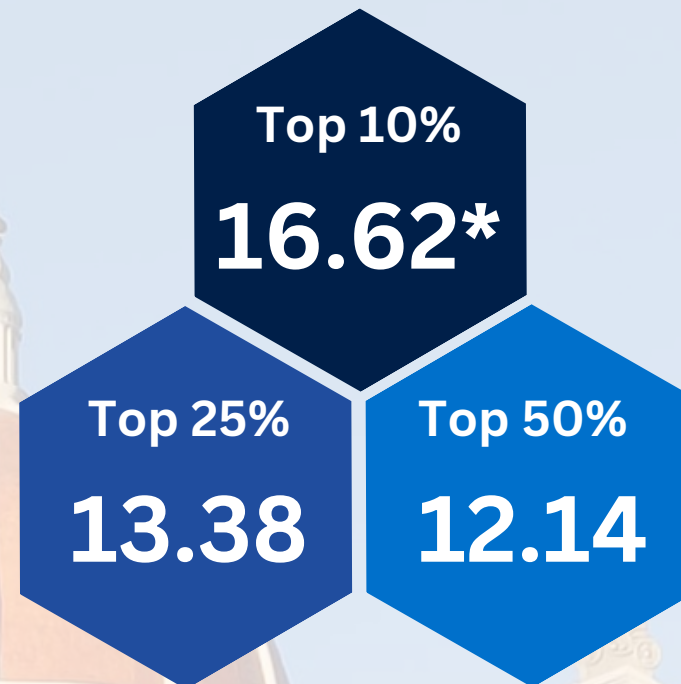


# PLACEMENT HIGHLIGHT



\*All figures in LPA

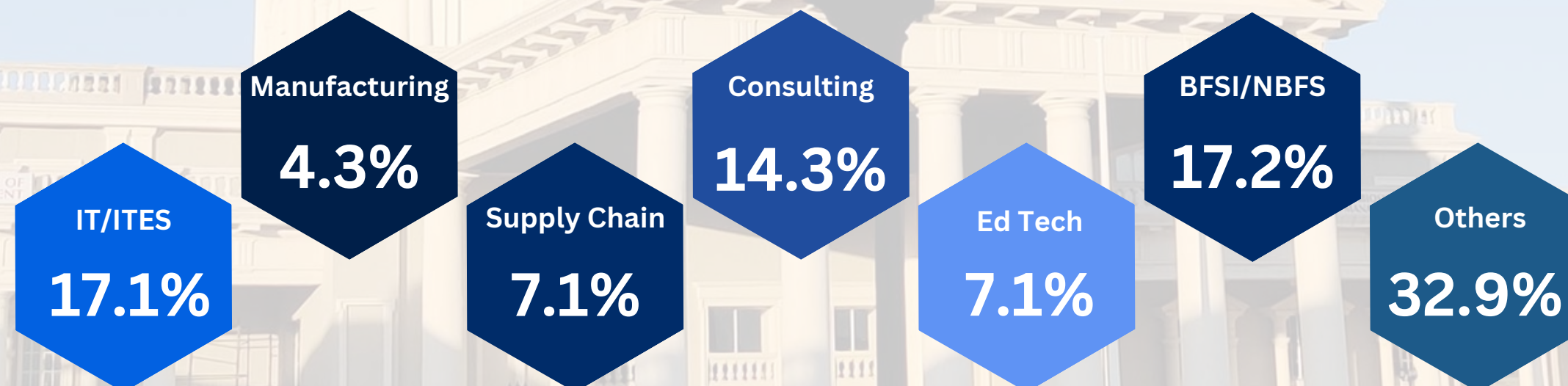
## Average CTC Spread



## Total Recruiters



## Sector Wise CTC





# MARKETING MANAGEMENT



The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research as well as Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The students of the Marketing specialization were offered roles such as Business Development Executive, Market Analyst, Brand Manager, Market Analyst, Management Trainee and many more and others in various domains such as:

- Market Research
- Management Consulting
- Product Management
- Sales & Marketing
- Brand Management
- Product Management





# FINANCE MANAGEMENT



SIBM Nagpur provides a comprehensive curriculum in financial management, enabling students to develop a holistic understanding of financial principles. This has helped students secure roles such as Business Valuation Consultant, Financial Consultant, Investment Banker, Risk Analyst, Wealth Management Associate, Management Trainee and many more.

This year several prominent recruiters put their trust in the brand of SIBM Nagpur

- Business Valuation
- Corporate Investment Banking
- Financial Modelling
- Portfolio Management
- Wealth Management



# OPERATIONS & SUPPLY CHAIN MANAGEMENT



SIBM Nagpur has developed a distinctive curriculum for the Operations specialisation through a deep understanding of topics like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management.

The students of the Operations specialization were offered roles as Product Manager, Technology Consulting Associate, Cyber Security, Business Transformation Analyst and Supply Chain & Procurement, Management Trainee ,Growth Manager Associate among others, in domains such as:

- Product Management
- Project Management
- Strategy and Consulting
- Supply Chain Management





# HUMAN RESOURCE MANAGEMENT



For a healthy growing India



Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in HR Analytics and HR Consulting were offered to students this year.

Other roles included Talent Acquisition, Recruiter, HR Generalist and many more, in the following domains:

- Compensation & Benefits
- Diversity Management
- Employee Engagement
- HR Strategy & Consulting
- Statutory Compliances
- Learning & Development
- Talent Acquisition



# WORDS FROM DIRECTOR

DR. SHRIRANG ALTERKAR

SIBM Nagpur, part of Symbiosis International (Deemed University), focuses on shaping adept business leaders. Its MBA program, meticulously crafted to meet industry needs, ensures students are industry-ready. The curriculum emphasizes on contemporary courses aligned with corporate demands, backed by robust industry-academia—connections for placements. Offering a specialized full-time MBA in Food and Agri-business Management, the institute cultivates expertise in agriculture management for global industry contribution. Boasting highly qualified, diverse faculty and cutting-edge infrastructure, SIBM-Nagpur fosters collaboration and research culture. It aims to provide intellectual leadership, practical solutions, interdisciplinary research, and cross-disciplinary education. Despite being an emerging entity, SIBM Nagpur aspires to become a premier provider of value-centric education, prioritizing student success.







# SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, NAGPUR



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