





SUMMER INTERNSHIP REPORT

BATCH 2022- 2024













BATCH SNAPSHOT



Professional Experience

12% 1-12 Months

Freshers 70%

9% 13-24 Months

5% 25-36 Months

4% 36+ Months

Academic Background

Commerce

47%

Engineering

36%

Others

17%





PLACEMENT HIGHLIGHTS

Sector wise offers

Gender Wise Average Stipend BFSI/NBFC

18.8%

IT/Consulting

27175/-

29825/-

8.1%

Automotive

12.6%

FMCG/ FMCD

11.6%

Manufacturing

26.4%

Others

Highest Stipend*

60000/-

Average Stipend*

28500/-

Median Stipend*

21600/-

*All figures are in INR





MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research as well as Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The students of the Marketing specialization were offered roles such as Business Development Executive, Market Analyst, Brand Manager, Market Analyst, Management Trainee and many more and others in various domains such as:

Market Research
Management Consulting
Product Management
Sales & Marketing
Brand Management
Product Management







FINANCIAL MANAGEMENT

SIBM Nagpur provides a comprehensive curriculum in financial management, enabling students to develop a holistic understanding of financial principles. This has helped students secure roles such as Business Valuation Consultant, Financial Consultant, Investment Banker, Risk Analyst, Wealth Management Associate, Management Trainee and many more.

This year several prominent recruiters put their trust in the brand of SIBM Nagpur

- Business Valuation
- Corporate Investment Banking
- Financial Modelling
- Portfolio Management
- Wealth Management





OPERATIONS & SUPPLY CHAIN MANAGEMENT



SIBM Nagpur has developed a distinctive curriculum for the Operations specialisation through a deep understanding of topics like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management.

The students of the Operations specialization were offered roles as Product Manager, Technology Consulting Associate, Cyber Security, Business Transformation Analyst Supply Chain and procurement, Management Trainee, Growth Manager Associate among others, in domains such as:

- Product Management
- Project Management
- Strategy and Consulting
- Supply Chain Management







HUMAN RESOURCE MANAGEMENT

SIBM Nagpur provides a comprehensive curriculum in financial management, enabling students to develop a holistic understanding of financial principles. This has helped students secure roles such as Business Valuation Consultant, Financial Consultant, Investment Banker, Risk Analyst, Wealth Management Associate, Management Trainee and many more.

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- Wealth Management



