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PENUMBRA

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Theme for this issue-

Back to School, Back to Business

It's time to gear up and refocus our energies on learning, growth, and professional development. Whether you're a student or professional, returning to the routine brings new opportunities to sharpen your skills, expand your knowledge, and drive your ambitions forward. Let this be the season of innovation, collaboration, and success!

FACULTY ACHIEVEMENT



We are proud to announce that Dr. Arif Abad received the “Best Paper Presentation Award” at the International Conference on Sustainable Computing and Integrated Communication in AI (ICSCAI-2024), held from July 4th to 6th at Lloyd Institute of Engineering & Technology, Greater Noida. This recognition highlights Dr. Abad’s dedication to research and our faculty’s commitment to academic excellence. We congratulate him on this significant achievement.

SIBM Nagpur is pleased to announce that its MBA students, Tanvi Pimpalkhare, Moumita Halder, and Komal Waghela from the 2023-25 batch, have achieved second place in the People's Premier League organized by Zunavish Consulting.

This competition was a comprehensive HR challenge that tested participants' knowledge, strategic thinking, and decision-making skills at each stage. Starting with over 200 registered teams, the competition was highly competitive. Only 50 teams moved beyond the initial rounds, and 16 advanced to the Grand Finale, which included a challenging HR quiz.

In the final stage, six teams were chosen to present their solutions to a complex case study. Tanvi, Moumita, and Komal demonstrated their skills and placed second. Their success reflects their commitment, hard work, and strong understanding of HR concepts.

STUDENT ACHIEVEMENT





INDUSTRY TALK: INSIGHTS ON B2B SALES IN TELECOM INDUSTRY

On August 3, 2024, SIBM Nagpur hosted an insightful Industry Talk for MBA-Food and Agri-business Management students (both 1st and 2nd years) in the Seminar Hall. The event featured Mr. Ved Bajpai, India Business Head at Mobile, NDTV, as the distinguished guest speaker.

Mr. Bajpai shared his extensive expertise in B2B sales within the telecom industry, providing students with a comprehensive understanding of the sector's dynamic challenges and strategies. His engaging presentation offered practical insights and addressed students' questions, making the session both interactive and informative.

The primary goal of this talk was to impart practical knowledge, inspire students with real-world experiences, and motivate them to develop leadership skills. Mr. Bajpai's insights aimed to equip students with the tools needed to drive positive change in their future careers and organizations.

This Industry Talk reflects SIBM Nagpur's commitment to bridging the gap between academic theory and industry practice, ensuring our students are well-prepared for the professional world.

Budget Symposium 2024 : In-Depth Analysis of the Annual Budget

On August 6, 2024, SIBM Nagpur hosted the "Budget Symposium 2024," an event aimed at providing students with a thorough understanding of the 2024-25 annual budget. This symposium offered a valuable opportunity for students to explore the complexities of the budget, extending their learning beyond the classroom.

The event featured a distinguished panel of experts: Dr. Tejinder Singh Rawal, CA Premlata Saboo, and CA Rishi Surana. Each speaker delivered insightful presentations on economic policies, financial projections, and key budget allocations. The discussions offered a nuanced analysis of the budget's implications for the economy and various sectors. Dr. Ashok Patil served as the moderator, guiding the conversation and ensuring a dynamic and engaging exchange of ideas.

Director Dr. Shailesh Rastogi delivered the opening remarks, emphasizing the significance of the symposium in enhancing students' understanding of fiscal policies and economic trends. His address underscored SIBM Nagpur's commitment to providing exceptional learning and professional development opportunities.

Attending the symposium allowed students to deepen their knowledge of fiscal policies and gain practical insights essential for their academic and professional growth. The event highlighted the importance of staying informed about economic trends and policies, equipping students with valuable tools for success in the business world.





Aluminspire 2.0 Lecture Series : “Campus to Corporate” with Ms. Divikaran Kathuria

On 8th August 2024, SIBM Nagpur had the privilege of hosting an impactful session as part of the ALUMINSPIRE 2.0 Lecture Series. Titled “Campus to Corporate”, the event featured Ms. Divikaran Kathuria, a distinguished alumna from SIBM Pune’s 2008 batch, who brought valuable insights from her journey into the corporate world.

The ALMAT Committee organized the session to strengthen the connection between alumni and the current student body. Ms. Kathuria’s lecture emphasized the importance of adaptability, continuous learning, and the soft skills necessary to thrive in the ever-evolving corporate landscape. Her advice resonated with the students preparing to make the challenging transition from academic life to their professional careers.

Key Takeaways:

Transitioning with Confidence: Ms. Kathuria highlighted how students could effectively navigate the shift from campus life to corporate culture, underscoring the importance of self-discipline and professional etiquette.

Essential Skills for the Corporate World: She emphasized core competencies such as communication, networking, and problem-solving. These were presented as vital for building relationships, excelling in team environments, and standing out in competitive industries.

Continuous Growth: The session also focused on the value of lifelong learning. Ms. Kathuria encouraged students to be open to feedback and consistently seek opportunities for personal and professional growth.

By sharing her personal experiences, Ms. Kathuria bridged the gap between theory and practice, offering a unique perspective that enriched the students’ understanding of what it takes to succeed in a corporate environment.

A sincere thanks to our Director Sir, Prof. Dr. Shailesh Rastogi Sir, whose unwavering support and vision made the ALUMINSPIRE 2.0 Lecture Series possible. His commitment to fostering meaningful alumni engagement and providing students with enriching learning opportunities continues to drive the success of initiatives like this.



Industrial Visit : Mahindra Ltd. Tractor Manufacturing Plant

On 10th August 2024, SIBM Nagpur organized an insightful industrial visit to the Mahindra Ltd. Tractor Manufacturing Plant at Hingna MIDC, Nagpur. This visit offered 56 students specializing in Operations & Supply Chain Management and HR the opportunity to gain real-world exposure to large-scale manufacturing operations.

Accompanied by faculty members Dr. Rimjhim Jha, Dr. Smruti Patre, and Dr. Vinod G Surange, the students explored key areas such as Supply Chain Management, Production, Materials Management, and Logistics. They observed automation, warehousing systems, and learned about the critical roles of Third-Party Logistics (3PL) and Fourth-Party Logistics (4PL) providers in optimizing operations.

This hands-on experience provided valuable practical insights, complementing their academic learning and better preparing them for future careers. By bridging the gap between theory and practice, the visit enhanced their understanding of operational efficiency and industry best practices.



Case Study Competition: Showcasing Excellence in Real-World Problem Solving

On August 14, 2024, the SDP Committee at SIBM Nagpur hosted an engaging Case Study Competition where student teams addressed complex real-world scenarios. This event showcased their analytical skills, strategic thinking, and innovative solutions.

Congratulations to our top performers:

- 1st Prize (MBA 2nd Year): Naresh Kumar, Chetan Soni, and Priyanshu Bharat for their exceptional case study on "Google and the Government of China: A Case Study in Cross-Cultural Negotiation."
- 2nd Prize (MBA 1st Year): Shrayansh Gautam, Shreerag Suresh, and Shriram Tambekar for their insightful case overview on "The Army Crew Team Dynamics."

We extend our sincere appreciation to these outstanding participants and the distinguished judges, Dr. Pallawi Sangode and Dr. Satish Kumar, whose valuable feedback and insights enriched the competition. Their guidance highlighted the importance of applied learning and engagement with real-world challenges.

This competition was a celebration of our students' ability to tackle intricate problems and demonstrated their readiness for future leadership roles.



Celebrating 78 Years of Freedom at Symbiosis Institute of Business Management, Nagpur

On the occasion of India's 78th Independence Day, Symbiosis Institute of Business Management, Nagpur, celebrated with heartfelt patriotism and unity, reflecting the deep-rooted values of freedom and national pride.

The day began with a solemn and dignified flag-hoisting ceremony. As the national flag was unfurled, a profound sense of pride and reverence filled the air, honoring the sacrifices of our freedom fighters and reaffirming our commitment to the ideals of independence. The ceremony was marked by a moment of reflection, allowing everyone to appreciate the significance of this historic day.

Following the formal ceremony, the campus was abuzz with a series of engaging and spirited activities. Students and faculty came together to participate in collective dance performances that celebrated India's rich cultural heritage. Soulful song renditions and moving poetry recitations further added to the festive atmosphere, each performance paying tribute to the spirit of freedom and unity.

These activities not only highlighted the creative talents of the campus community but also fostered a strong sense of camaraderie and patriotic enthusiasm. The celebration was a testament to the collective spirit and dedication of everyone at Symbiosis Institute of Business Management, Nagpur, to honoring the values of freedom and unity that define our nation.

The day concluded with a renewed sense of national pride and a commitment to uphold the principles of independence. As we celebrate this significant milestone, we reflect on our journey as a nation and the role each of us plays in shaping its future.

Back to School, Back to Business

Prioritize tasks

Start by identifying what's most important. Break down big projects into smaller, manageable tasks and focus on high-impact activities first.

Focus on Objectives

Focusing on goals keeps us motivated to always persevere and never give up and try to make it happen. Feeling happy every time we act because we believe and believe in going in the direction we want.

Leverage tools and technology

Utilize productivity tools like task management apps or calendar reminders to stay organized and on schedule.

Take breaks

Schedule short breaks to recharge. Stepping away from work for a few minutes can improve focus and prevent burnout.

Don't give up easily

Giving up is something anyone can do and one of the easiest things to do. You should never give up on what you are aiming for, because only you believe in what you are doing.



*"Move forward.
Good things are
up ahead."*

TEAM CONTRIBUTION

MBA 2023-25

Shruti Mishra
Shruti Srivastava
Priyanka Nikose
Tanya Arora

MBA 2024-26

Mehal Tiwari - Design
Anshul Lode - Design
Kamal Nayan Soni - Mailing
Sejal Kukreja - Content
Shivam Srivastava - Content
Siddhesh Roshan Sahu - Content