



# PLACEMENT REPORT BATCH 2021- 2023

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### WORDS FROM DIRECTOR'S DESK

SIBM Nagpur is part of Symbiosis International (Deemed University), which focuses on shaping adept business leaders. The MBA program is meticulously crafted to meet the industry needs; the curriculum emphasizes the contemporary courses aligned with industry-academia connections corporate for placements. SIBM-Nagpur fosters collaboration and research culture. It aims to provide intellectual leadership, practical solutions, interdisciplinary research, and cross-disciplinary education. Despite being an emerging entity, SIBM Nagpur aspires to premier provider of value-centric become a education, prioritizing student success.

#### **DR. SRIRANG ALTEKAR**



### **BATCH PROFILE**

#### **Professional Background Academic Background** BFSI / NBFC 49% Commerce 33% Consulting 18% 35% Engineering 13% Manufacturing 16% **Others** 5% FMCG 31% Others

Average Work Ex. 22.42

Months

# Average Age 24.04

Years

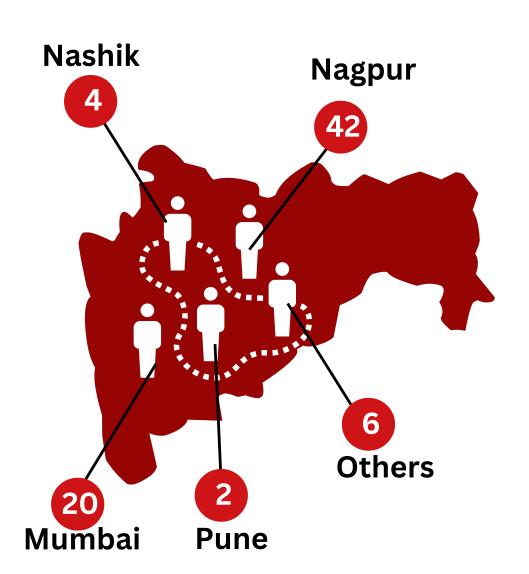


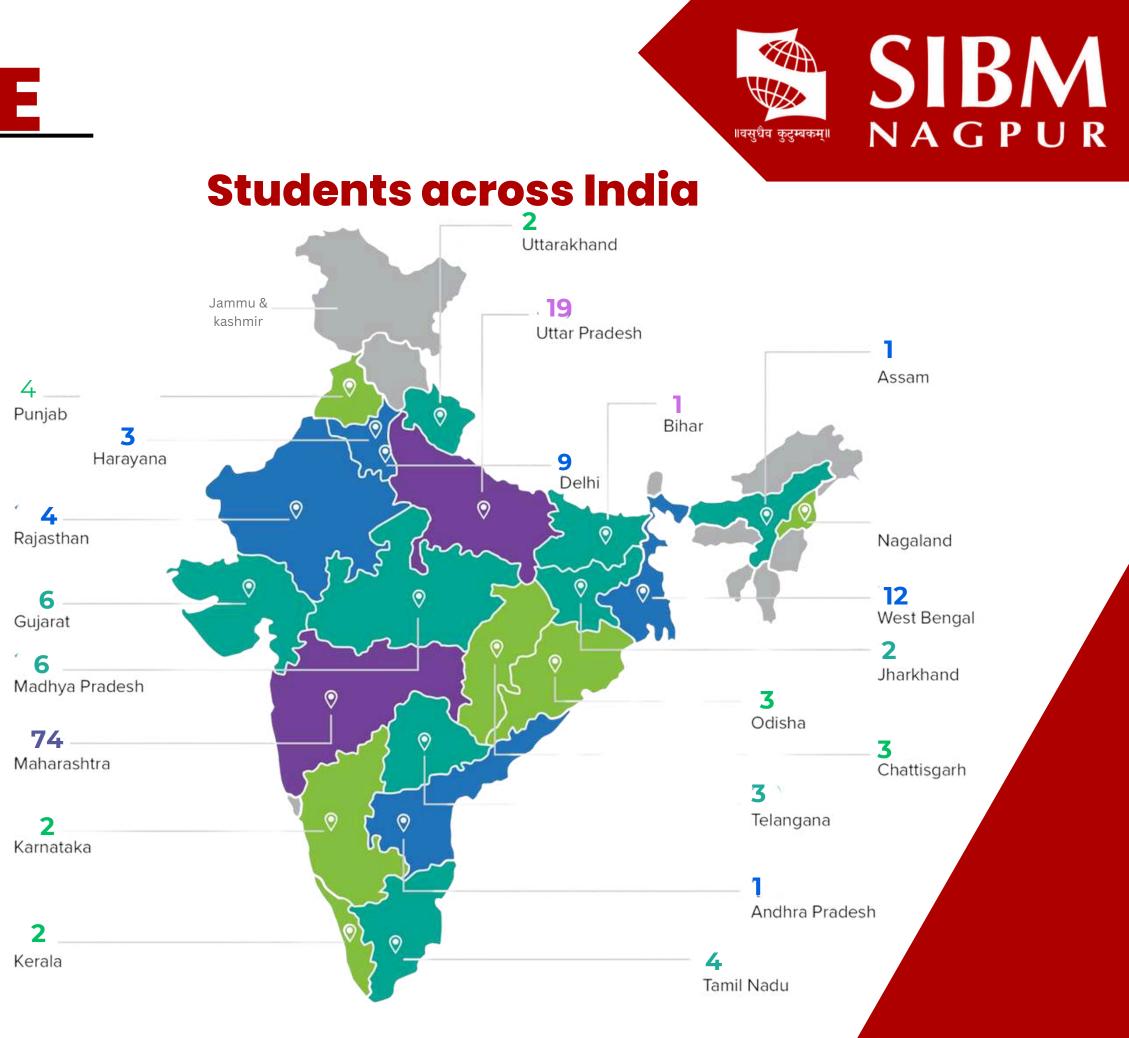
#### **Professional Experience**



### **BATCH PROFILE**

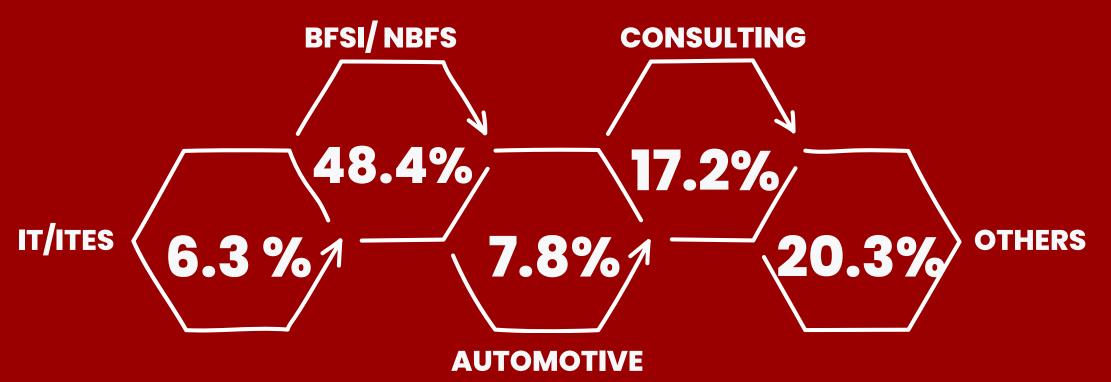
#### **From Maharashtra**





#### **PLACEMENT HIGHLIGHT HIGHEST CTC AVERAGE CTC MEDIAN CTC** 10.2 LPA 11.5 LPA 18 LPA

#### **SECTOR WISE CTC**



#### **NEW RECRUITER HIGHEST PPO** 42 **15LPA**







### MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research as well as Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The students of the Marketing specialization were offered roles such as Business Development Executive, Market Analyst, Brand Manager, Market Analyst, Management Trainee and many more and others in various domains such as:

12.3 LPA

- Market Research
- Management Consulting
- Product Management
- Sales & Marketing
- Brand Management
- Product Management

Average

CTC\*





### FINANCE MANAGEMENT





11.7 LPA

SIBM Nagpur provides a comprehensive curriculum in financial management, through which students gain valuable insights and skills that are applicable across various industries and roles within the finance domain. Here are some key learnings like-Finance Analysis, Investment Management, Corporate Finance, Financial Modelling, Risk Management, Financial strategy

This year various job roles offered are:

- Investment Analyst.
- Financial Analyst
- Business Analyst
- Business Valuation

Average

CTC\*

• Investment consultant

#### **OPERATIONS & SUPPLY CHAIN** MANAGEMENT

SIBM Nagpur has developed a distinctive curriculum for the Operations specialisation through a deep understanding of topics like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management.

The students of the Operations specialization were offered roles as Product Manager, Technology Consulting Associate, Cyber Security, Business Transformation Analyst and Supply Chain & Procurement, Management Trainee ,Growth Manager Associate among others, in domains such as:

11.2 LPA

- Product Management
- Project Management

Average

CTC\*

- Strategy and Consulting
- Supply Chain Management







#### **KANTAR**

#### HUMAN RESOURCE MANAGEMENT







10.8 LPA

Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in HR Analytics and HR Consulting were offered to students this year.

Other roles included Talent Acquisition, Recruiter, HR Generalist and many more, in the following domains:

- Compensation & Benefits
- Diversity Management
- Employee Engagement
- HR Strategy & Consulting
- Statutory Compliances
- Learning & Development
- Talent Acquisition

Average

CTC\*

## PLACEMENT TEAM







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(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India) **Re-Accredited by NAAC with A ++ Grade** (Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India } )

