

# PLACEMENT REPORT

## MBA 2022-24

+91 92679 40328, +91 96194 15798

placement@sibmnagpur.edu.in



# DIRECTOR'S NOTE

At SIBM Nagpur, we recognise the significance of this pivotal decision and are dedicated to offering an exceptional educational experience that will shape your future success. Our MBA program is meticulously designed to equip you with the knowledge, skills, and mindset required to excel in today's dynamic and competitive business environment. Whether you are a recent graduate eager to launch your career or a seasoned professional seeking to elevate your skills, our program offers a transformative learning journey tailored to your needs and aspirations. At SIBM Nagpur, we believe in the power of collaboration and experiential learning. Through case studies, simulations, group projects, and real-world consulting engagements, you can apply theoretical concepts to solve complex business challenges, refine your leadership abilities, and build a robust professional network beyond the classroom. Our curriculum is designed to be flexible and customisable, allowing you to tailor your educational experience to align with your interests, career goals, and industry trends. Whether you choose to specialize in Finance, Marketing, Operations, Human Resources, or Business Analytics, our program provides the necessary tools for success. In addition to academic rigor, we place a strong emphasis on holistic development and ethical leadership. Through workshops, seminars, and extracurricular activities, you will have the opportunity to enhance your soft skills, cultivate a global perspective, and become a responsible leader who drives positive change within your organization and community.



**DIRECTOR**  
DR. SHAILESH RASTOGI



# PROMINENT RECRUITERS



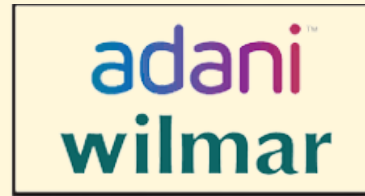
WITH YOU ALWAYS



Grant Thornton



# NEW RECRUITERS



For a healthy growing India



TATA POWER



Schindler



The Physical & Digital of Investing

DS GROUP



Aditya Birla Sun Life AMC Ltd. (A part of Aditya Birla Capital Ltd.)

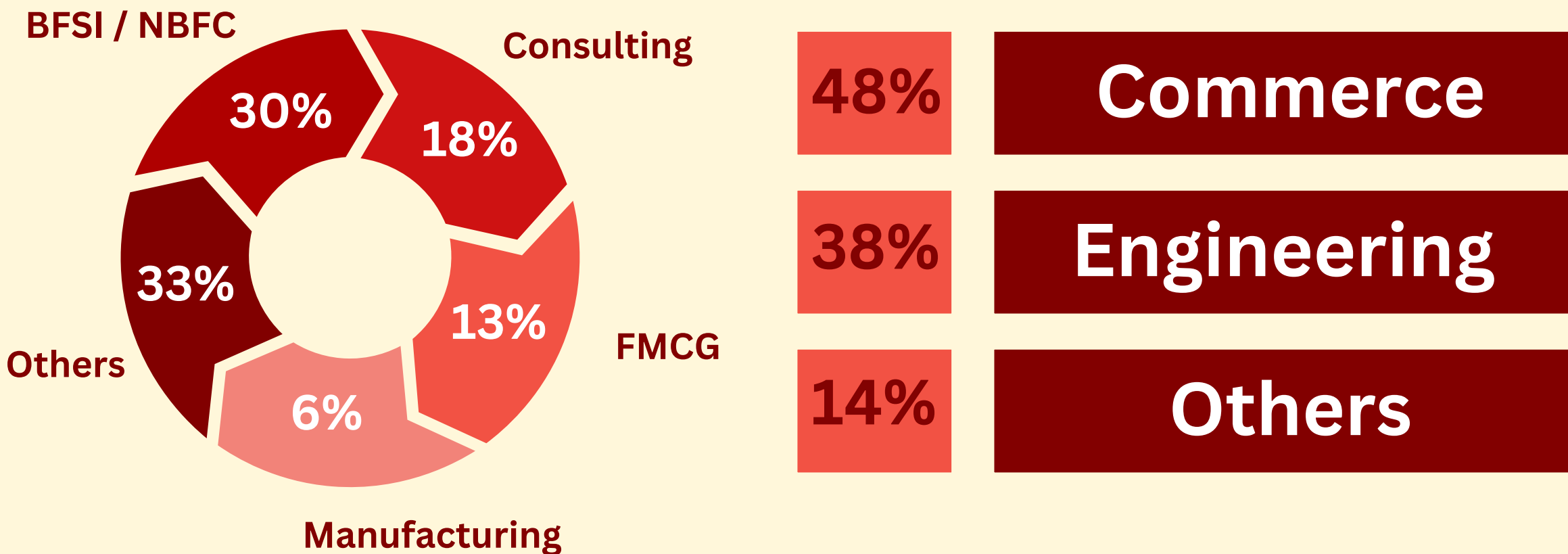


EVEPAPER

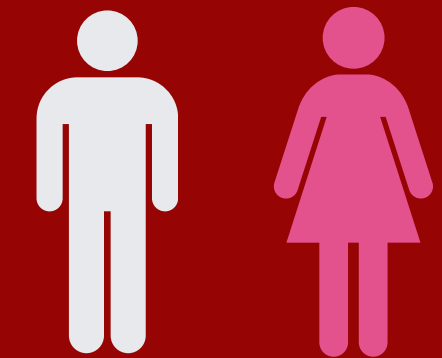


# BATCH PROFILE

## Academic Background

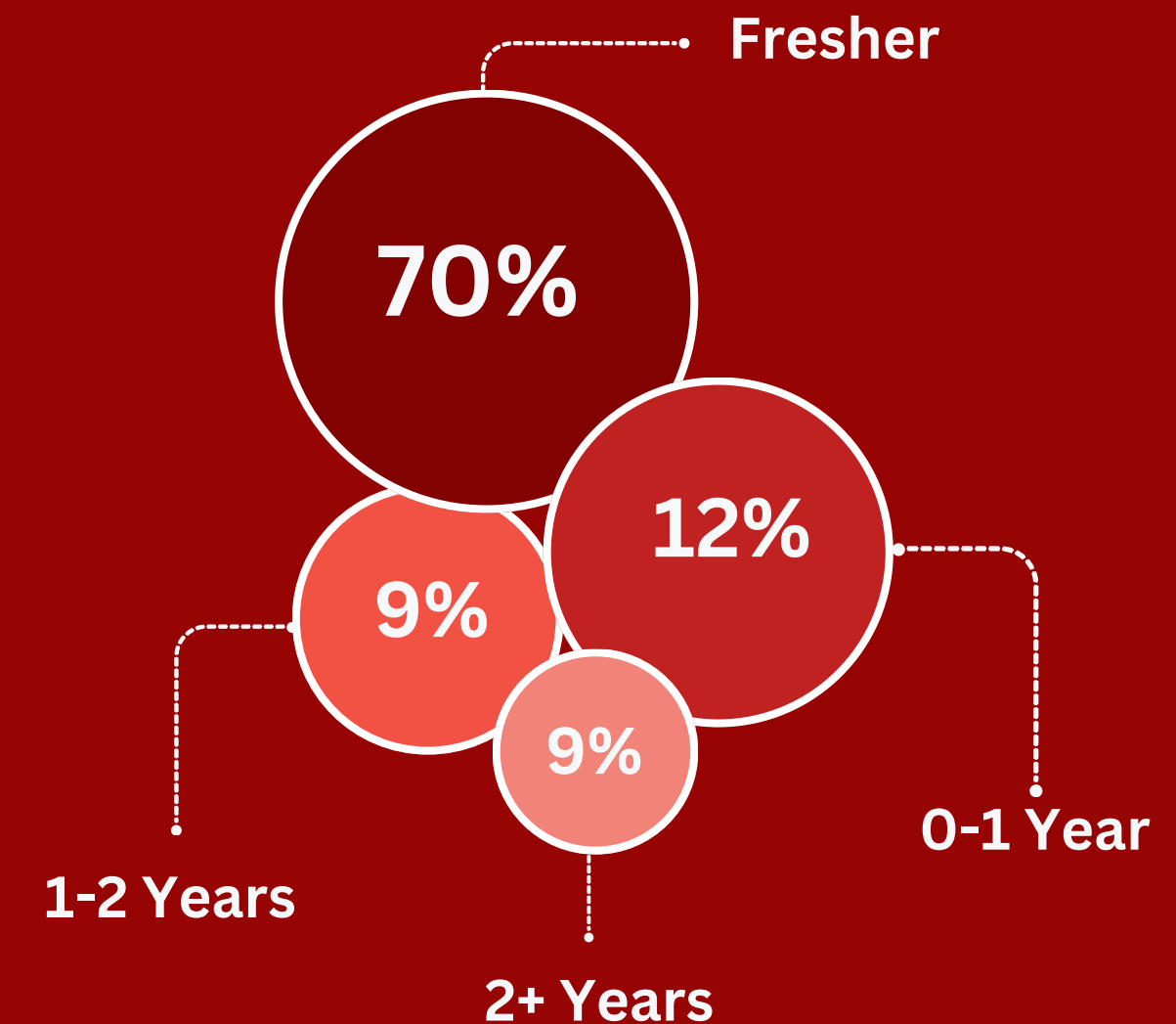


## Gender Diversity



58% 42%

## Professional Experience



Average Work Ex.

20.24

Months

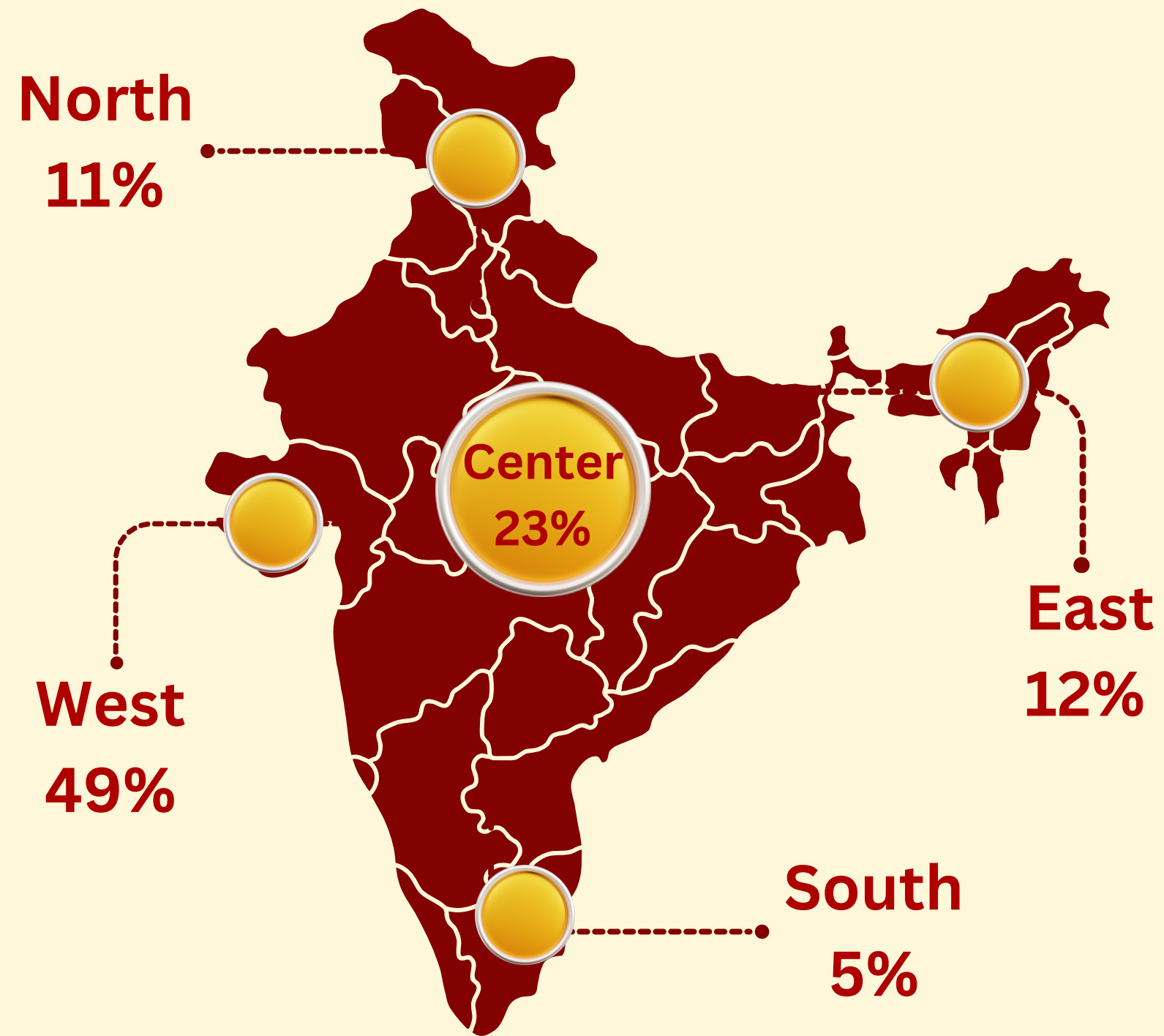
Average Age

24.08

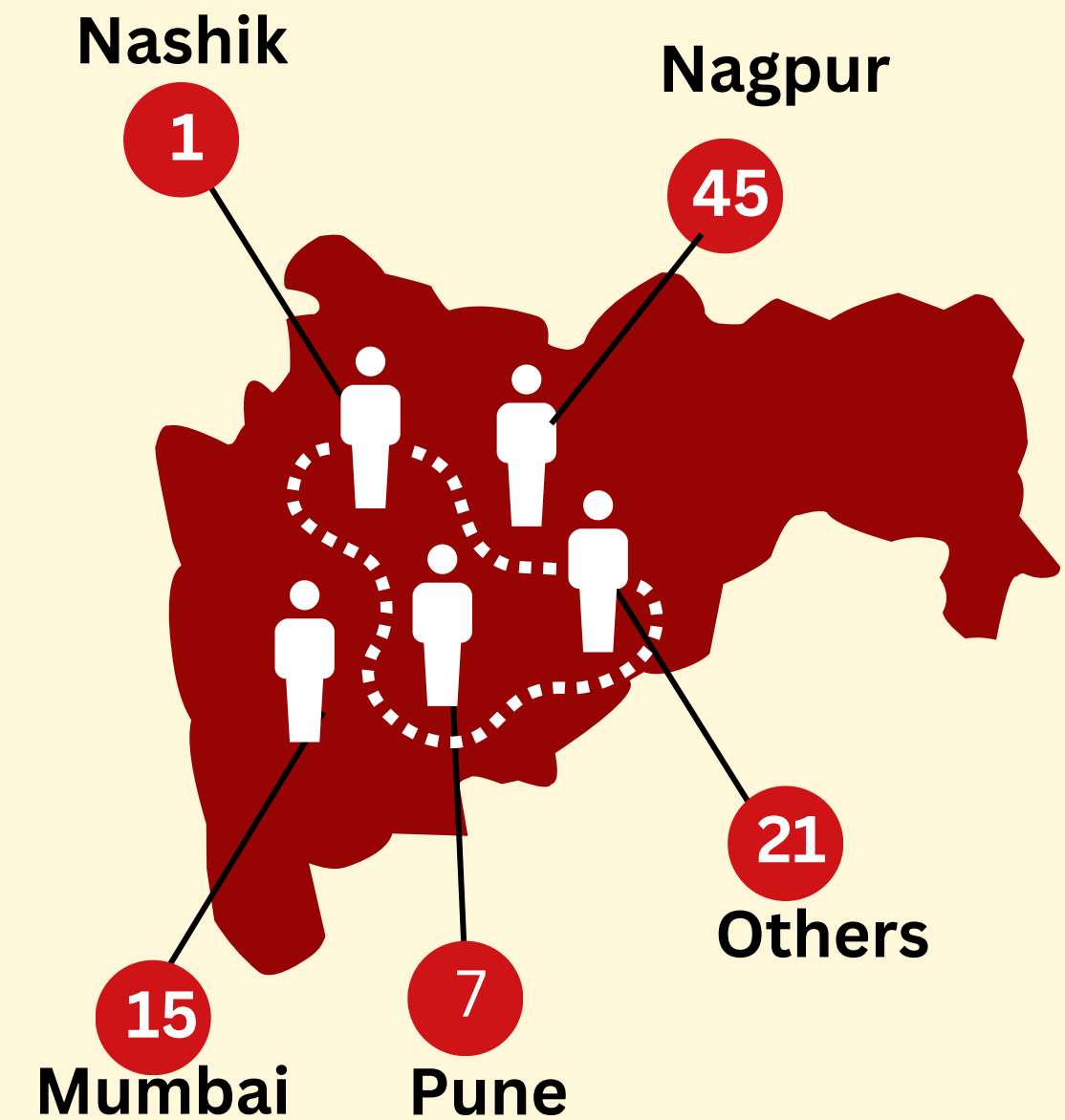
Years

# BATCH PROFILE

## REGIONAL DIVERSITY



## MAHARASTRA DIVERSITY





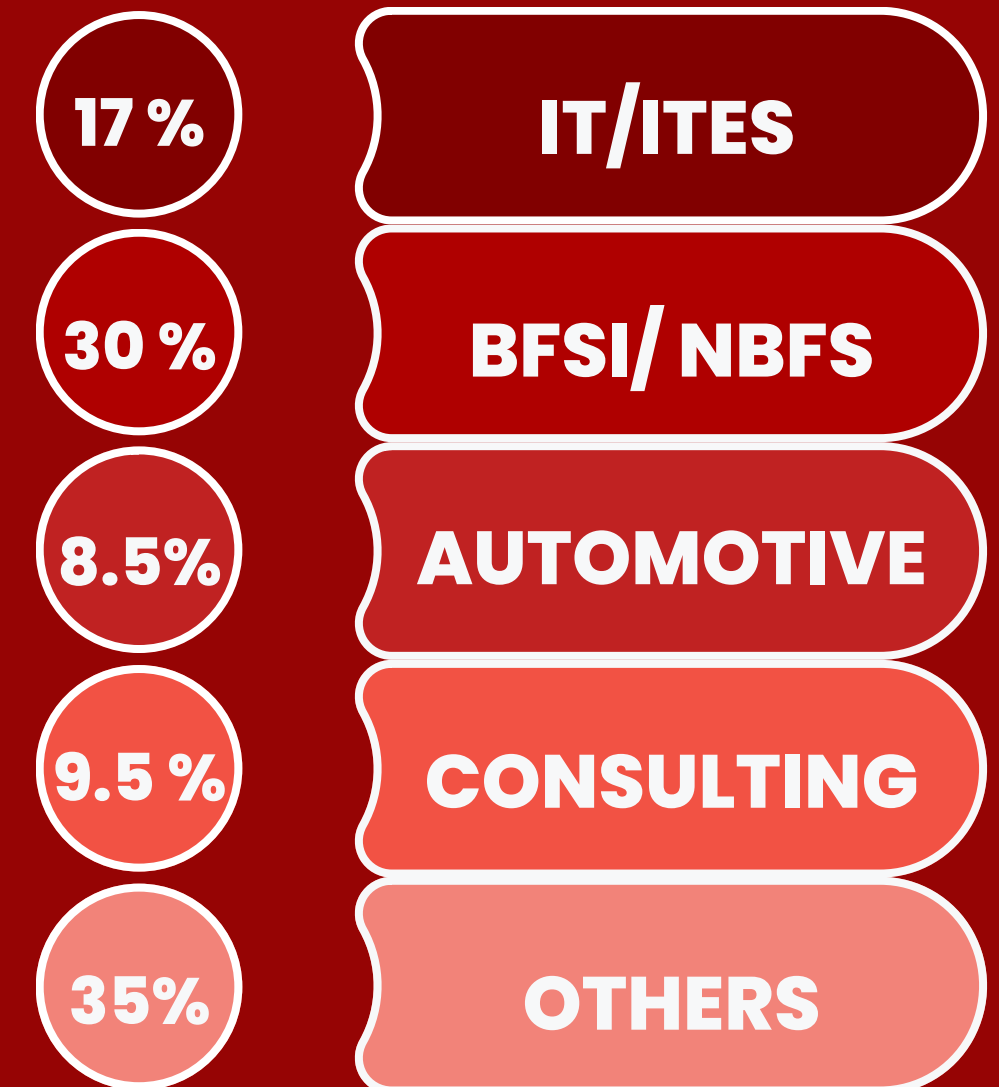
# PLACEMENT HIGHLIGHT



**SIBM**  
NAGPUR



## SECTOR WISE CTC



HIGHEST PPO

**20LPA**

NEW RECRUITER

**60**

# MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research, and Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios. Marketing management is crucial in any company, contributing to its success and growth. At SIBM Nagpur, we address the industry's evolving requirements. Here are some critical aspects of marketing management's role which are taught at SIBM Nagpur and reflected in the job placements:

- Developing Marketing Strategies
- Product Development and Management
- Building and Managing Brands
- Promotion and Advertising
- Market Analysis and Customer Insights
- Sales Support and Lead Generation
- Managing Marketing Budgets
- Market Expansion and Internationalization



Average CTC\* 12.5 LPA



# FINANCE MANAGEMENT

SIBM Nagpur offers a comprehensive curriculum in financial management, equipping students with essential principles and skills that align with diverse roles in the finance industry. By covering key domains, the program ensures students are well-prepared for various financial positions. The trust demonstrated by prominent recruiters underscores the quality of education and the caliber of graduates produced by the institute, reflecting its commitment to delivering industry-relevant education and fostering successful careers. This year, numerous esteemed recruiters have placed their trust in the SIBM Nagpur brand, further validating the institute's excellence. The domains covered are:-

- Business Valuation Consultant
- Corporate Investment Banking
- Financial Modeling
- Wealth Management
- Portfolio Management



Average CTC\* 10.75 LPA

SIBM Nagpur has developed a distinctive curriculum for the Operations specialisation, focusing on topics such as Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research, and Supply Chain Management. Students of this specialisation have secured roles such as Product Manager, Technology Security Specialist, Business & Procurement Analyst, Management Trainee, and Growth Manager Associate, among others, in domains such as:

- Product Management
- Project Management
- Strategy and Consulting
- Supply Chain Management





# HUMAN RESOURCE MANAGEMENT

Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in HR Analytics and HR Consulting were offered to students this year.

Other roles included Talent Acquisition, Recruiter, HR Generalist and many more, in the following domains:

- Compensation & Benefits Diversity
- Management Employee Engagement HR
- Strategy & Consulting Statutory
- Compliances Learning & Development
- Talent Acquisition



Average CTC\* 10.8 LPA

# BUSINESS ANALYTICS



SIBM Nagpur's well-designed curriculum in Business Analytics, taught by industry experts, provides students with a comprehensive understanding of data analysis, modeling, and visualization techniques. This robust foundation enables students to uncover hidden insights, become skilled data storytellers, and make data-driven decisions that drive business success in today's data-centric world. It is evident that SIBM Nagpur is committed to equipping its students with the skills and knowledge required to excel in the dynamic field of Business Analytics. Here's how the institute's curriculum aligns with the skills needed for various roles in Business Analytics:

- Data Analysis, Modeling and Visualization Techniques
- Uncovering Hidden Insights
- Data Storytelling
- Making Data-Driven Decisions
- Risk Analytics Specialist
- Business Intelligence Analyst
- Marketing Analyst



Average CTC\*

11 LPA





# Vision

PROMOTING INTERNATIONAL UNDERSTANDING THROUGH QUALITY EDUCATION



# Mission

- TO INCULCATE SPIRIT OF 'VASUDHAIVA KUTUMBAKAM' (THE WORLD IS ONE FAMILY)
- TO CONTRIBUTE TOWARDS KNOWLEDGE GENERATION AND DISSEMINATION
- TO PROMOTE ETHICAL AND VALUE-BASED LEARNING
- TO FOSTER THE SPIRIT OF NATIONAL DEVELOPMENT
- TO INCULCATE CROSS CULTURAL SENSITIZATION
- TO DEVELOP GLOBAL COMPETENCIES AMONGST STUDENTS
- TO NURTURE CREATIVITY AND ENCOURAGE ENTREPRENEURSHIP
- TO ENHANCE EMPLOYABILITY AND CONTRIBUTE TO HUMAN RESOURCE DEVELOPMENT
- TO PROMOTE HEALTH AND WELLNESS AMONGST STUDENTS, STAFF AND COMMUNITY
- TO INSTIL SENSITIVITY AMONGST THE YOUTH TOWARDS THE COMMUNITY AND ENVIRONMENT
- TO PRODUCE THOUGHT PROVOKING LEADERS FOR THE SOCIETY



# PROGRAM EDUCATIONAL OBJECTIVES

- Understand and Solve Problems – Graduates can understand and solve complex business problems effectively.
- Apply Advanced Tools – Graduates can use advanced tools and techniques to address real-world business challenges.
- Drive Innovation – Graduates can innovate and provide solutions that meet the needs of society and adapt to the changing business environment.
- Ethical Decision-Making – Graduates will be able to integrate ethical principles and considerations into their decision making processes.
- Societal Impact – Graduates will understand the broader societal context of businesses to ensure that business practices positively contribute to the well-being of the communities and environment.



# PLACECOM TEAM







+91 92679 40328, +91 96194 15798

placement@sibmnagpur.edu.in



**(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)**

**Re-Accredited by NAAC with A ++ Grade**

**( Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India } )**