




# SUMMER INTERNSHIP REPORT

**BATCH 2022- 2024**



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# WORDS FROM DIRECTOR'S DESK

At SIBM Nagpur, we understand the importance of this decision, and we are committed to providing you with an exceptional educational experience that will shape your future success.

Our MBA program is designed to equip you with the knowledge, skills, and mindset needed to thrive in today's dynamic and competitive business landscape. Whether you're a recent graduate eager to jumpstart your career or a seasoned professional looking to take your skills to the next level, our program offers a transformative learning journey tailored to your needs and aspirations.

At SIBM Nagpur, we believe in the power of collaboration and experiential learning. Through case studies, simulations, group projects, and real-world consulting engagements, you will have the opportunity to apply classroom concepts to solve complex business challenges, hone your leadership skills, and build a robust professional network that extends beyond the classroom.

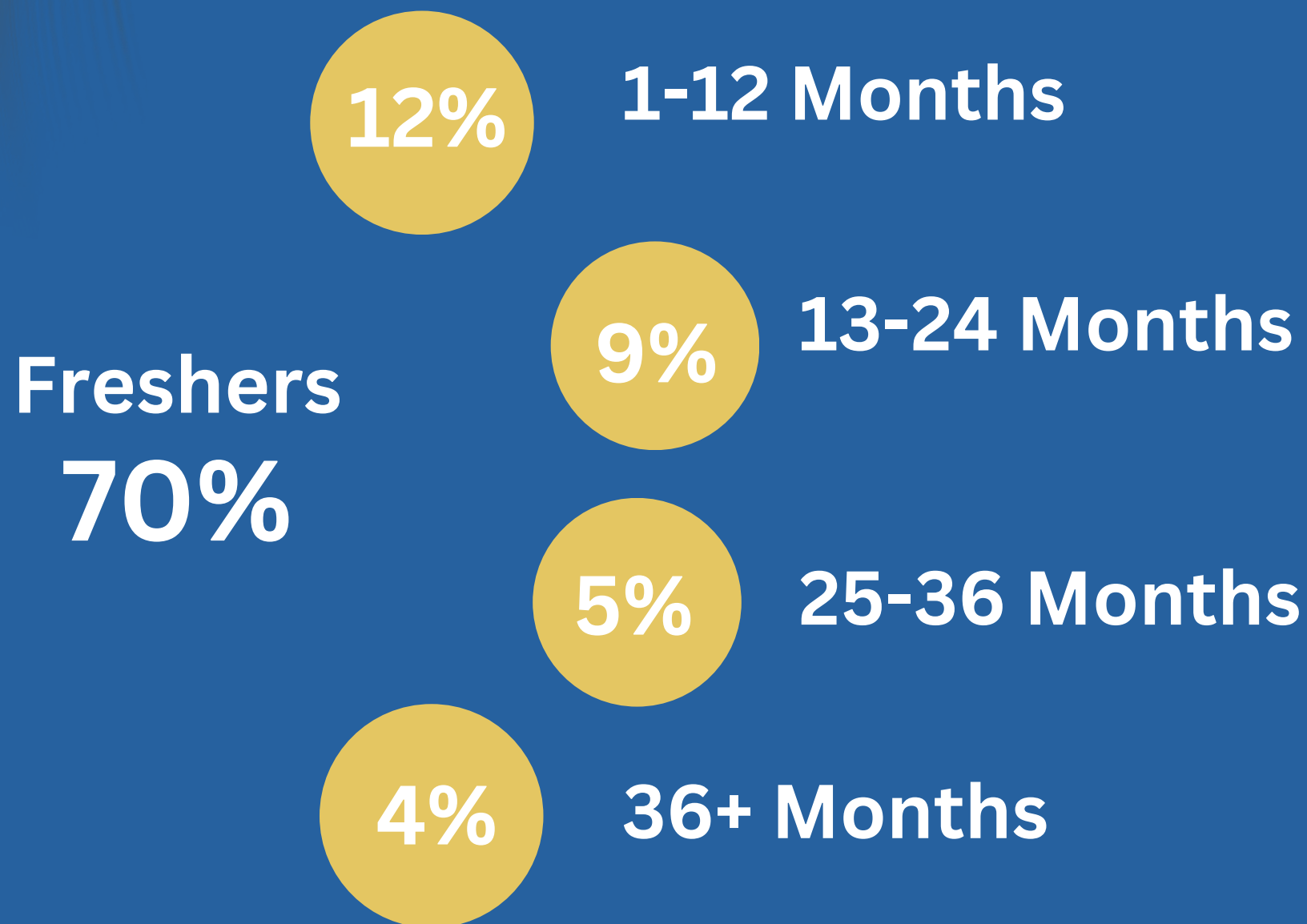
Our curriculum is designed to be flexible and customizable, allowing you to tailor your learning experience to align with your interests, career goals, and industry trends. Whether you choose to specialize in Finance, Marketing, Operations, Human Resources, or Business Analytics.

In addition to academic rigor, we place a strong emphasis on holistic development and ethical leadership. Through workshops, seminars, and extracurricular activities, you will have the chance to enhance your soft skills, cultivate a global mindset, and become a responsible leader who drives positive change in your organization and community.

## DR. SHAILESH RASTOGI



## Professional Experience



## Academic Background

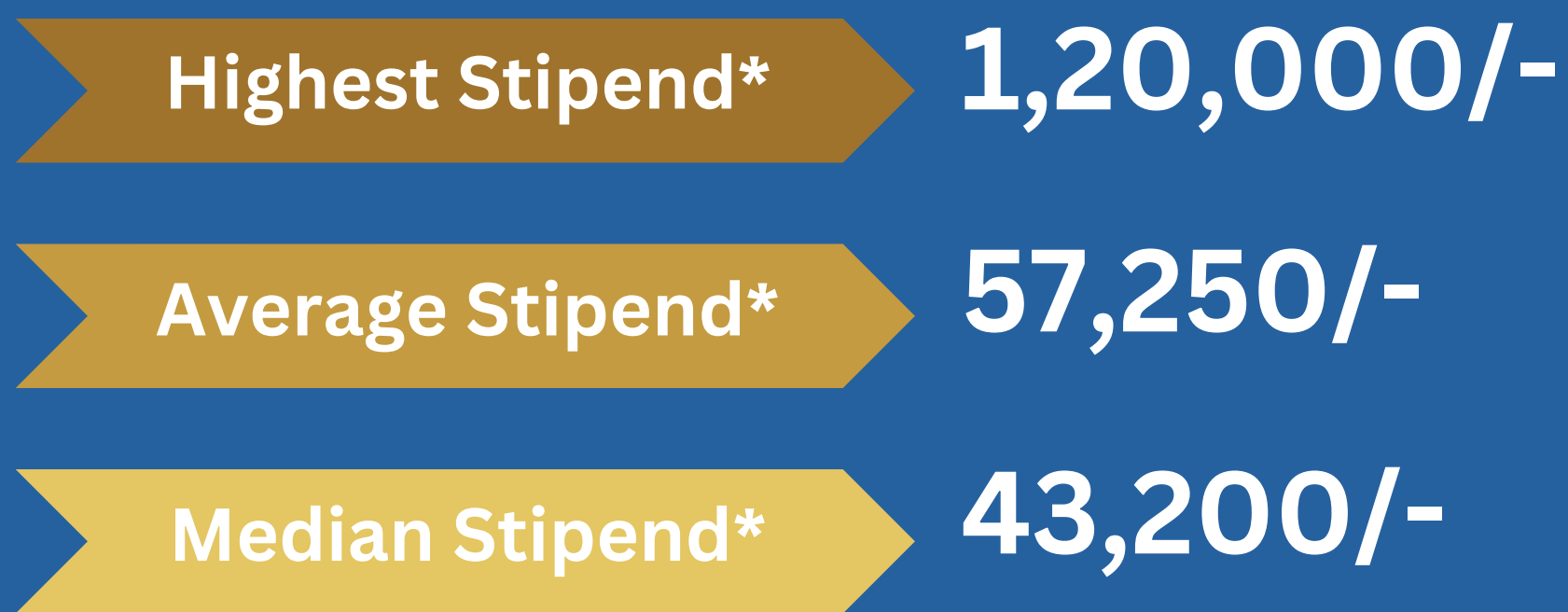
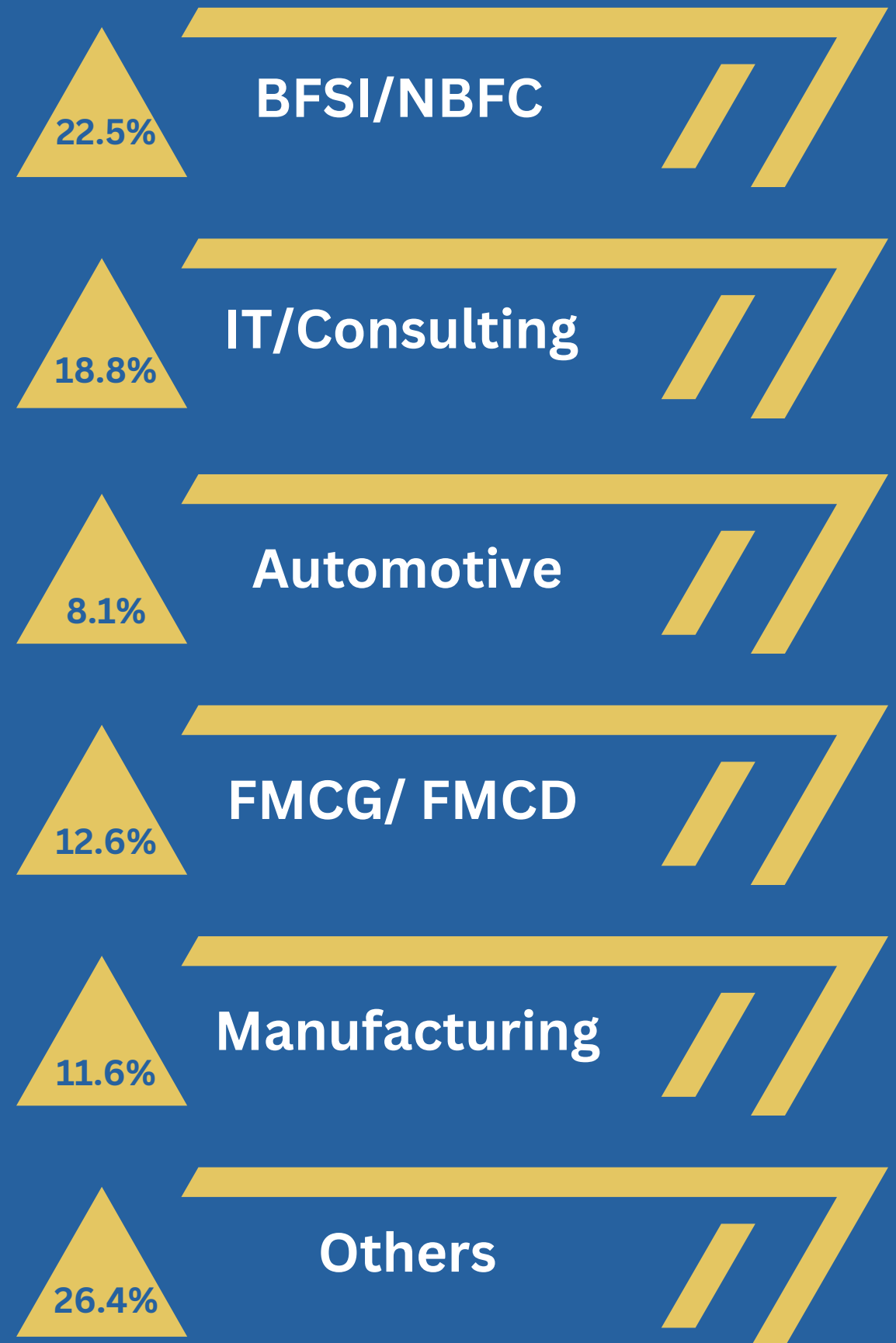
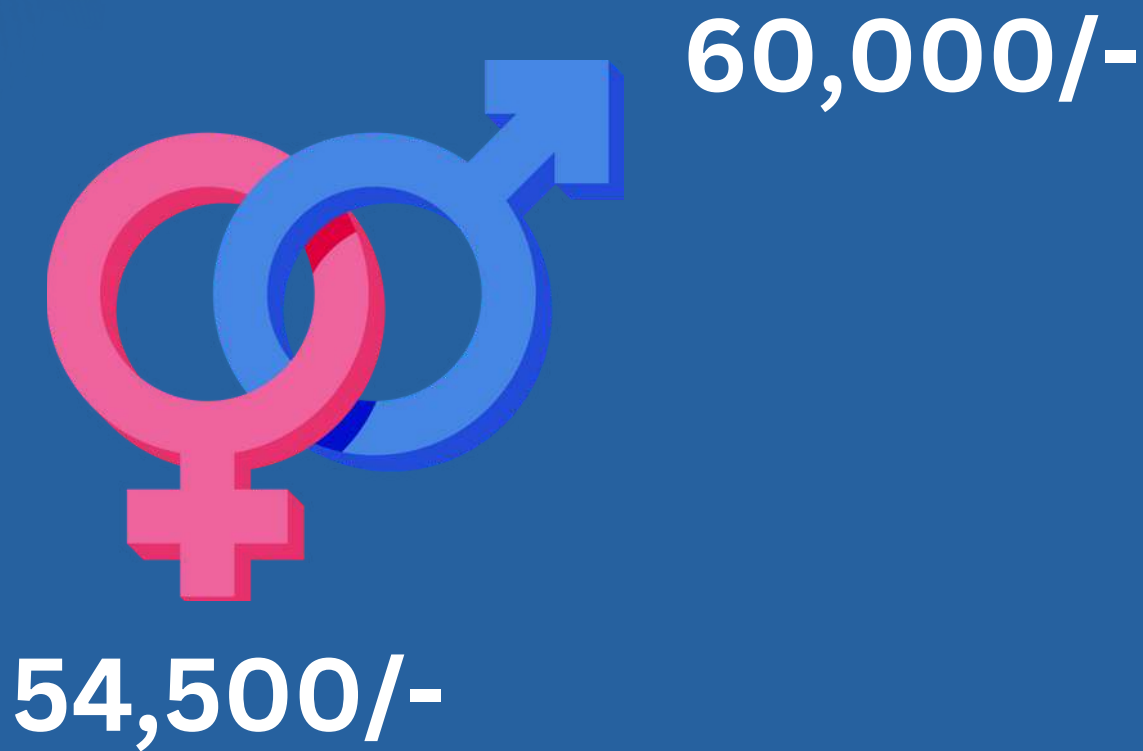
Commerce	47%
Engineering	36%
Others	17%



# PLACEMENT HIGHLIGHTS

## Sector wise offers

Gender Wise  
Average Stipend



\*All figures are in INR



# MARKETING MANAGEMENT

The Marketing curriculum at SIBM Nagpur addresses the evolving requirements of the industry. It ensures that the students are well-versed in crucial areas such as Consumer Behavior, Marketing Analytics, Market Research, and Sales & Distribution. A case-based pedagogy gives the students a practical understanding of changing market scenarios.

The Marketing specialisation students were provided with diverse internship opportunities to gain practical experience and exposure to various roles within the business world. Here's a breakdown of their internship roles: Management Trainee, Business Development Executive, Market Analyst, Brand executive, Marketing intern, Sales intern, Digital Marketing intern, and Market research Intern.

By offering a variety of internship roles, the students could explore different areas of business and gain valuable hands-on experience in roles related to their marketing specialisation. This exposure helps them apply theoretical knowledge in real-world settings and discover their interests and strengths for future career paths. The students of the Marketing specialisation were offered roles such as :-

- Business Development Executive
- Market Analyst,
- Brand Manager
- Market Analyst
- Management Trainee







# FINANCIAL MANAGEMENT

Students specializing in Finance are often offered diverse internship roles that provide practical exposure to various aspects of financial management and analysis. Here are some common internship roles for students of the Finance specialization:

SIBM Nagpur provides a comprehensive curriculum in financial management, enabling students to develop a holistic understanding of financial principles. This has helped students secure internship roles such as :-

- Business Valuation Consultant
- Financial Consultant
- Investment Banker
- Risk Analyst
- Wealth Management Associate

Management Trainee and many more







# OPERATIONS & SUPPLY CHAIN MANAGEMENT

**SIBM**  
NAGPUR

SIBM Nagpur has developed a distinctive curriculum for Operations specialisation through a deep understanding of topics like Inventory & Warehouse Management, Logistics & Distribution, Operations Analysis & Research and Supply Chain Management. Overall, the internship opportunities provided to students of the Operations specialisation reflect the relevance and applicability of the curriculum in real-world business contexts, preparing them for successful careers in Operations Management and related fields.

Given this background, the internship roles offered to students align well with the skills and knowledge acquired through the Operations specialisation. Here's how the internship roles match with the domains covered in the curriculum:

- Inventory & Warehouse Management
- Logistics & Distribution
- Operations Analysis & Research
- Supply Chain Management
- Strategy and Consulting
- Project Management
- Product Management
- Supply Chain Management





# HUMAN RESOURCE MANAGEMENT

The Human Resources program offering a curriculum that not only focuses on traditional HR functions but also incorporates emerging areas such as HR Analytics and HR Consulting. Here's how the program aligns with the internship roles offered to students, as well as the domains covered:

- Workforce management and strategic decision-making
- HR Analytics
- HR Consulting
- Talent Acquisition
- HR Generalist
- Recruiter
- Compensation and benefits
- Statutory Compliance
- Learning and Development.





## Vision

Promoting international understanding through quality education

## Mission

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (The world is one family)
- To contribute towards knowledge generation and dissemination
- To promote ethical and value-based learning
- To foster the spirit of national development
- To inculcate cross cultural sensitization
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff and community
- To instil sensitivity amongst the youth towards the community and environment
- to produce thought provoking leaders for the society

## PROGRAM EDUCATIONAL OBJECTIVES

- Understand and Solve Problems – Graduates can understand and solve complex business problems effectively.
- Apply Advanced Tools – Graduates can use advanced tools and techniques to address real-world business challenges.
- Drive Innovation – Graduates can innovate and provide solutions that meet the needs of society and adapt to the changing business environment.
- Ethical Decision-Making – Graduates will be able to integrate ethical principles and considerations into their decision making processes.
- Societal Impact – Graduates will understand the broader societal context of businesses to ensure that business practices positively contribute to the well-being of the communities and environment.





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