

SUMMER INTERNSHIP REPORT

BATCH 2019 - 21

PREPARED BY



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MESSAGE FROM THE DIRECTOR

SIBM Nagpur, part of Symbiosis International (Deemed University), focuses on shaping adept business leaders. Its MBA program meticulously crafted to meet industry needs, ensures students are industry-ready. The curriculum emphasizes contemporary courses aligned with corporate demands, backed by robust industry-academia—connections for placements. . Boasting highly qualified, diverse faculty and cutting-edge infrastructure, SIBM-Nagpur fosters collaboration and research culture. It aims to provide intellectual leadership, practical solutions, interdisciplinary research, and cross-disciplinary education. Despite being an emerging entity, SIBM Nagpur aspires to become a premier provider of value-centric education, prioritizing student success.



BATCH SNAPSHOT

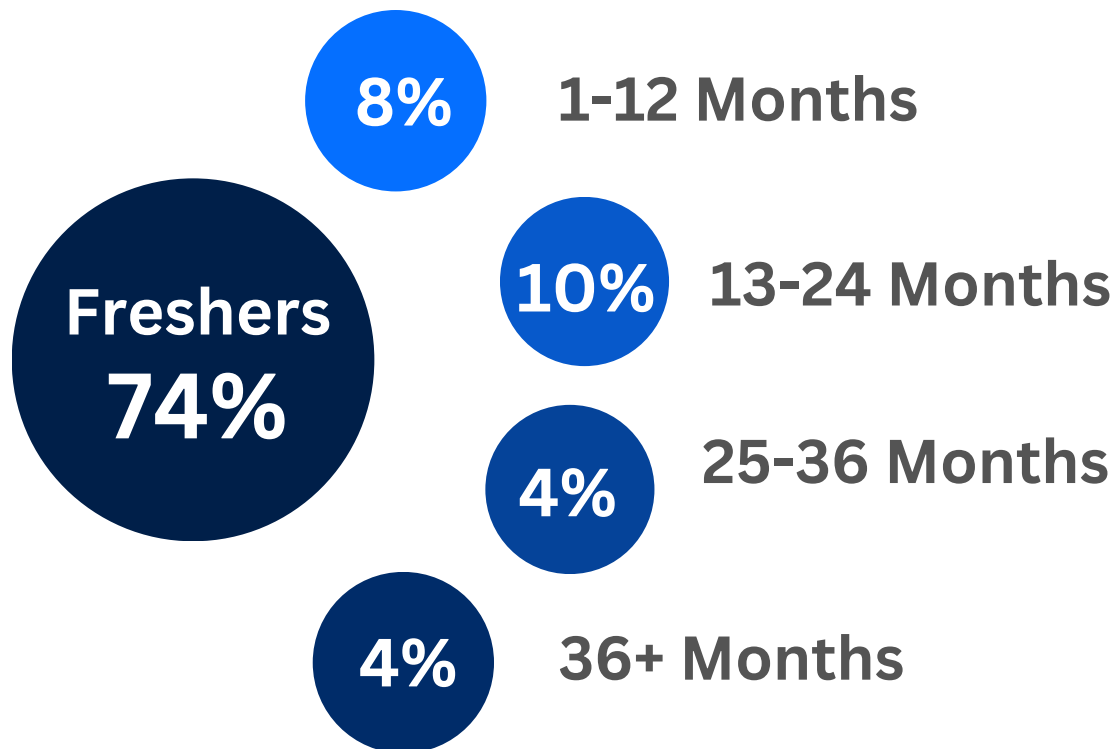
Average Age

23.4 Years

Average Work Ex.

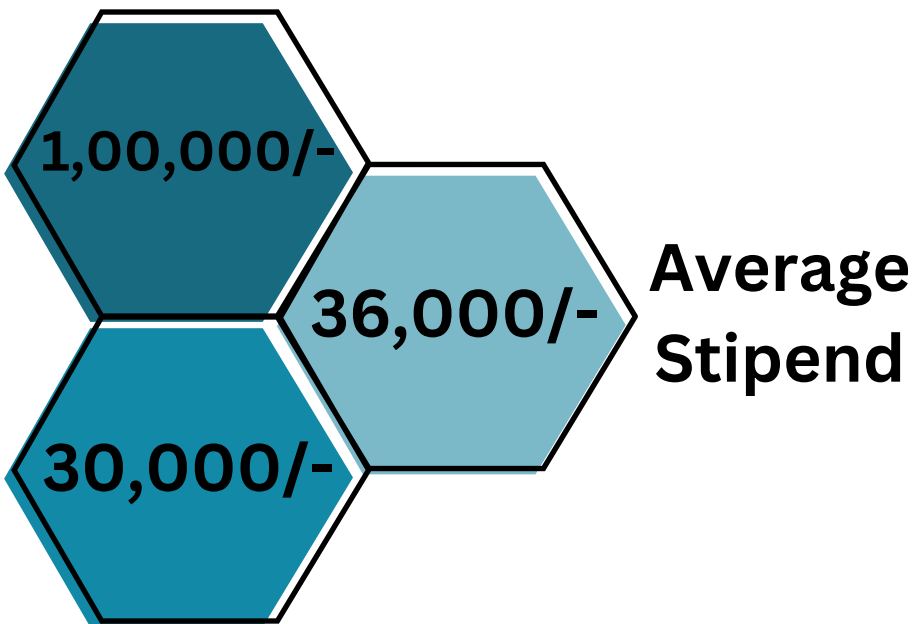
15.2 Months

Professional Experience

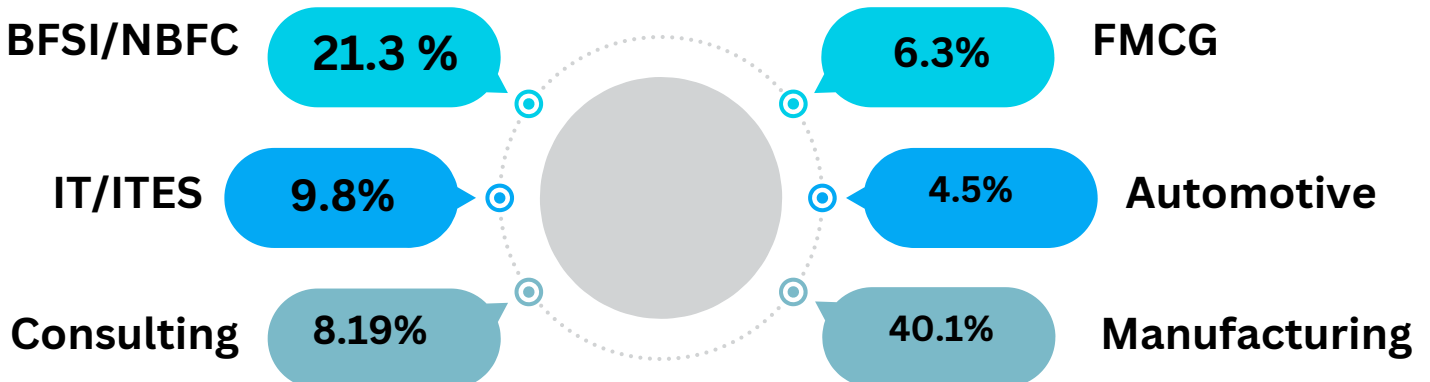


PLACEMENT REPORT

Highest Stipend



Sector wise offers



MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research as well as Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios

The students of the Marketing specialization were offered diverse internship roles were available, ranging from Business Development to Brand Management. Each of these roles offers unique experiences and insights into different aspects of marketing. It's also promising to see opportunities across various domains, providing students with the chance to explore different industries and sectors. With such a broad range of options, students gained valuable skills and insights that will serve them well in their future careers.

- Consumer Behavior,
- Marketing Analytics,
- Market Research
- Sales & Distribution.



FINANCE MANAGEMENT

The Finance curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas. The Finance specialisation students were offered diverse internships in finance, leading to roles such as financial analyst, investment banker, portfolio manager, financial consultant, or corporate finance manager. It's a versatile degree that can be applied across various industries, from banking and investment firms to corporate finance departments of multinational corporations. With such a broad range of options, students gained valuable skills and insights that will serve them well in their future careers. Such as:-

- Financial analysis
- Investment Management
- Corporate Finance, and
- Financial Markets
- Risk Management
- Financial modelling and
- Valuation techniques.



OPERATIONS & SUPPLY CHAIN MANAGEMENT

SIBM Nagpur has crafted a unique curriculum tailored for the Operations specialisation, grounded in thoroughly exploring subjects like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research, and Supply Chain Management. Graduates specialising in Operations have been presented with diverse internship opportunities, including roles such as:

- Product Manager,
- Technology Consulting Associate,
- Cyber Security Analyst,
- Business Transformation Analyst in Supply Chain and Procurement, Management Trainee,
- Growth Manager Associate, and others.

These roles span various domains including Product Management, Project Management, Strategy and Consulting, and Supply Chain Management.



HUMAN RESOURCE MANAGEMENT

Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in HR Analytics and HR Consulting were offered to students this year.

Other roles included Talent Acquisition, Recruiter, HR Generalist and many more, in the following domains:

- Compensation & Benefits
- Diversity Management
- Employee Engagement
- HR Strategy & Consulting
- Statutory Compliances
- Learning & Development
- Talent Acquisition



Vision

Promoting international understanding through quality education

Mission

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (The world is one family)
- To contribute towards knowledge generation and dissemination
- To promote ethical and value-based learning
- To foster the spirit of national development
- To inculcate cross cultural sensitization
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff and community
- To instil sensitivity amongst the youth towards the community and environment
- to produce thought provoking leaders for the society

PROGRAM EDUCATIONAL OBJECTIVES

- **Understand and Solve Problems** – Graduates can understand and solve complex business problems effectively.
- **Apply Advanced Tools** – Graduates can use advanced tools and techniques to address real-world business challenges.
- **Drive Innovation** – Graduates can innovate and provide solutions that meet the needs of society and adapt to the changing business environment.
- **Ethical Decision-Making** – Graduates will be able to integrate ethical principles and considerations into their decision making processes.
- **Societal Impact** – Graduates will understand the broader societal context of businesses to ensure that business practices positively contribute to the well-being of the communities and environment.

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, NAGPUR



Celebrating 50 Years of Excellence



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