

# PENUMBRA

Symbiosis Institute of Business Management, Nagpur



## WHAT'S INSIDE THIS ISSUE:

- Celebrating Achievements
- Powering Up: Maya's MBA Odyssey in Renewable Energy
- Crossword puzzle (answers)
- Book review

**"SUCCESS IS  
NOT FINAL,  
FAILURE IS  
NOT FATAL: IT  
IS THE  
COURAGE TO  
CONTINUE  
THAT  
COUNTS."**

**- Winston Churchill**

Welcome, Future Leaders!

The SIBM community eagerly extends a heartfelt welcome to our incoming MBA students! Your decision to embark on this journey is a testament to your ambition and drive for excellence. Here, amidst our vibrant academic ecosystem, you'll find inspiration and support to push the boundaries of your potential. Embrace every challenge as an opportunity for growth, and every setback as a chance to learn. Remember, your journey here is not just about acquiring knowledge—it's about unleashing your inner leader, innovator, and change maker. Together, let's embark on this transformative adventure, fuelled by passion, determination, and a shared commitment to greatness. Welcome to SIBM Nagpur, where dreams take flight and futures are forged!

# CELEBRATING ACHIEVEMENTS

This noteworthy accomplishment reflects the synergy between our students, faculty, and corporate partners.

## Highlights of Top Achievers

- **Sam Joshua:** Sam demonstrated his expertise in Operations by earning the top stipend from L&T.
- **Gaurav Sharma:** Gaurav, excelling in the Food & Agri-Business Management (FABM) batch, achieved the highest stipend in his specialization at Sumitomo Chemical.
- **Pranav Sethi:** Despite specializing in Marketing, Pranav secured the highest overall stipend as a Business Operations intern at Fujitsu Consulting India.
- **Aheli De:** From the HR specialization, Aheli earned the top stipend in her field with an internship at Fujitsu Consulting India.
- **Rohan Dumbre:** Rohan specialising in Operations secured the highest stipend from ZF, reflecting his exceptional skills and readiness



For the FABM students,



## Some of the Top Companies Participating in the Summer Internship Program

For the MBA students,



## Success Factors and Future Outlook

The 100% internship achievement at SIBM Nagpur reflects our robust academic framework, combining theoretical learning with practical exposure. This milestone showcases our commitment to quality education and strong industry connections, highlighting the trust and collaboration with our corporate partners who provide valuable opportunities for our students.



## "POWERING UP: MAYA'S MBA ODYSSEY IN RENEWABLE ENERGY"

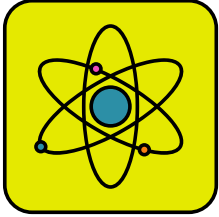
In a quiet corner of a bustling metropolis, a young MBA student named Maya found herself at a crossroads. Armed with ambition and a thirst for knowledge, she embarked on a journey to merge her passion for technology with her business acumen.

Maya's breakthrough came when she joined a startup focused on renewable energy solutions. Despite being the youngest team member, she quickly earned respect for her innovative ideas and tireless work ethic. Guided by mentors who saw her potential, Maya immersed herself in every aspect of the business—from product development to marketing strategies.

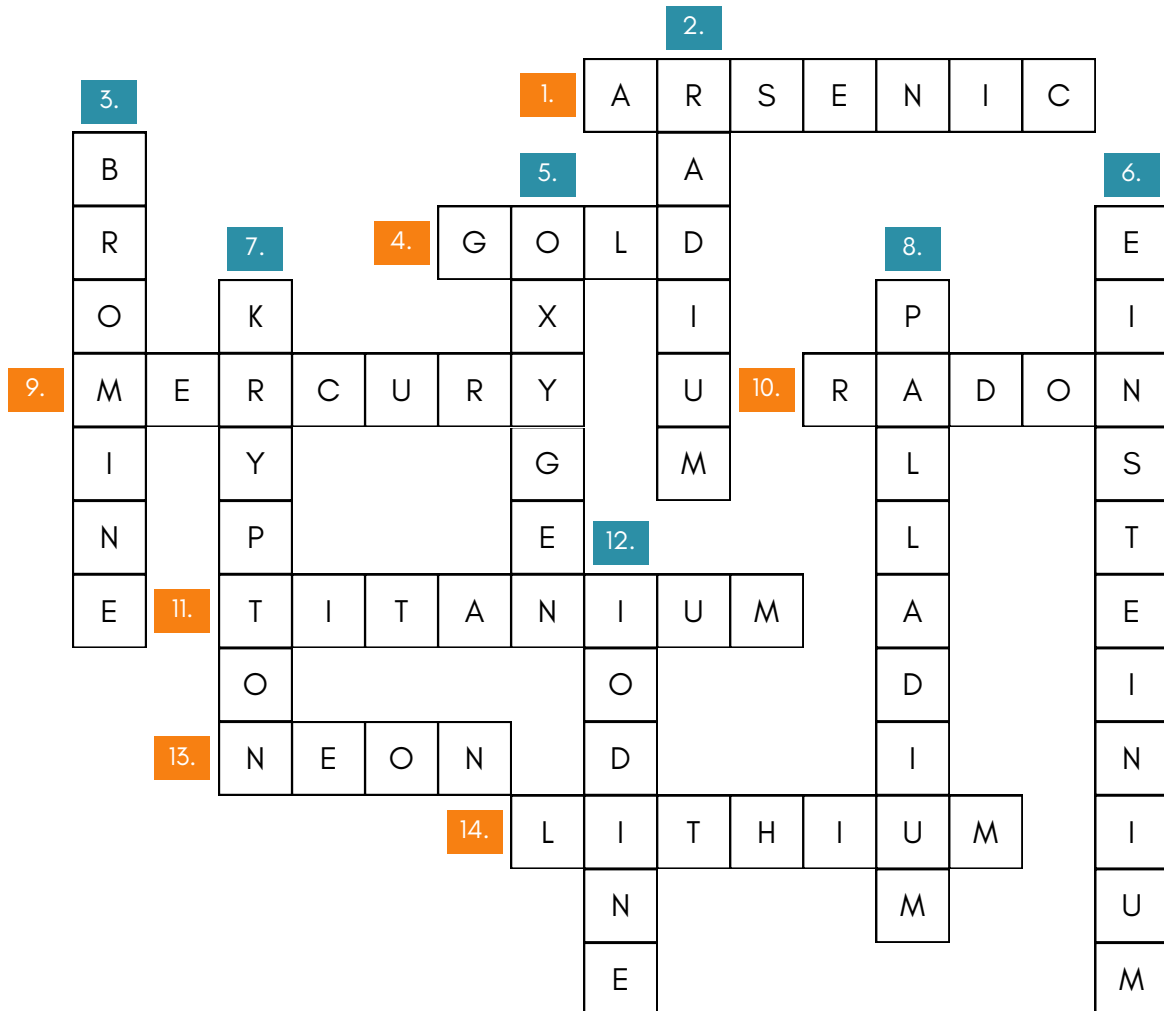
One day, faced with a daunting challenge of securing funding for a new project, Maya decided to pitch her idea directly to a renowned venture capitalist. Nervous yet determined, she eloquently presented her vision for a solar-powered innovation that could transform energy efficiency in rural communities.

Impressed by Maya's passion and strategic approach, the investor not only provided the funding but also became a mentor and advocate for her career. Maya's success story spread throughout her MBA program, inspiring classmates to embrace audacious goals and persevere through challenges.

As Maya reflected on her journey, she realized that her MBA education had not only equipped her with analytical skills and business theories but also nurtured her confidence and resilience. With each milestone achieved, Maya epitomized the spirit of entrepreneurial leadership, proving that with determination and a clear vision, even the most ambitious dreams can become a reality.



# CROSSWORD PUZZLE



## ACROSS

1. poisonous metalloid used historically in medicines and rat poison
4. precious metal often used in jewelry
9. only metal that is liquid at room temperature
10. radioactive noble gas
11. strong and lightweight metal often used in aerospace applications
13. noble gas used in neon signs, glows with a distinctive reddish-orange color
14. lightest metal, highly reactive

## DOWN

2. radioactive element discovered by Marie and Pierre Curie
3. halogen found in seawater
5. essential gas for respiration, supports combustion and forms oxides
6. radioactive element named after physicist Albert Einstein
7. noble gas used in fluorescent lights
8. precious metal commonly used in catalytic converters
12. essential for thyroid function



MARCUS BUCKINGHAM  
& CURT COFFMAN

# FIRST, BREAK ALL THE RULES

WHAT THE WORLD'S GREATEST  
MANAGERS DO DIFFERENTLY

THE INTERNATIONAL BUSINESS BESTSELLER

## FIRST, BREAK ALL THE RULES !!!

*Companies struggle to keep the finest workers in today's cutthroat markets by offering incentives including pay, benefits, training, and promotions. However, even well-meaning initiatives frequently fall short. The key to drawing in and keeping bright workers is the front-line manager. A company without one will struggle, regardless of how well-recognized its training programme is or how lucrative its salary is.*

*According to Buckingham and Coffman, the best managers do not look for experience or skills in their employees; instead, they look for talent; they define the right outcomes for their subordinates instead of the right steps; they inspire people by emphasising their individual strengths instead of trying to improve their weaknesses; and, finally, they develop their staff by finding the right fit for each individual instead of pushing them up the ladder.*

*This book is the first to give this crucial baseline and to demonstrate the connection between employee attitudes and turnover, profit, productivity, and customer pleasure. For managers at all levels, this book contains essential performance and career lessons. What's more, it demonstrates how to apply these lessons to your own circumstances.*

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***People don't change  
that much. Instead  
of putting in what  
God left out, try  
drawing out what  
God left in!***

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