



SIBM
NAGPUR

SUMMER INTERNSHIP REPORT

Batch 2020- 22



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placement@sibmnagpur.edu.in



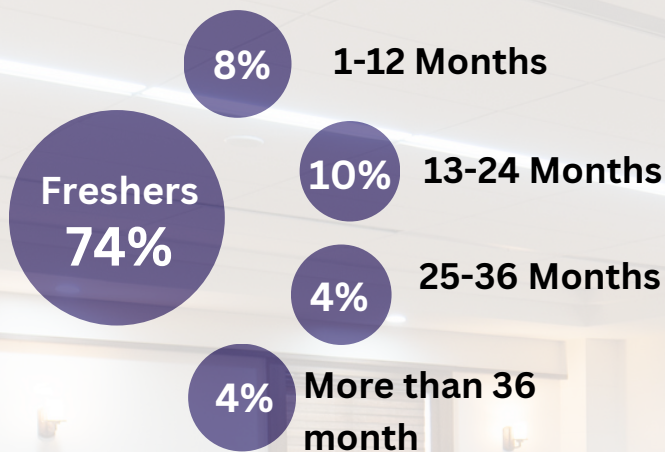
DR. SRIRANG ALTEKAR

MESSAGE FROM DIRECTOR

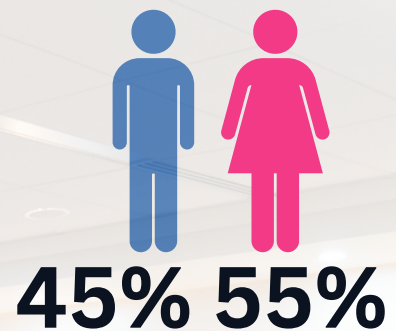
SIBM Nagpur, part of Symbiosis International (Deemed University), focuses on shaping adept business leaders. Its MBA program meticulously crafted to meet industry needs, ensures students are industry-ready. The curriculum emphasizes contemporary courses aligned with corporate demands, backed by robust industry-academia— connections for placements. . Boasting highly qualified, diverse faculty and cutting-edge infrastructure, SIBM-Nagpur fosters collaboration and research culture. It aims to provide intellectual leadership, practical solutions, interdisciplinary research, and cross-disciplinary education. Despite being an emerging entity, SIBM Nagpur aspires to become a premier provider of value-centric education, prioritizing student success.

BATCH SNAPSHOT

Professional Experience



Gender Diversity

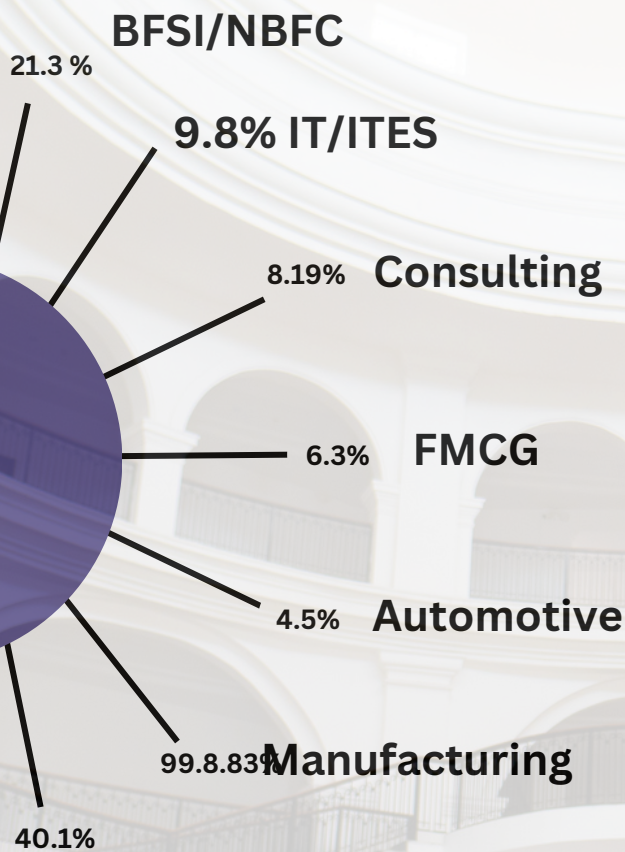


Academic Background



PLACEMENT HIGHLIGHT

SECTOR WISE OFFERS



Highest Stipend*

75,000/-

Average Stipend*

40,000/-

Median Stipend*

35,000/-

MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research as well as Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The students of the Marketing specialization were offered roles such as Business Development Executive, Market Analyst, Brand Manager, Market Analyst, Management Trainee and many more and others in various domains such as:

- Market Research
- Management Consulting
- Product Management
- Sales & Marketing Brand
- Product Management



FINANCE MANAGEMENT

SIBM Nagpur provides a comprehensive curriculum in financial management, enabling students to develop a holistic understanding of financial principles. The Finance specialisation students were offered diverse internships in finance, leading to roles such as financial analyst, investment banker, portfolio manager, financial consultant, or corporate finance manager. It's a versatile degree that can be applied across various industries, from banking and investment firms to corporate finance departments of multinational corporations. With such a broad range of options, students gained valuable skills and insights that will serve them well in their future careers. Such as:-

- Business Valuation
- Corporate Investment Banking
- Financial Modelling
- Portfolio Management
- Wealth Management



Deloitte.



OPERATIONS & SUPPLY CHAIN MANAGEMENT

SIBM Nagpur has developed a distinctive curriculum for the Operation's specialisation through a deep understanding of topics like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management. The students of the Operations specialization were offered roles as Product Manager, Technology Consulting Associate, Cyber Security, Business Transformation Analyst Supply Chain and procurement, Management Trainee, Growth Manager Associate, among others, in domains such as:

- Product Management
- Project Management
- Strategy and Consulting
- Supply Chain Management



HUMAN RESOURCE MANAGEMENT

Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in HR Analytics and HR Consulting were offered to students this year.

Other roles included Talent Acquisition, Recruiter, HR Generalist and many more, in the following domains:

- Compensation & Benefits
- Diversity Management
- Employee Engagement
- HR Strategy & Consulting
- Statutory Compliances
- Learning & Development
- Talent Acquisition



For a healthy growing India



Vision

Promoting international understanding through quality education

Mission

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (The world is one family)
- To contribute towards knowledge generation and dissemination
- To promote ethical and value-based learning
- To foster the spirit of national development
- To inculcate cross cultural sensitization
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff and community
- To instil sensitivity amongst the youth towards the community and environment
- to produce thought provoking leaders for the society

PROGRAM EDUCATIONAL OBJECTIVES

- Understand and Solve Problems – Graduates can understand and solve complex business problems effectively.
- Apply Advanced Tools – Graduates can use advanced tools and techniques to address real-world business challenges.
- Drive Innovation – Graduates can innovate and provide solutions that meet the needs of society and adapt to the changing business environment.
- Ethical Decision-Making – Graduates will be able to integrate ethical principles and considerations into their decision making processes.
- Societal Impact – Graduates will understand the broader societal context of businesses to ensure that business practices positively contribute to the well-being of the communities and environment.



SIBM NAGPUR

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(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-Accredited by NAAC with A ++ Grade

(Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India })