

MBA FABM PLACEMENT BROCHURE

2023-25



**Symbiosis Institute of Business
Management**
Wathoda Layout, Nagpur,
Maharashtra, 440008



Message from our Hon'ble Chancellor



**Prof. (Dr.) S.B. Mujumdar, Chancellor
Symbiosis International (Deemed University).**

Symbiosis has built a beautiful campus in 75 acres of land in Nagpur and we have tried to give the best of facilities to our students, to enrich their overall life on the campus. In the last 5 years, in spite of the pandemic, SIBM Nagpur has grown greatly, and is living up to the expectations of all its stakeholders, following the true traditions, ethics and principles of Symbiosis. The students of the earlier batch have also done the Institute proud. I have no doubt that every student passing out of SIBM Nagpur will excel wherever he or she goes, following our motto of Vasudhaiva Kutumbakkam. I wish all the students all the very best.

Message from our Hon'ble Pro-Chancellor



**Dr. Vidya Yeravdekar, Pro Chancellor
Symbiosis International (Deemed University)**

Symbiosis Institute of Business Management, Nagpur, started imparting education in 2019. Under the aegis of Symbiosis International (Deemed University), the SIBM Nagpur boasts of an expansive state-of-the-art 75-acre campus that is equipped with all facilities required for a unique learning experience. The faculty have been carefully selected, none without a doctorate in their domain areas. The thrust has been upon making our students “employable” in the true sense, bringing practical experience into the class along with imparting core conceptual values. The skills, knowledge and attributes that our students bring with them, have been highly appreciated by corporate houses who have participated in the Recruitment Processes in the last two years. This batch will pass out of the portals of SIBM Nagpur this year, and I am sure that they too will prove to be an asset to any organization they join. I wish the students all the very best in their careers and I hope they continue to set the bar higher!

Message from our Vice-Chancellor



**Dr Ramakrishnan Raman, Vice Chancellor,
Symbiosis International (Deemed University).**

I am delighted to extend my warmest greetings to you as the Vice Chancellor of Symbiosis International (Deemed University). It gives me immense pleasure to share with you the exceptional talent pool that Symbiosis Institute of Business Management, Nagpur (SIBM Nagpur), has nurtured and groomed.

Symbiosis International University has always been committed to producing industry-ready professionals and leaders of tomorrow. SIBM Nagpur, as a proud constituent of our university, stands as a testament to this commitment. SIBM Nagpur has consistently strived to impart knowledge and skills that not only meet industry standards but also set new benchmarks in business education. Our MBA program, offering specializations in Food and Agri-Business Management, has been carefully designed to provide a holistic learning experience to our students. One of our key strengths lies in our state-of-the-art infrastructure and world-class facilities that facilitate the all-round development of our students.

SIBM Nagpur also enjoys a strategic advantage by being located in the burgeoning educational hub of Maharashtra, in close proximity to the MIHAN Project of the Government of Maharashtra, with a vast Special Economic Zone alongside. This unique positioning opens up immense opportunities for our students to engage with the industry and gain real-world insights.

The specializations we offer - MBA (Food and Agri-Business Management) - cater to the diverse career aspirations of our students. I invite you to explore the treasure trove of talent that SIBM Nagpur has to offer. Our graduates are not just well-equipped with knowledge and skills; they are also imbued with values that set them apart as responsible and ethical leaders in the corporate world.

I extend my sincere gratitude to all the recruiters who have placed their trust in SIBM Nagpur over the years. Your continued support is a testament to the quality of education we provide and the caliber of our students. I look forward to a mutually beneficial partnership and the opportunity to welcome you to our campus for recruitment drives. Together, we can shape a brighter future for our students and the industry at large.

Message from our SIBM Nagpur Director



**Prof. (Dr.) Shailesh Rastogi, Director
Symbiosis Institute of Business Management, Nagpur.**

SIBM Nagpur, part of Symbiosis International (Deemed University), focuses on shaping adept business leaders. Its MBA program, meticulously crafted to meet industry needs, ensures students are industry-ready. The curriculum emphasizes contemporary courses aligned with corporate demands, backed by robust industry-academia connections for placements. Offering a specialized full-time MBA in Food and Agri-business Management, the institute cultivates expertise in agriculture management for global industry contribution. Boasting highly qualified, diverse faculty and cutting-edge infrastructure, SIBM-Nagpur fosters collaboration and research culture. It aims to provide intellectual leadership, practical solutions, interdisciplinary research, and cross-disciplinary education. Despite being an emerging entity, SIBM Nagpur aspires to become a premier provider of value-centric education, prioritizing student success.

SIU Rankings

INDIA TODAY

Ranked No. 1 Pvt. University in India, by India Today.



Ranked 32nd University in India, Ranked 59th Overall, Ranked 17th in Management Category.



Awarded QS I-GAUGE - DIAMOND rating in Indian Colleges and Universities



Times
Higher
Education

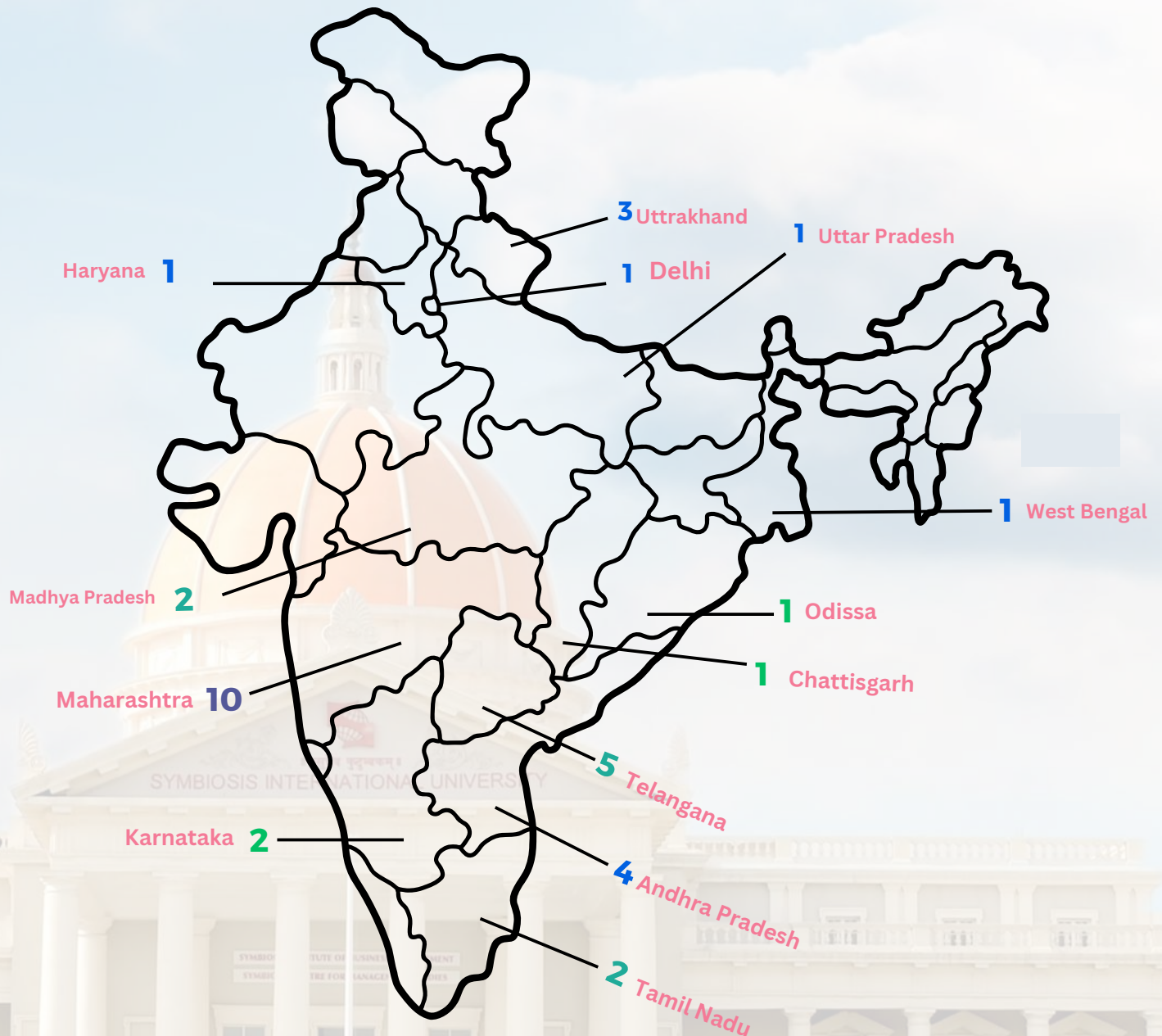
Time Higher Education Asia University Ranking 2023 ranks Symbiosis International University among the top 201 - 250 Universities in Asia.



- **Between 301-400 Globally & 10th in India Overall**
- **54th Globally and 2nd in India in ‘Responsible consumption and production’**
- **Between 201-300 Globally and 11th in India in ‘Gender equality’**
- **Between 301-400 Globally and 11th in India in ‘Good health and well-being’**
- **Between 301-400 Globally and 12th in India in ‘Partnership for the goals**



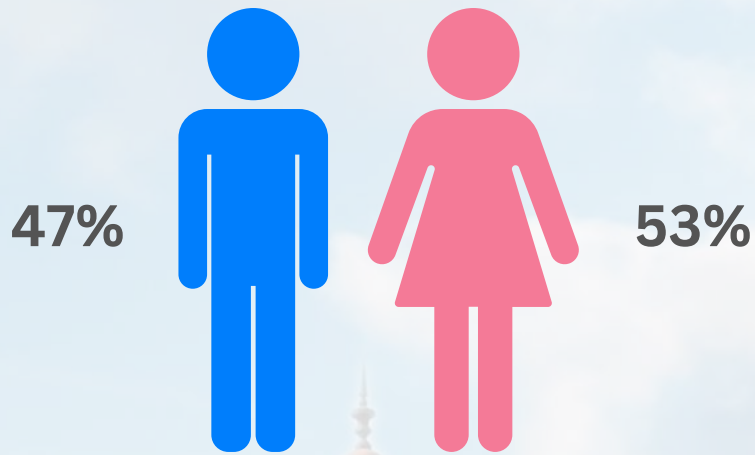
Geographical Distribution of students



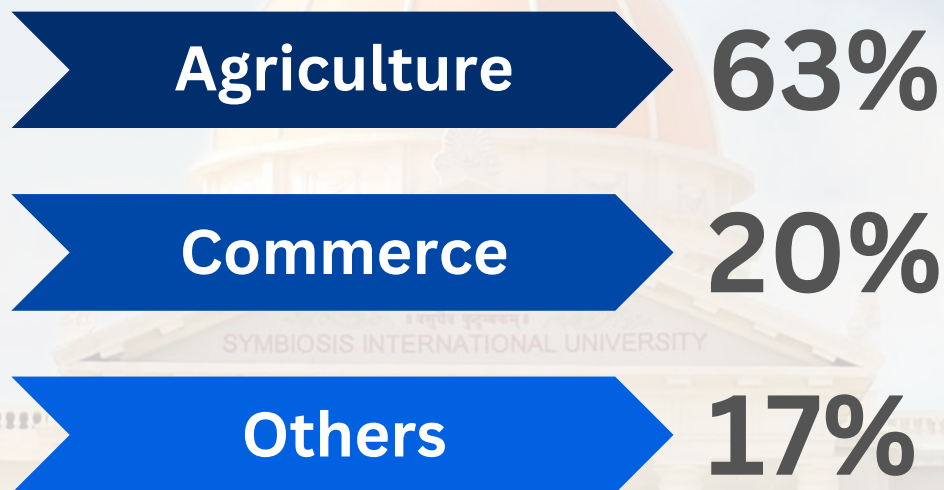
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SIBM Nagpur Statistics

Gender Diversity



Academic Background



Average Work Ex.

11.04 Months

SIBM Nagpur Statistics

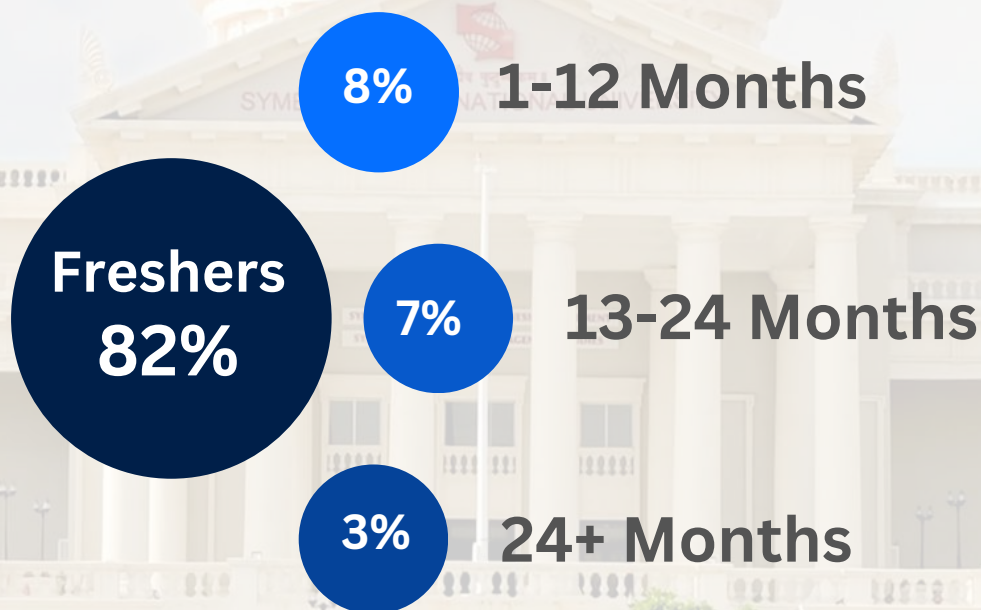
Experience



Fresher
82%

Work-Ex
18%

Professional Experience



Freshers
82%

8%

1-12 Months

7%

13-24 Months

3%

24+ Months

Companies for Live Projects



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Since 1985

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OM LOGISTICS LTD.



Piramal


Grant Thornton



ITC Limited



DGV
DIGIVRIDDI



kisaan se kitchen tak



Amul



GREENPOD LABS



PARLE

The Taste of India



SOLAR
INDUSTRIES
INDIA
LIMITED

TRENT
LIMITED
A TATA Enterprise



Ecoplore
returning to the roots



hifield

VEGRÖW



ABVista



SOMA
VINE VILLAGE



MEGHE
GROUP
VALUES REDEFINED

TIMES
INTERNET

 FarMart

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

MOTILAL OSWAL 
The Physical & Digital of Investing




SmartU

 SOUTH
INDIAN Bank

 ESAF
ESAF SMALL FINANCE BANK
Joy of Banking

 kotak
Life Insurance

MOTHER
DAIRY

Student Profile

Food & Agriculture Business Management



Name : Aakansha Khare
Graduation : B.Tech Biotechnology
Summer Internship. : Kisaan Say
Hometown : Gorakhpur (UP)



Name : Ajay pandhare
Graduation : B.Sc Agriculture
Summer Internship. : MEIR Commodities India Pvt. Ltd.
Hometown : Mangalweda (MH)



Name : Aman Parate
Graduation : B.Sc Computer Science
Summer Internship. : Mother Dairy
Hometown. : Nagpur (MH)



Name : Anusrita Sharma
Graduation : BA,LLB
Work Ex. : 13 months
Summer Internship. : ITC Foods
Hometown : Kolkata (WB)



Name : Apratim Sharan
Graduation : B.Sc Honors
Summer Internship. : Coal India Ltd
Hometown : Raigarh (CG)



Name : Kamal Borra
Graduation : B.Sc Agriculture
Summer Internship. : Hi Field Organics
Hometown : Jagnadhapuram (TL)

Student Profile

Food & Agriculture Business Management



Name : Cheruku Sowmya
Graduation : B.Sc
Summer Internship. : Semblance
Hometown : kadapa (AP)



Name : Akash Dheeravath
Graduation : B.Sc Agriculture
Summer Internship. : Varun beverages LTD (PepsiCo)
Hometown : Hyderabad (TL)



Name : Dhruv Bhatt
Graduation : B.Sc Horticulture
Work Ex. : 6 months
Summer Internship. : Coal India Ltd
Hometown. : Guwahti (Assam)



Name : Gaurav
Graduation : B.Sc Honors
Summer Internship. : Sumitomo Chemicals
Hometown : Karnal (Haryana)



Name : Divya Sri
Graduation : B.Sc Agiculture hors
Summer Internship. : Varun beverages limited (PepsiCo)
Hometown : Kovilpatti (TN)



Name : Gopuluni VSS LaxmiVismita
Graduation : B.Sc Hons
Summer Internship. : Amul Dairy
Hometown : Visakhapatnam (AP)

Student Profile

Food & Agriculture Business Management



Name : Hardik Bahuguna
Graduation : B.Sc hons (Agri)
Summer Internship. : Crystal Crop Sciences
Hometown : Dehradun (UK)



Name : Kataru Deepak
Graduation : B.Sc (Agri)
Summer Internship. : Smart U
Hometown : Kadapa (AP)



Name : Kaavya S
Graduation : BBA (Finance)
Work Ex. : 13 months
Summer Internship. : VeGrow
Hometown : Bengaluru (KA)



Name : Kaushik Sharma
Graduation : BBA
Summer Internship. : Amul Dairy
Hometown : Nagpur (MH)



Name : Kakumani Charitha
Graduation : B.Sc Botani
Summer Internship. : Tata Trent
Hometown : Kadapa (AP)



Name : Kushal Varade
Graduation : B.Sc Agriculture
Work Ex. : 13 months
Summer Internship. : Jain irrigation
Hometown : Jalgaon (MH)

Student Profile

Food & Agriculture Business Management



Name : Mansi bajaj
Graduation : B.Sc Anthropology
Summer Internship. : Britannia
Hometown. : Sagar (MP)



Name : Om Amge
Graduation : B.Sc Agriculture
Summer Internship. : Semblance
Hometown : Nagpur (MH)



Name : Mansi Pimpalkar
Graduation : B.Sc Agriculture
Summer Internship. : Mother Dairy
Hometown : Nagpur (MH)



Name : Vasavi Pajjuru
Graduation : B.Sc Hons Horticulture
Summer Internship. : Syngenta
Hometown. : Vijayawada (AP)



Name : Neha Sharma
Graduation : B.Sc Agriculture
Summer Internship. : Kisaan Say
Hometown : Haldwani (UK)



Name : Vishal Patil
Graduation : B.Sc Agriculture
Summer Internship. : Jain irrigation
City. : Nagaon (MH)

Student Profile

Food & Agriculture Business Management



Name : Ankitha Ponnana
Graduation : B.Sc Agriculture
Summer Internship. : Ghanta Foods
Hometown : Hyderabad (TL)



Name : Sanskriti Dimri
Graduation : B.Sc Hons (Agriculture)
Summer Internship. : Soma Wines
Hometown : New Delhi



Name : Priyanka Godbole
Graduation : B.Sc Microbiology
Summer Internship. : Hi Field Organics
Hometown. : Nagpur (MH)



Name : Sapna Samale
Graduation : B.Sc Agriculture
Summer Internship. : Hi field organics
Hometown : Parbhani. (MH)



Name : Rupali Shukla
Graduation : B,Com
Work Ex. : 36 months
Summer Internship. : NutriBox
Hometown : Jabalpur (MP)



Name : Shwethaa R
Graduation : B.Sc Chemistry , Botany
Summer Internship. : Dabur
Hometown. : Madurai (Tamil Nadu)

Student Profile

Food & Agriculture Business Management



Name : Smarak Padhi
Graduation : B.Sc Hons Agriculture
Summer Internship. : Coal India Ltd
Hometown : Sambalpur (Orissa)



Name : Vinay Bhandare
Graduation : BBA Finance
Work Ex. : 7 month
Summer Internship. : Syngenta
City. : Hyderabad (TL)



Name : Srujan S M
Graduation : B.Sc Horticulture
Summer Internship. : VeGrow
Hometown : Davangere



Name : Yash Mudgal
Graduation : BBA Marketing
Summer Internship. : Amul Dairy
City. : Nagpur

Course Curriculum

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
Semester : 1							
Generic Core Courses							
T2804	0212420101	Project on Distribution of Packaged and Frozen Food Products		4	200	0	200
T2818	0212420102	Agricultural Economics		3	90	60	150
TH4170	0212420103	Food Product Development And Consumer Studies		3	90	60	150
T2374	0212420104	Agri Supply Chain Management		2	60	40	100
T2778	0212420105	Basics of Financial Management		2	60	40	100
T2216	0212420106	Business Statistics		2	60	40	100
T2003	0212420107	Financial Accounting		2	60	40	100
T1334	0212420108	Food Safety laws		2	60	40	100
T2572	0212420109	Human Resource Management		2	60	40	100
T2819	0212420110	Introduction to Agriculture		2	60	40	100
T2225	0212420111	Research Methodology		2	60	40	100
T2136	0212420112	Sales Force and Channel Management		2	60	40	100
Total				28	920	480	1400
Generic Elective Courses Group (Choose any one course)							
T6014	0212420113	Basic French I		2	60	40	100
T6012	0212430114	Basic German I		2	60	40	100
Total Required Credits				2	60	40	100

Course Curriculum

Semester : 2							
Generic Core Courses							
T2358	0212420201	Agri Finance		3	90	60	150
TH4169	0212420202	Food Safety And Quality Management		3	90	60	150
T2803	0212420203	Project on Agri - Finance		3	150	0	150
T2817	0212420204	Advances in Agriculture		2	60	40	100
T2151	0212420205	Agri Input Marketing		2	60	40	100
T2777	0212420206	Management Accounting		2	100	0	100
TH4175	0212420207	Food Journalism and Social Marketing		2	60	40	100
T2885	0212420208	Introduction to Micro Finance		2	60	40	100
T2513	0212420209	Marketing Research		2	60	40	100
T2220	0212420210	Operations Research		2	60	40	100
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continu ous Asses ment	Term End Asses ment	Total Marks
T2573	0212420211	Organizational Behaviour		2	60	40	100
T2141	0212420212	Rural Marketing		2	60	40	100
T4005	0212420213	Integrated Disaster Management		0	0	0	Non - Letter Grade Mandatory
Total				27	910	440	1350
Generic Elective Courses Group (Choose any one course)							
T6015	0212420214	Basic French II		2	60	40	100
T6013	0212420215	Basic German II		2	60	40	100
Total Required Credits				2	60	40	100

Course Curriculum

Semester : 3

Generic Core Courses

T2905	0212420301	Internship		5	250	0	250
T2803	0212420302	Project on Practical Understanding of APMC Operations		3	150	0	150
T2369	0212420303	Agri Retail Management		2	60	40	100
T3079	0212420304	Business Analytics		2	60	40	100
T2897	0212420305	Cold Chain Management		2	60	40	100
T2364	0212420306	Export Potential Analysis for Agri Products		2	60	40	100
T2239	0212420307	Business Communication		2	100	0	100
T2169	0212420308	Warehouse Management		2	100	0	100
T2294	0212420309	Conflict and Negotiation		2	100	0	100
T2253	0212420310	Strategic Management		2	60	40	100
Total				24	1000	200	1200

Generic Elective Course Group (Choose any two courses)

T3439	0212420311	Advanced Data Driven Decision Making		2	60	40	100
T2371	0212420312	Agri Project Risk Management		2	60	40	100
T2130	0212420313	Brand Management		2	60	40	100
T2862	0212420314	Business Statistics with R		2	60	40	100
T2649	0212420315	Management of International Operations		2	60	40	100
T2329	0212420316	Retail Distribution and Logistics		2	60	40	100
Total Required Credits				4	120	80	200

Course Curriculum

Semester 4

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Continuous Assessment	Term End Assessment	Total Marks
Generic Core Courses							
T2805	0212420401	Project on Branding and Marketing of Packaged Foods		5	250	0	250
T2982	0212420402	Entrepreneurship in the Food Industry		2	60	40	100
T2372	0212420403	New Product Development in Agriculture		2	60	40	100
Total				9	370	80	450
Generic Elective Course Group (Choose any two courses)							
T2139	0212420404	Digital Marketing		2	60	40	100
T3638	0212420405	Marketing and Sales Analytics		2	100	0	100
T2360	0212420406	Processing and Value Chain in Agriculture		2	60	40	100
Total Required Credits				4	160	40	200

Vision

Promoting international understanding through quality education.

Mission

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family).
- To contribute towards knowledge generation and dissemination.
- To promote ethical and value-based learning.
- To foster the spirit of national development.
- To inculcate cross-cultural sensitization to develop global competencies amongst students.
- To nurture creativity and encourage entrepreneurship.
- To enhance employability and contribute to human resource development.
- To promote health and wellness amongst students, staff and community.
- To instil sensitivity amongst the youth towards the community and environment.
- To produce thought provoking leaders for the society.

Program Educational Objectives

1. Understand and Solve Problems

Graduates can understand and solve complex business problems effectively.

2. Apply Advanced Tools

Graduates can use advanced tools and techniques to address real-world business challenges.

3. Drive Innovation

Graduates can innovate and provide solutions that meet the needs of society and adapt to the changing business environment.

4. Ethical Decision-Making

Graduates will be able to integrate ethical principles and considerations into their decision-making processes.

5. Societal Impact

Graduates will understand the broader societal context of businesses to ensure that business practices positively contribute to the well-being of the communities and environment.



SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT - NAGPUR

Symbiosis International(Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

Re-Accredited by NAAC with A ++ Grade

(Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India })

Contact Us

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