



PLACEMENT REPORT

MBA BATCH 2019-21

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WORDS FROM DIRECTOR

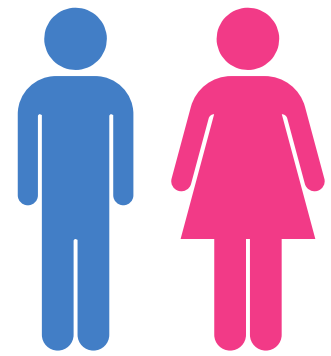
DR. SRIRANG ALTEKAR



SIBM Nagpur, part of Symbiosis International (Deemed University), focuses on shaping adept business leaders. Its MBA program meticulously crafted to meet industry needs, ensures students are industry-ready. The curriculum emphasizes contemporary courses aligned with corporate demands, backed by robust industry-academia— connections for placements. . Boasting highly qualified, diverse faculty and cutting-edge infrastructure, SIBM-Nagpur fosters collaboration and research culture. It aims to provide intellectual leadership, practical solutions, interdisciplinary research, and cross-disciplinary education. Despite being an emerging entity, SIBM Nagpur aspires to become a premier provider of value-centric education, prioritizing student success.

BATCH PROFILE

Gender Diversity



63% 37%

Average Age

23.4 Years

Average Work Ex.

15.2 Months

Professional Background

Academic Background

Commerce

47%

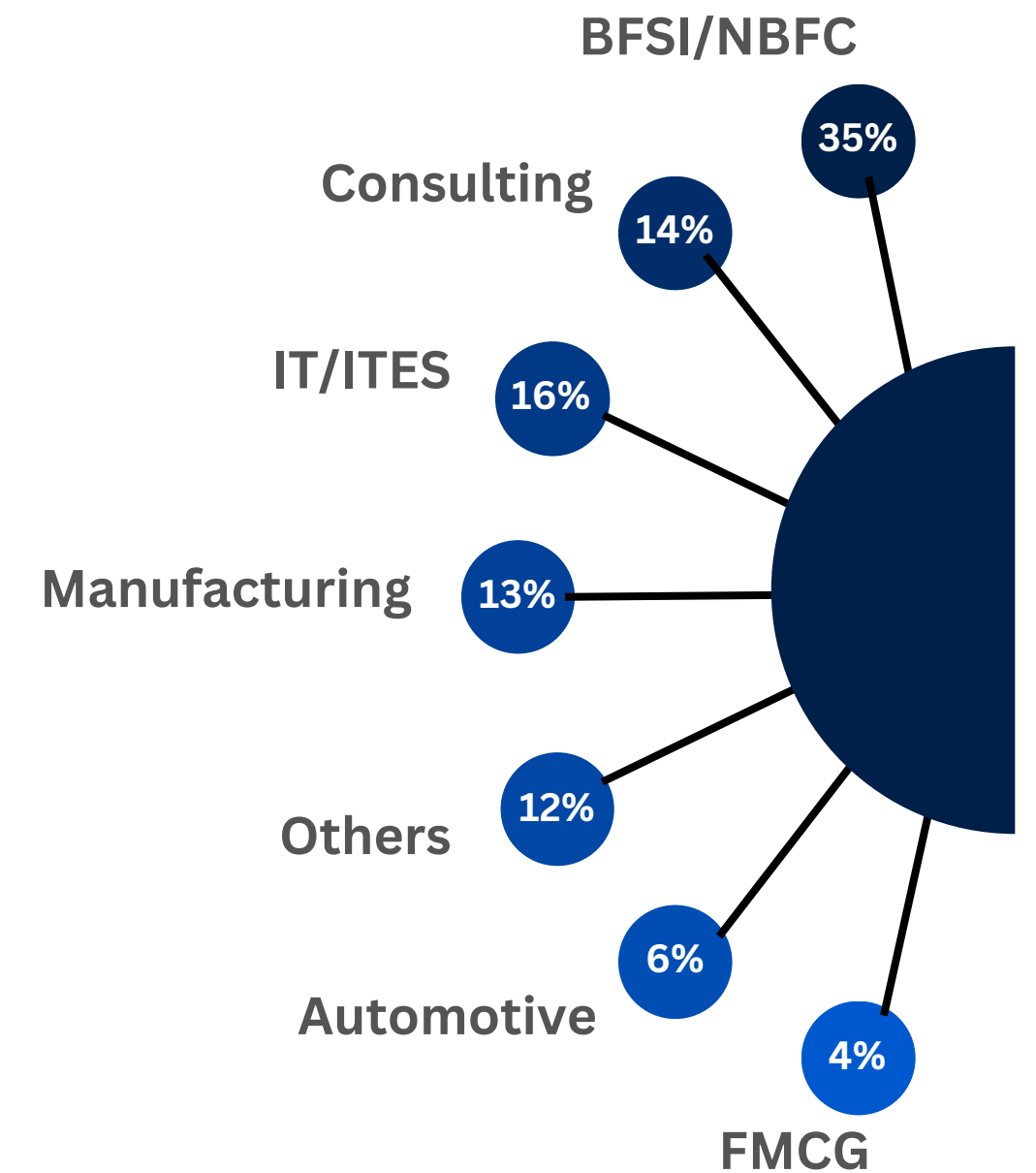
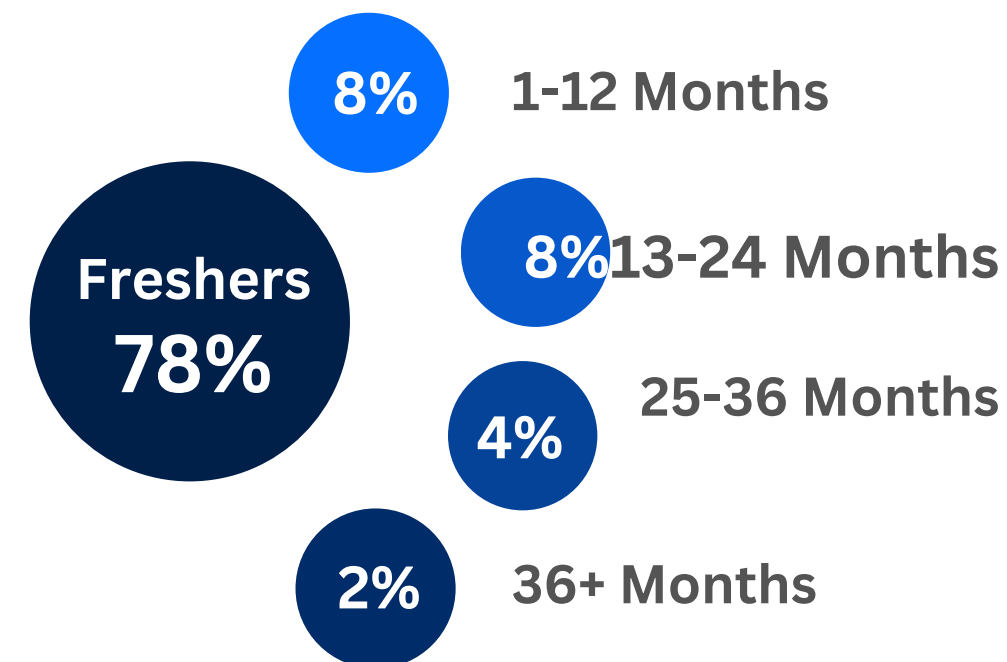
Engineering

34%

Others

19%

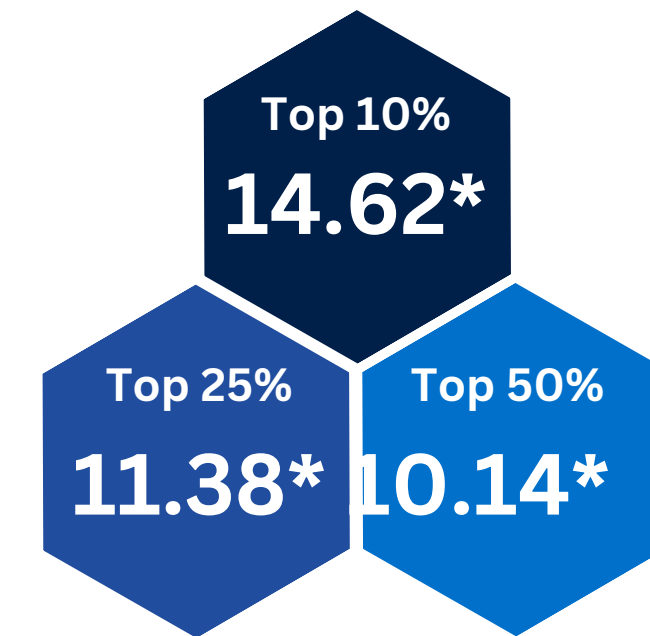
Professional Experience



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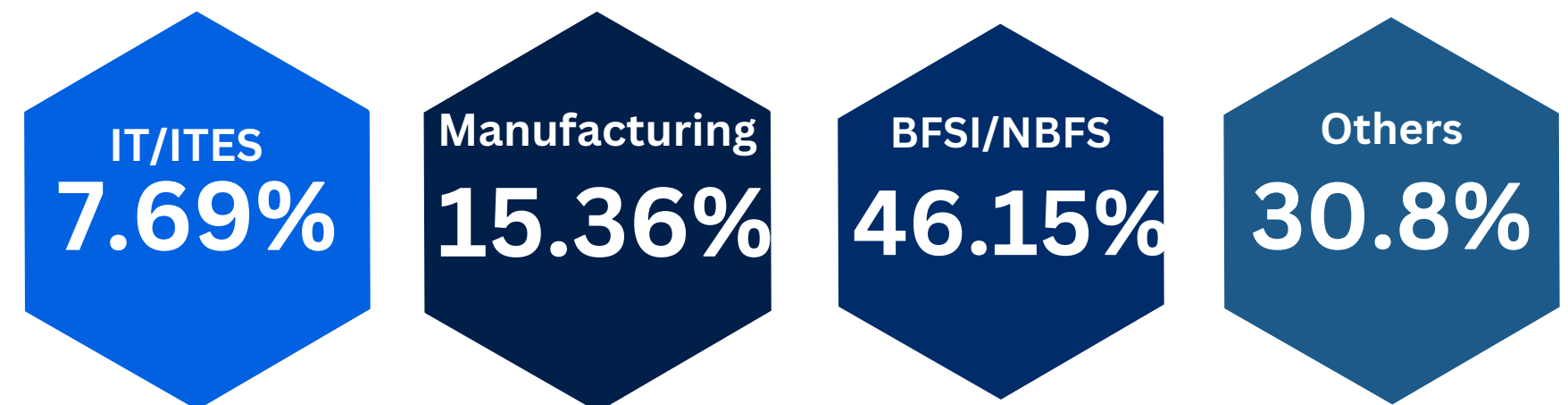
Average CTC Spread



Total Recruiters



Sector-wise Offers



OUR TALENT PARTNER



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MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research as well as Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The students of the Marketing specialization were offered roles such as Business Development Executive, Market Analyst, Brand Manager, Market Analyst, Management Trainee and many more and others in various domains such as:

- Market Research
- Management
- Consulting Product
- Management Sales &
- Marketing Brand
- Management Product Management



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TRENT
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TATA POWER



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FINANCE MANAGEMENT



SIBM Nagpur provides a comprehensive curriculum in financial management, enabling students to develop a holistic understanding of financial principles. This has helped students secure roles such as Business Valuation Consultant, Financial Consultant, Investment Banker, Risk Analyst, Wealth Management Associate, Management Trainee and many more.

This year several prominent recruiters put their trust in the brand of SIBM Nagpur. Here's a breakdown of sectors that hired students from the Institute.

- Consulting firms
- BFSI
- NBFC
- Real Estate
- KPO
- Manufacturing

OPERATIONS & SUPPLY CHAIN MANAGEMENT



SIBM Nagpur has developed a distinctive curriculum for Operations specialisation through a deep understanding of topics like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management. A diverse range of roles is offered to students specialising in Operations & SCM, such as Consulting Associate, Cyber Product Manager, Tech Business, Transformation Analyst, Supply Chain and Procurement Manager, and Growth Manager Associate. These roles span across different domains such as:

- Consulting
- Technology
- Supply Chain and Procurement
- Management Trainee Programs
- Business Growth and Development



HUMAN RESOURCE MANAGEMENT



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Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in HR Analytics and HR Consulting were offered to students this year. Other roles included Talent Acquisition, Recruiter, HR Generalist and many more, in the following domains:

- Compensation & Benefits
- Diversity Management
- Employee Engagement HR
- Strategy & Consulting
- Statutory Compliances
- Learning & Development
- Talent Acquisition

Vision

Promoting international understanding through quality education

Mission

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (The world is one family)
- To contribute towards knowledge generation and dissemination
- To promote ethical and value-based learning
- To foster the spirit of national development
- To inculcate cross cultural sensitization
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff and community
- To instil sensitivity amongst the youth towards the community and environment
- to produce thought provoking leaders for the society

PROGRAM EDUCATIONAL OBJECTIVES

- Understand and Solve Problems – Graduates can understand and solve complex business problems effectively.
- Apply Advanced Tools – Graduates can use advanced tools and techniques to address real-world business challenges.
- Drive Innovation – Graduates can innovate and provide solutions that meet the needs of society and adapt to the changing business environment.
- Ethical Decision-Making – Graduates will be able to integrate ethical principles and considerations into their decision making processes.
- Societal Impact – Graduates will understand the broader societal context of businesses to ensure that business practices positively contribute to the well-being of the communities and environment.



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, NAGPUR



Celebrating 50 Years of Excellence



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