

SUMMER INTERNSHIP REPORT BATCH 2021- 2023

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WORDS FROM DIRECTOR'S

DESK

SIBM Nagpur is part of Symbiosis International (Deemed University), which focuses on shaping adept business leaders. The MBA program is meticulously crafted to meet the industry needs; the curriculum emphasizes the contemporary courses corporate industry-academia aligned with connections for placements. SIBM-Nagpur fosters collaboration and research culture. It aims to provide intellectual leadership, practical solutions, interdisciplinary research, and cross-disciplinary education. Despite being an emerging entity, SIBM Nagpur aspires to become a premier provider of education, prioritizing value-centric student success.

DR. SRIRANG ALTEKAR

BATCH SNAPSHOT

Professional Experience

8% 1-12 Months

Freshers 74% 10% 13-24 Months

4% 25-36 Months

4%

Academic BackgroundCommerce49%Bengineering35%0thers16%

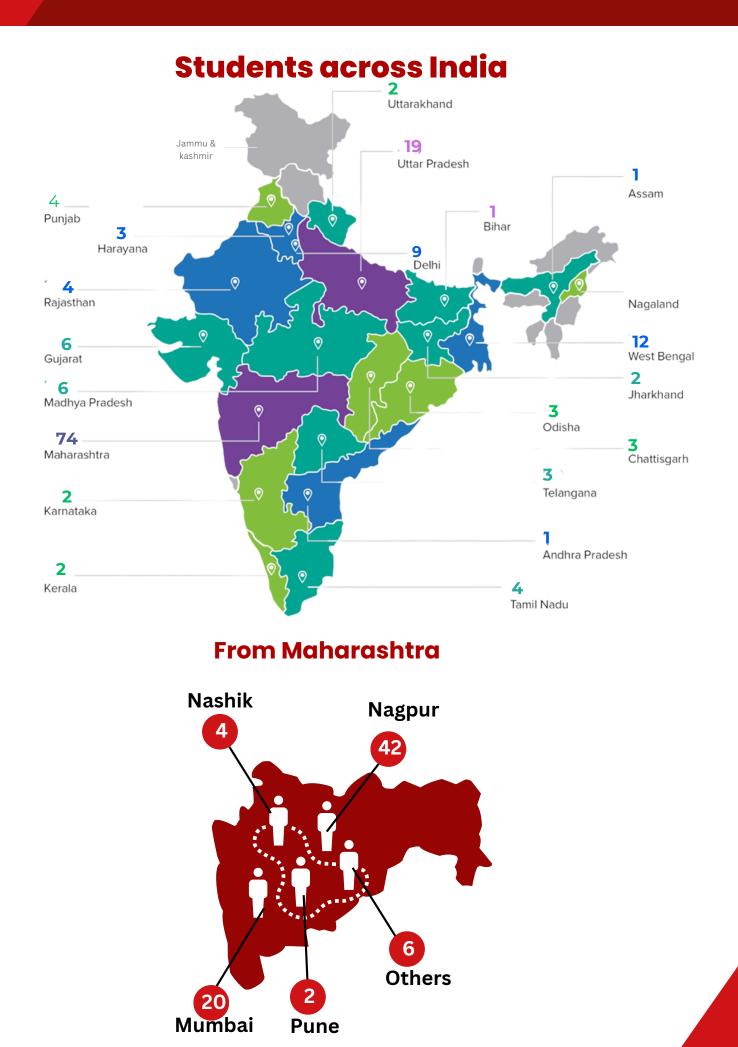


Average Stipend*

Median Stipend*

1,00,000/-50,000/-41,000/-

*All figures are in INR



MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research as well as Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The students of the Marketing specialization were offered roles such as Business Development Executive, Market Analyst, Brand Manager, Market Analyst, Management Trainee and many more and others in various domains such as:

- Market Research
- Management Consulting
- Product Management
- Sales & Marketing
- Brand Management
- Product Management



FINANCE MANAGEMENT

SIBM Nagpur provides a comprehensive curriculum in financial management, enabling students to develop a holistic understanding of financial principles. .The Finance specialisation students were offered diverse internships in finance, leading to roles such as financial analyst, investment banker, portfolio manager, financial consultant, or corporate finance manager. It's a versatile degree that can be applied across various industries, from banking and investment firms to corporate finance departments of multinational corporations. With such a broad range of options, students gained valuable skills and insights that will serve them well in their future careers.Such as:-

- Business Valuation Consultant
- Corporate Investment Banking
- Financial Modelling
- Portfolio Management
- Wealth Management



OPERATIONS & SUPPLY CHAIN MANAGEMENT

SIBM Nagpur has developed a distinctive curriculum for the Operations specialisation through a deep understanding of topics like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management.The students of the Operations specialization were Technology Business Transformation Analyst Supply Chain and procurement, Management Trainee,Growth Manager Associate among others, in domains such as:

- Product Management
- Project Management
- Strategy and Consulting
- Supply Chain Management



HUMAN RESOURCE MANAGEMENT

Students gain workforce management as well as strategic decision-making skills from the Human Resources programme. New roles in HR Analytics and HR Consulting were offered to students this year.

Other roles included Talent Acquisition, Recruiter, HR Generalist and many more, in the following domains:

- Compensation & Benefits
- Diversity Management
- Employee Engagement
- HR Strategy & Consulting
- Statutory Compliances
- Learning & Development
- Talent Acquisition







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