# MBA PLACEMENT BROCHURE

# 2023-25



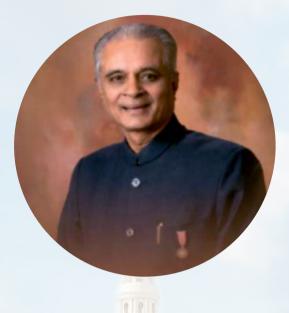
Symbiosis Institute of Business Management Wathoda Layout, Nagpur, Maharashtra, 440008

**CONTACT US** 





### **Message from our Hon'ble Chancellor**



#### Prof. ( Dr. ) S.B. Mujumdar, Chancellor Symbiosis International ( Deemed University).

Symbiosis has built a beautiful campus in 75 acres of land in Nagpur and we have tried to give the best of facilities to our students, to enrich their overall life on the campus. In the last 5 years, in spite of the pandemic, SIBM Nagpur has grown greatly, and is living up to the expectations of all its stakeholders, following the true traditions, ethics and principles of Symbiosis. The students of the earlier batch have also done the Institute proud. I have no doubt that every student passing out of SIBM Nagpur will excel wherever he or she goes, following our motto of Vasudhaiva Kutumbakkam. I wish all the students all the very best.

### Message from our Hon'ble Pro-Chancellor



#### Dr. Vidya Yeravdekar, Pro Chancellor Symbiosis International (Deemed University)

Symbiosis Institute of Business Management, Nagpur, started imparting education in 2019. Under the aegis of Symbiosis International (Deemed University), the SIBM Nagpur boasts of an expansive state-of-the-art 75-acre campus that is equipped with all facilities required for a unique learning experience. The faculty have been carefully selected, none without a doctorate in their domain areas. The thrust has been upon making our students "employable" in the true sense, bringing practical experience into the class along with imparting core conceptual values. The skills, knowledge and attributes that our students bring with them, have highly appreciated by corporate houses who have been participated in the Recruitment Processes in the last two years. This batch will pass out of the portals of SIBM Nagpur this year, and I am sure that they too will prove to be an asset to any organization they join. I wish the students all the very best in their careers and I hope they continue to set the bar higher!

#### **Message from our Vice-Chancellor**



Dr Ramakrishnan Raman, Vice Chancellor, Symbiosis International (Deemed University).

I am delighted to extend my warmest greetings to you as the Vice Chancellor of Symbiosis International (Deemed University). It gives me immense pleasure to share with you the exceptional talent pool that Symbiosis Institute of Business Management, Nagpur (SIBM Nagpur), has nurtured and groomed.

Symbiosis International University has always been committed to producing industryready professionals and leaders of tomorrow. SIBM Nagpur, as a proud constituent of our university, stands as a testament to this commitment. SIBM Nagpur has consistently strived to impart knowledge and skills that not only meet industry standards but also set new benchmarks in business education. Our MBA program, offering specializations in Marketing, Finance, Operations & Supply Chain, Human Resources, Business Analytics, and MBA (Food and Agri-Business Management), has been carefully designed to provide a holistic learning experience to our students. One of our key strengths lies in our state-ofthe-art infrastructure and world-class facilities that facilitate the all-round development of our students.

SIBM Nagpur also enjoys a strategic advantage by being located in the burgeoning educational hub of Maharashtra, in close proximity to the MIHAN Project of the Government of Maharashtra, with a vast Special Economic Zone alongside. This unique positioning opens up immense opportunities for our students to engage with the industry and gain real-world insights.

The five specializations we offer - Marketing Management, Financial Management, Human Resource Management, Logistics, Supply Chain Management, and Business Analytics cater to the diverse career aspirations of our students. I invite you to explore the treasure trove of talent that SIBM Nagpur has to offer. Our graduates are not just well-equipped with knowledge and skills; they are also imbued with values that set them apart as responsible and ethical leaders in the corporate world.

I extend my sincere gratitude to all the recruiters who have placed their trust in SIBM Nagpur over the years. Your continued support is a testament to the quality of education we provide and the caliber of our students. I look forward to a mutually beneficial partnership and the opportunity to welcome you to our campus for recruitment drives. Together, we can shape a brighter future for our students and the industry at large.

### **Message from our SIBM Nagpur Director**



Prof. (Dr.) Shailesh Rastogi, Director Symbiosis Institute of Business Management, Nagpur.

At SIBM Nagpur, we recognise the significance of this pivotal decision and are dedicated to offering an exceptional educational experience that will shape your future success. Our MBA program is meticulously designed to equip you with the knowledge, skills, and mindset required to excel in today's dynamic and competitive business environment. Whether you are a recent graduate eager to launch your career or a seasoned professional seeking to elevate your skills, our program offers a transformative learning journey tailored to your needs and aspirations. At SIBM Nagpur, we believe in the power of collaboration and experiential learning. Through case studies, simulations, group projects, and real-world consulting engagements, you can apply theoretical concepts to solve complex business challenges, refine your leadership abilities, and build a robust professional network beyond the classroom. Our curriculum is designed to be flexible and customisable, allowing you to tailor your educational experience to align with your interests, career goals, and industry trends. Whether you choose to specialize in MBA Finance, Marketing, Operations & Supply Chain, Human Resources or Business Analytics, our program provides the necessary tools for success. In addition to academic rigor, we place a strong emphasis on holistic development and ethical leadership. Through workshops, seminars, and extracurricular activities, you will have the opportunity to enhance your soft skills, cultivate a global perspective, and become a responsible leader who drives positive change within your organization and community.





Ranked No. 1 Pvt. University in India, by India Today.



Ranked 32nd University in India, Ranked 59th Overall, Ranked 17th in Management Category.



Awarded QS I-GAUGE - DIAMOND rating in Indian Colleges and Universities



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Time Higher Education Asia University Ranking 2023 ranks Symbiosis International University among the top 201 - 250 Universities in Asia.

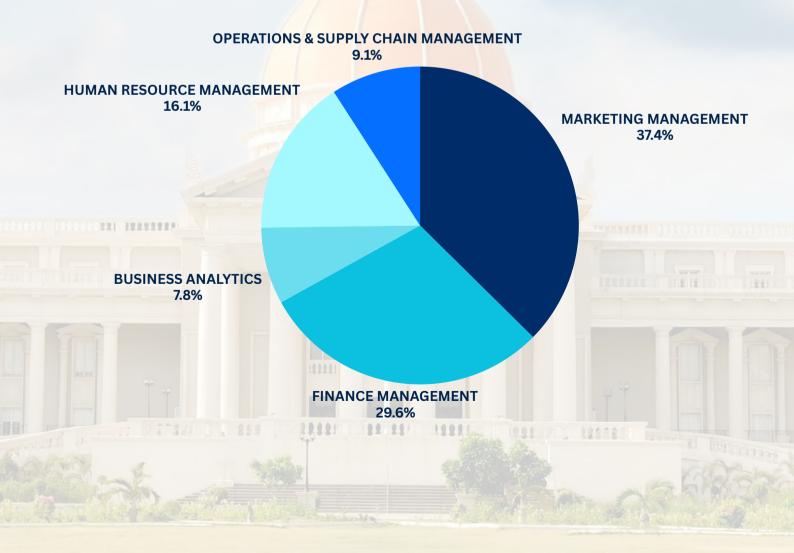


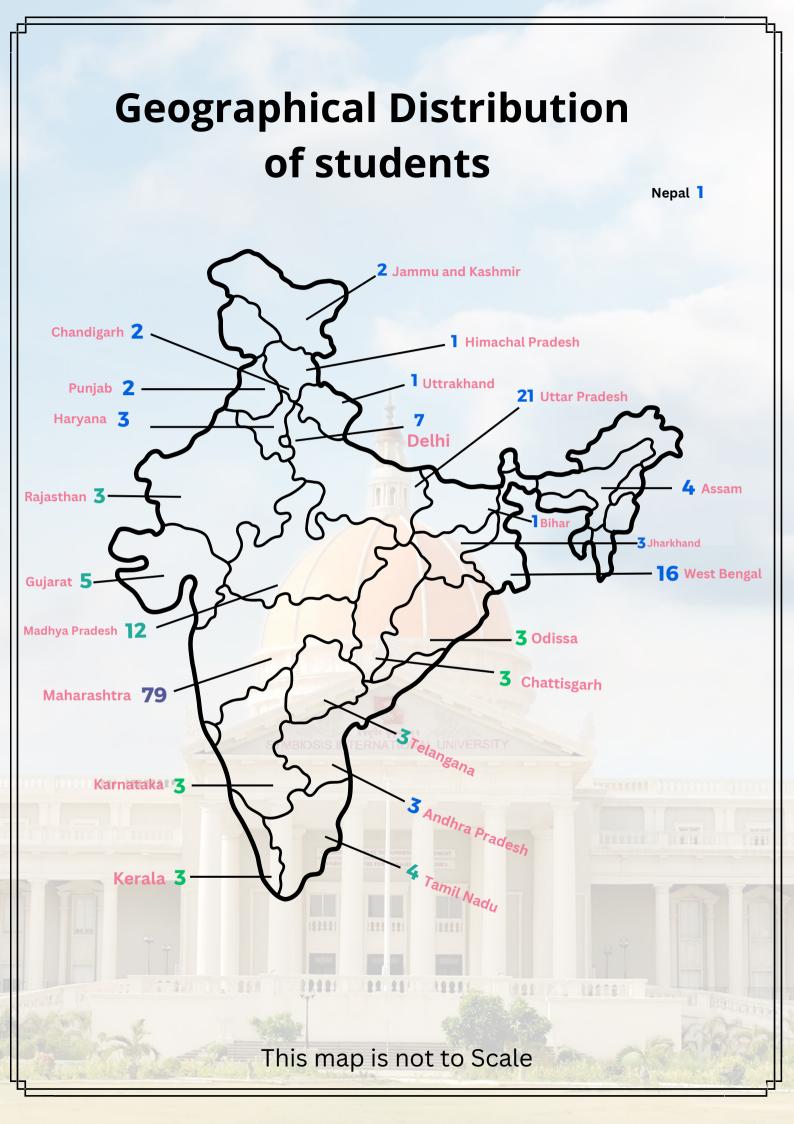
- Between 301-400 Globally & 10th in India Overall
- 54th Globally and 2nd in India in 'Responsible consumption and production'
- Between 201-300 Globally and 11th in India in 'Gender equality'
- Between 301-400 Globally and 11th in India in 'Good health and well-being'
- Between 301-400 Globally and 12th in India in 'Partnership for the goals

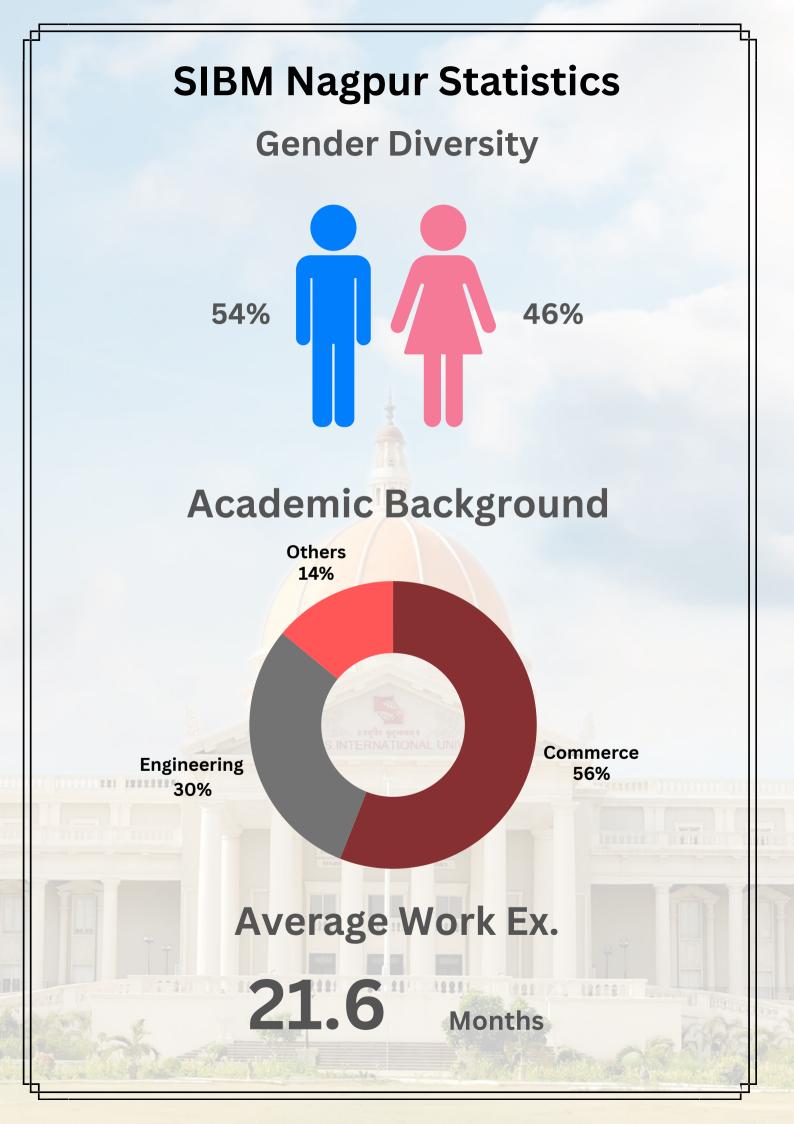
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## **Batch Composition**

Specilization	Student Count
MARKETING MANAGEMENT	71
FINANCE MANAGEMENT	56
HUMAN RESOURCE MANAGEMENT	20
<b>OPERATIONS &amp; SUPPLY CHAIN MANAGEMENT</b>	20
BUSINESS ANALYTICS	18





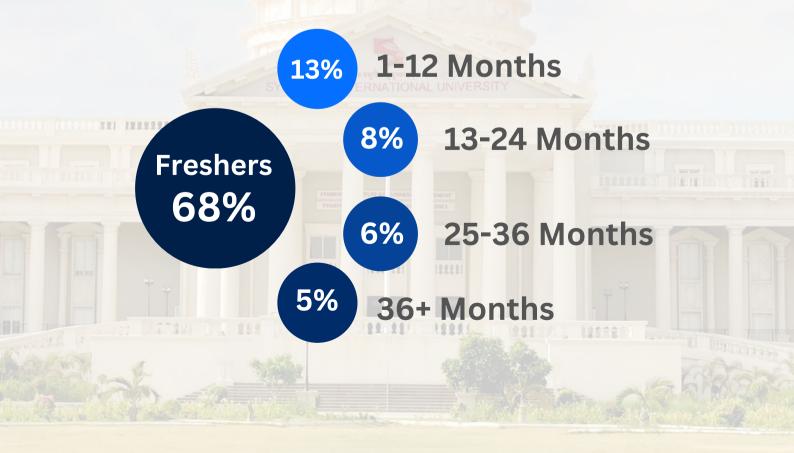


## **SIBM Nagpur Statistics**

## Experience

Fresher 68% Work-Ex 32%

## **Professional Experience**



## **PROMINENT RECRUITERS**



## **NEW RECRUITERS**











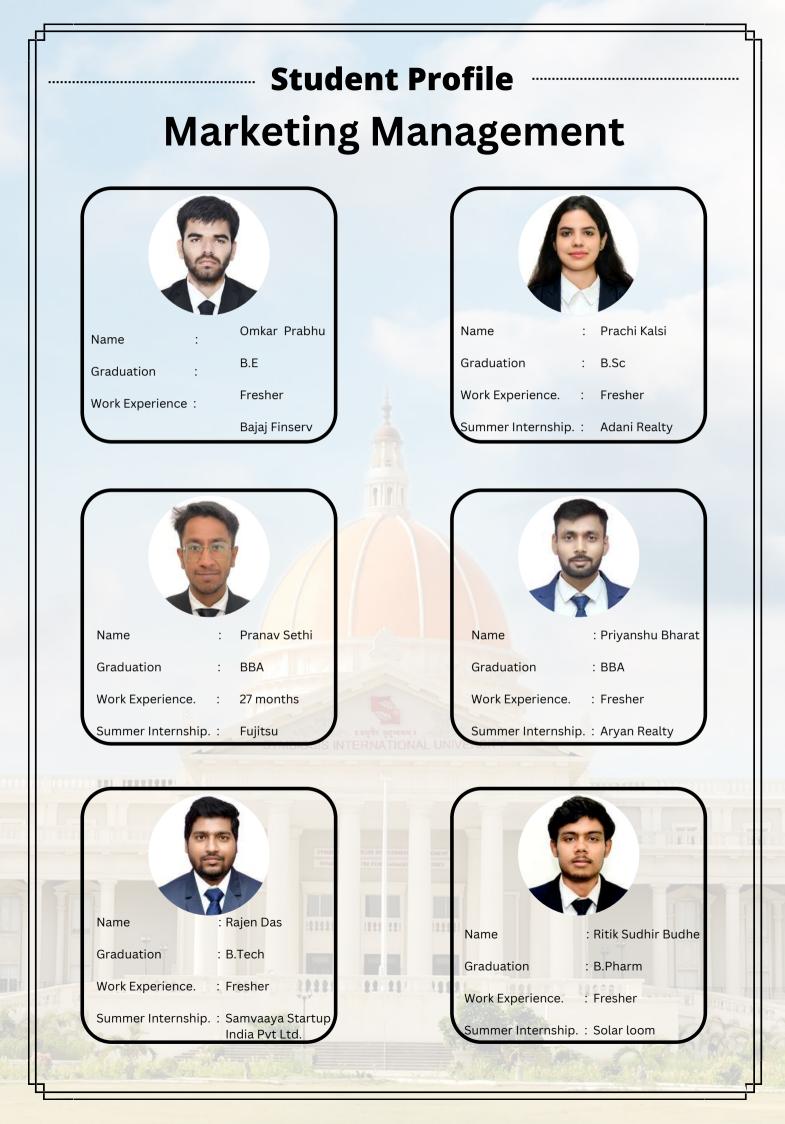




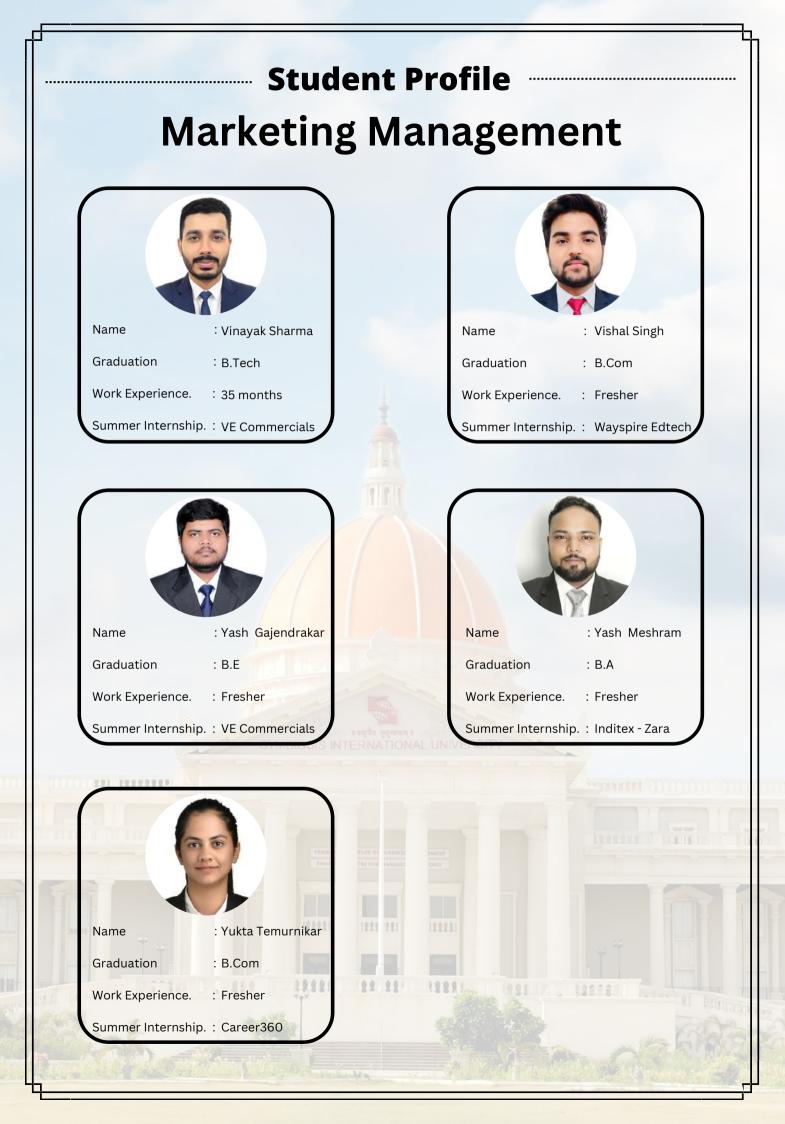










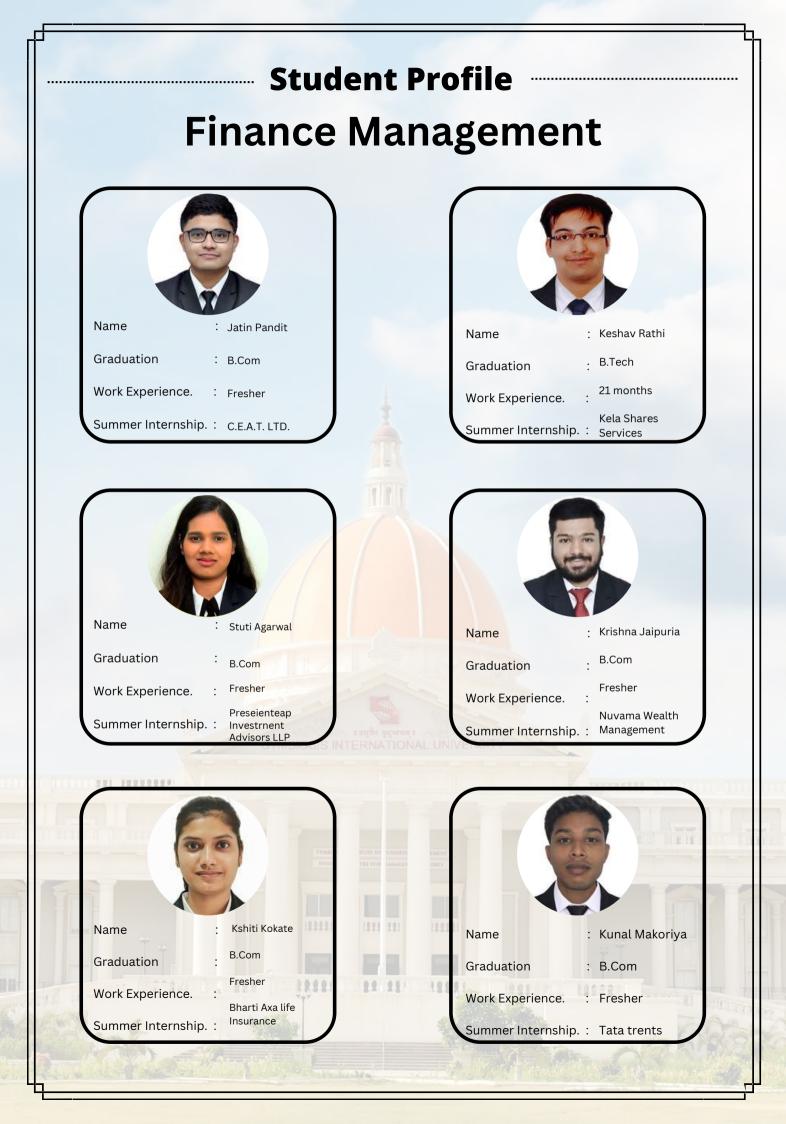






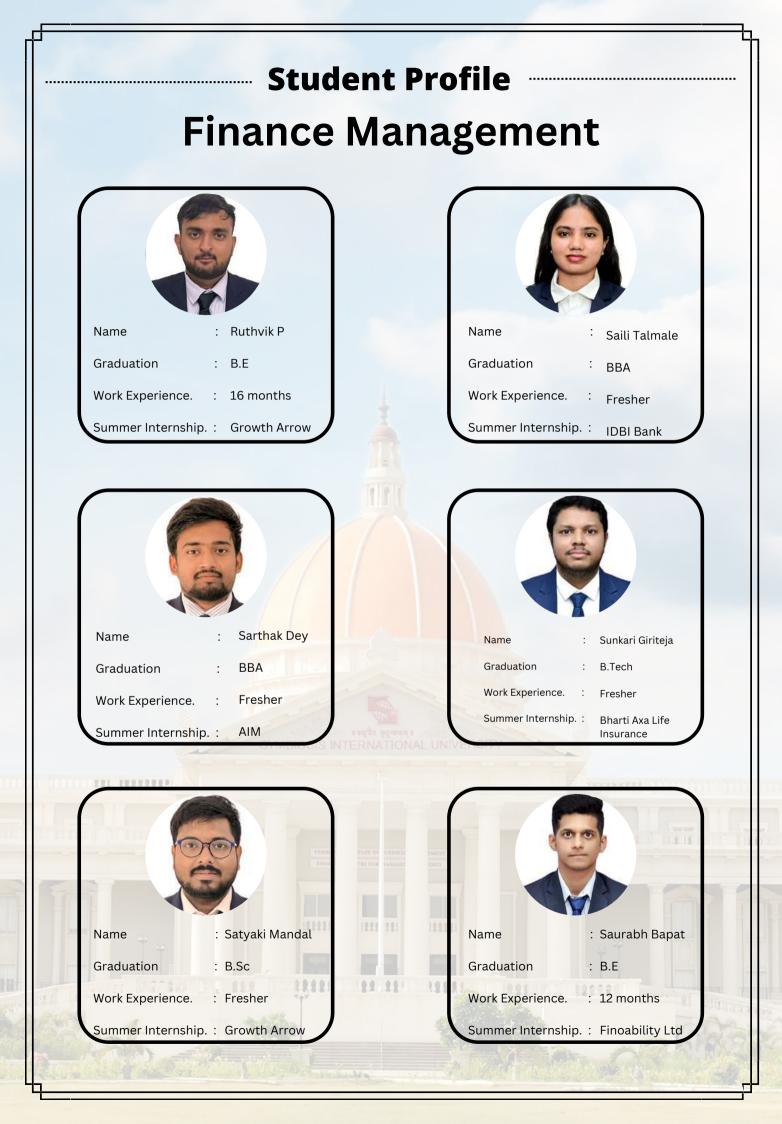






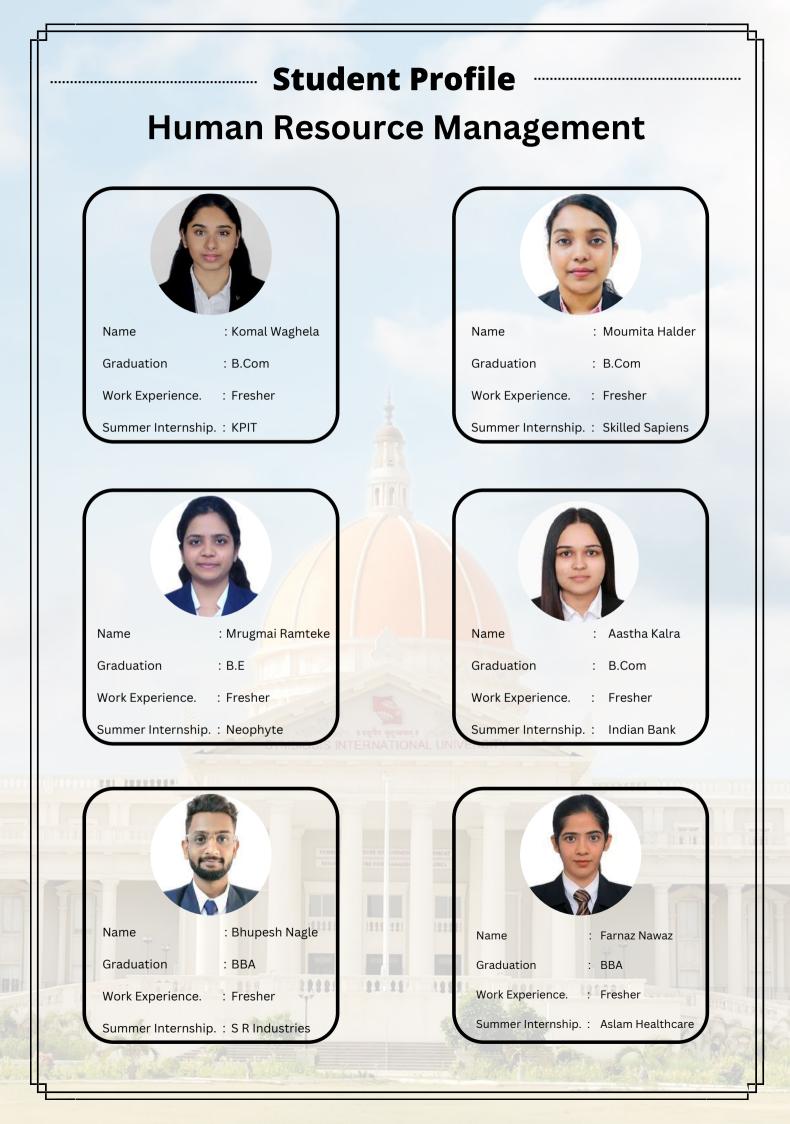








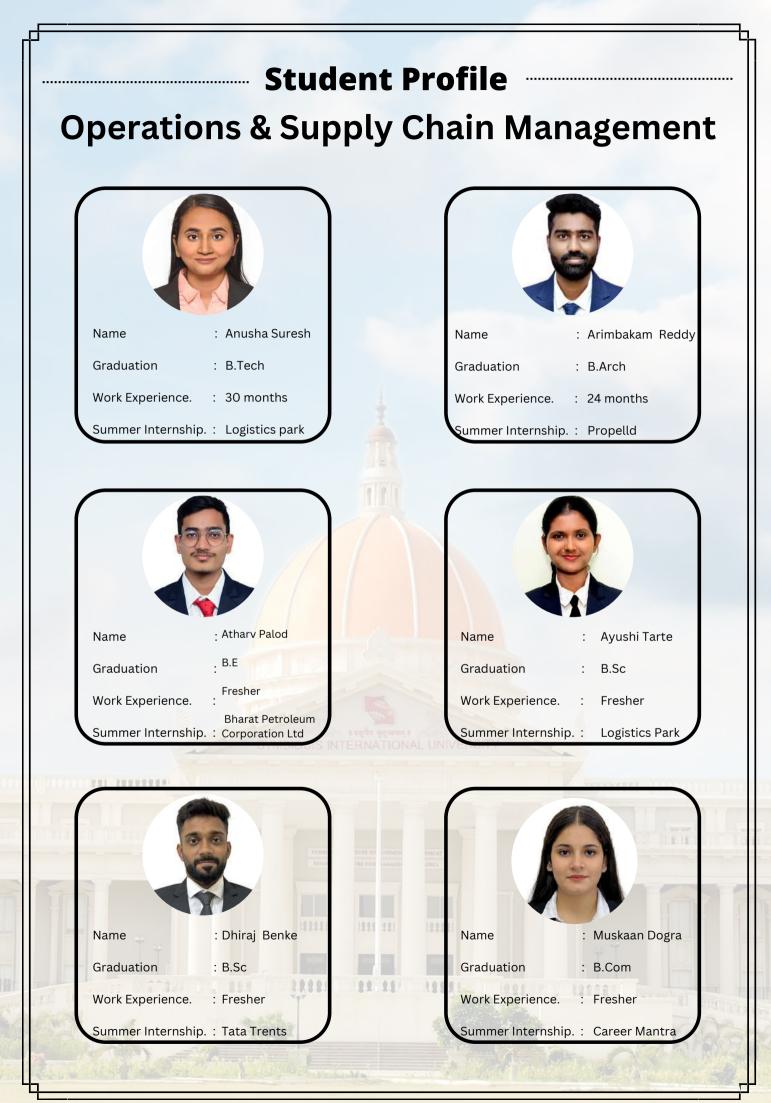








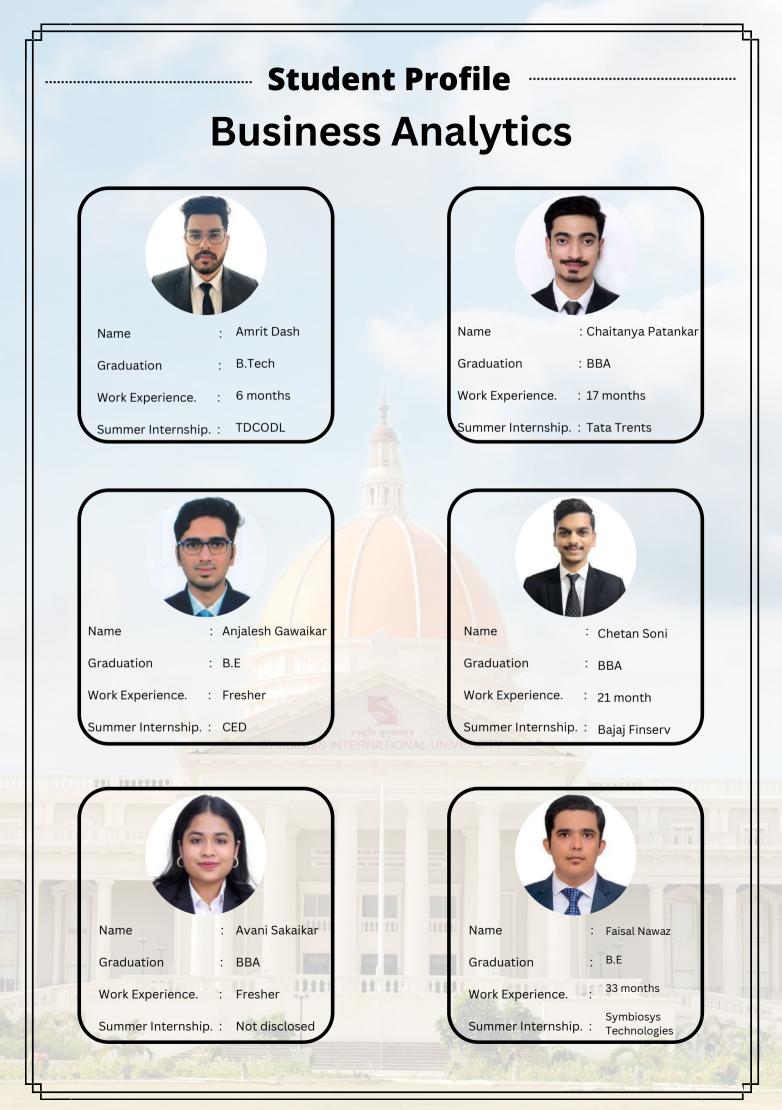
















Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
			emester : 1				
	<u> </u>		ic Core Courses	22	<u>a</u>		
T2036	0212410101			3	90	60	150
T2280	0212410102		t	3	90	60	150
T2116	and the second se	Marketing Management	-	3	90	60	150
T2186	0212410104			3	90	60	150
T6076		Microeconomics		3	90	60	150
T2216		Business Statistics		2	100	0	100
T3154	0212410107			2	100	0	100
T2003	and the second descent of the second descent descent descent descent descent descent descent descent descent de	Financial Accounting		2	100	0	100
T2225				2	60	40	100
T2827		Supply Chain Management		2	100	0	100
T3531	0212410111	R Programming		2	100	0	100
			Total	27	1010	340	1350
			ective Course Group any one course)				
T2625	0212410112		]	2	100	0	100
T2729	0212410113	Indian Ethos and Values for Management		2	100	0	100
T2626	0212410114	Indian Film Industry: A Business Perspective		2	100	0	100
		Total	Required Credits	2	100	0	100
	s	Specialization C	Core Courses : Marke	ting		u=as	
T2136	0212410115	Sales Force and Channel Management	Marketing	2	60	40	100
T2888	0212410116	Consumer Behaviour and Insights	Marketing	2	60	40	100
			Total	4	120	80	200
			Courses : Human R		1		
T2638	0212410117		Human Resource	2	60	40	100
T2284	0212410118	Learning and Development	Human Resource	2	60	40	100
			Total	4	120	80	200
Toold			Core Courses : Finan			10 1	100
T2611	Viter and a second second	Financial Econometrics Introduction to Financial	Finance	2	60	40	100
T2015	0212410120	Markets and Institutions	Finance	2	60	40	100
			Total	4	120	80	200
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
	6	acialization Care Courses O	norations and Sunah	Chair M			
	Sp	ecialization Core Courses : O	and in the local division of the second s	Chain Ma	lanagemen	ц — Т	
T2174	0212410121	Materials Management	Operations and Supply Chain Management	2	60	40	100
T2163	0212410122	Quality Management	Operations and Supply Chain Management	2	60	40	100
			Total	4	120	80	200
		Specialization Core	T	1	1		
T3639	0212410123	and a second	Business Analytics	2	60	40	100
T2207	0212410124	Data Mining	Business Analytics	2	60	40	100
T3397			Total	4	120	80	200

			emester : 2				
70070	1	V210244030	ic Core Courses				450
T2279	0212410201	Organizational Behaviour		3	90	60	150
T6073		Macroeconomics Business Analytics for		3	90	60	150
T2612	0212410203	Marketing		2	100	0	100
T1140	0212410204	Legal Aspects of Business		2	60	40	100
T2777	0212410205	Management Accounting		2	60	40	100
T3088	0212410206	Management Information Systems		2	100	0	100
T2220	0212410207	Operations Research	7.	2	60	40	100
T2193	0212410208	Project Management		2	100	0	100
T3564	0212410209	Cloud and Big Data		2	100	0	100
T4005	0212410210	Integrated Disaster Management		0	0	0	Non - Letter Grade Mandator
	Ŝ.		Total	20	760	240	1000
		Specialization (	Core Courses : Marke	ting			
T2127	0212410211	Integrated Marketing Communication	Marketing	2	60	40	100
T2141	0212410212	Rural Marketing	Marketing	2	60	40	100
T2513		Marketing Research	Marketing	2	60	40	100
12010		mariteting recordion	Total	6	180	120	300
			Total		100	120	
		Specialization Core	Courses : Human Re	source			
atalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2286	0212410214	Industrial Relations	Human Resource	2	60	40	100
T2296	0212410215	Compensation and Reward Management	Human Resource	2	60	40	100
12290	OF IF IOF IO						
112-94-95% 	000000000000000000000000000000000000000	And the second se	Human Pacourco	2	60	40	100
T2283	0212410216	Talent Management	Human Resource	2	60	40	100
112-94-95% 	000000000000000000000000000000000000000	And the second se	Human Resource Total	2 6	60 <b>180</b>	40 120	100 <b>300</b>
M29839/5	000000000000000000000000000000000000000	Talent Management	Total	6	-	112.001	1.7.7
T2283	0212410216	Talent Management Specialization	Total Core Courses : Finar	6 Ice	180	120	300
T2283 T2045	0212410216	Talent Management Specialization Corporate Valuation	Total Core Courses : Finan Finance	6	-	112.001	1.7.7
T2283 T2045 T2051	0212410216 0212410217 0212410217 0212410218	Talent Management Specialization Corporate Valuation Financial Modeling	Total Core Courses : Finan Finance Finance	6 ce 2 2	180 60 60	<b>120</b> 40 40	<b>300</b> 100 100
112-94-95% 	0212410216	Talent Management Specialization Corporate Valuation	Total Core Courses : Finan Finance Finance	6 2 2 2	180           60           60           60           60	<b>120</b> 40 40 40	<b>300</b>
T2283 T2045 T2051	0212410216 0212410217 0212410217 0212410218	Talent Management Specialization Corporate Valuation Financial Modeling Security Analysis and Portfolio	Total Core Courses : Finan Finance Finance	6 ce 2 2	180 60 60	<b>120</b> 40 40	<b>300</b> 100 100
T2283 T2045 T2051	0212410216 0212410217 0212410218 0212410219	Talent Management Specialization Corporate Valuation Financial Modeling Security Analysis and Portfolio Management	Total Core Courses : Finan Finance Finance Finance Total	6 2 2 2 6	180           60           60           60           60           180	40 40 40 120	300 100 100
T2283 T2045 T2051	0212410216 0212410217 0212410218 0212410219	Talent Management Specialization Corporate Valuation Financial Modeling Security Analysis and Portfolio	Total Core Courses : Finan Finance Finance Finance Total perations and Supply	6 2 2 2 6	180           60           60           60           60           180	40 40 40 120	300 100 100
T2283 T2045 T2051 T2043	0212410216 0212410217 0212410218 0212410219	Talent Management Specialization Corporate Valuation Financial Modeling Security Analysis and Portfolio Management	Total Core Courses : Finan Finance Finance Finance Total  perations and Supply Operations and Supply Chain Management	6 2 2 2 6	180           60           60           60           60           180	40 40 40 120	300 100 100
T2283 T2045 T2051 T2043 T2043	0212410216 0212410217 0212410218 0212410219 Sp	Talent Management Specialization Corporate Valuation Financial Modeling Security Analysis and Portfolio Management ecialization Core Courses : O	Total Core Courses : Finan Finance Finance Finance Total perations and Supply Operations and Supply Chain	6 2 2 2 6 Chain Ma	60 60 60 180	120 40 40 120	300 100 100 300
T2283 T2045 T2051 T2043 T2043 T2527 T2187	0212410216 0212410217 0212410218 0212410219 <b>Sp</b> 0212410220	Specialization         Specialization         Corporate Valuation         Financial Modeling         Security Analysis and Portfolio         Management         ecialization Core Courses : O         Logistics Management         Service Operations	Total Core Courses : Finan Finance Finance Finance Total Operations and Supply Operations and Supply Chain Management Operations and Supply Chain Management Supply Chain Management Operations and Supply Chain	6 2 2 2 6 Chain Ma 2	180           60           60           60           180	120 40 40 120 tt 40	300 100 100 300 100
T2283 T2045 T2051 T2043 T2043 T2527 T2187	0212410216 0212410217 0212410218 0212410219 0212410220 0212410220	Specialization         Specialization         Corporate Valuation         Financial Modeling         Security Analysis and Portfolio         Management         ecialization Core Courses : O         Logistics Management         Service Operations         Management         Supply Chain Risk and	Total Core Courses : Finan Finance Finance Finance Total  perations and Supply Operations and Supply Chain Management Operations and Supply Chain	6 2 2 2 6 7 7 7 7 7 7 7 7 7 7 7 7 7	180         60         60         60         180         anagemen         60         60         60	120 40 40 120 t 40 40 40	300 100 100 300 100 100
T2283 T2045 T2051 T2043 T2043 T2527 T2187	0212410216 0212410217 0212410218 0212410219 0212410220 0212410220	Specialization         Corporate Valuation         Financial Modeling         Security Analysis and Portfolio         Management         ecialization Core Courses : O         Logistics Management         Service Operations         Management         Supply Chain Risk and         Reliability Management	Total Core Courses : Finan Finance Finance Finance Total Operations and Supply Operations and Supply Chain Management Total	6 2 2 2 6 7 Chain Ma 2 2 2 2 2 6 6	180         60         60         60         60         180	40       40       40       40       40       40       40       40       40       40       40	300           100           100           100           100           100           100           100           100           100           100
T2283 T2045 T2051 T2043 T2043 T2527 T2187 T2177	0212410216 0212410217 0212410218 0212410219 0212410220 0212410220 0212410222	Specialization         Specialization         Corporate Valuation         Financial Modeling         Security Analysis and Portfolio         Management         ecialization Core Courses : O         Logistics Management         Service Operations         Management         Supply Chain Risk and         Reliability Management         Specialization Core	Total Core Courses : Finan Finance Finance Finance Total  perations and Supply Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Total Courses : Business A	6 2 2 2 6 7 Chain Ma 2 2 2 2 6 Analytics	180         60         60         60         180         anagemen         60         60         60         180	120 40 40 120 at 40 40 40 40 120	300 100 100 300 100 100 100 100 300
T2283 T2045 T2051 T2043 T2043 T2527 T2187 T2177 T2177	0212410216 0212410217 0212410218 0212410219 0212410220 0212410222 0212410222	Specialization         Specialization         Corporate Valuation         Financial Modeling         Security Analysis and Portfolio         Management         ecialization Core Courses : O         Logistics Management         Service Operations         Management         Supply Chain Risk and         Reliability Management         Specialization Core         Advanced Machine Learning	Total Core Courses : Finan Finance Finance Finance Total  perations and Supply Operations and Supply Chain Management Total  Courses : Business A	6 2 2 2 6 7 Chain Ma 2 2 2 2 6 Analytics 2	180         60         60         60         180         anagemer         60         60         60         60         60         60         60         60         60         60         60         60         60         60         60         60	40         40	300 100 100 300 100 100 100 300 100
T2283 T2045 T2051	0212410216 0212410217 0212410218 0212410219 0212410220 0212410220 0212410222	Specialization         Specialization         Corporate Valuation         Financial Modeling         Security Analysis and Portfolio         Management         ecialization Core Courses : O         Logistics Management         Service Operations         Management         Supply Chain Risk and         Reliability Management         Specialization Core         Advanced Machine Learning	Total Core Courses : Finan Finance Finance Finance Total  perations and Supply Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Total Courses : Business A	6 2 2 2 6 7 Chain Ma 2 2 2 2 6 Analytics	180         60         60         60         180         anagemen         60         60         60         180	120 40 40 120 at 40 40 40 40 120	300 100 100 300 100 100 100 300

			mester : 3				
	004044500		Core Courses		000	000	
T2910	0212410301	Summer Internship		10	300	200	500
T2569	0212410302	Strategic Management Data Visualization and		3	90	60	150
T3451	0212410303	Modeling		2	100	0	100
T2658	0212410304	Design Thinking		2	100	0	100
			Total	17	590	260	850
					÷	··	
		Specialization C	ore Courses : Marke	ting	8		
T2130	0212410305	Brand Management	Marketing	2	60	40	100
Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2152	0212410306	Business to Business Marketing	Marketing	2	60	40	100
		marketing	Total	4	120	80	200
					1964	0.44	
		Specialization Core	Courses : Human Re	esource			
T2578	0212410307	Organizational Development and Change	Human Resource	2	60	40	100
T2576	0212410308	Performance Management	Human Resource	2	60	40	100
10000		System	Total	4	120	80	200
		Specialization (	Core Courses : Finar	nce			
T2013	and the second se	Derivative Markets	Finance	2	60	40	100
T2019	0212410310	Fixed Income Markets	Finance	2	60	40	100
			Total	4	120	80	200
	<b>C</b>	ocialization Core Courses - C	parations and Sun-t	Chain M			
	Sp	ecialization Core Courses : Op	Operations and Supply Operations and	Chain Ma	anagemei	<u>п</u>	
T2165	0212410311	Lean Six Sigma	Supply Chain Management	2	60	40	100
T2189	0212410312	Operations Strategy and Control	Operations and Supply Chain	2	60	40	100
	1		Management Total	4	120	80	200
			Total	1990	120		200
		Specialization Core 0	Courses : Business A	Analytics			
T2684	0212410313	Financial Analytics	Business Analytics	2	60	40	100
T3638	and the second se	Marketing and Sales Analytics	Business Analytics	2	60	40	100
	12 V		Total	4	120	80	200
			ive Courses Group				
	-	the state of the s	any Four course)				
			- 22		1		
T2121	0212410315	Customer Relationship Management	Marketing	2	60	40	100
SPECIER C.		Management		-	10.575		- 100.50
T2121 T2139 T2148	0212410316		Marketing Marketing Marketing	2 2 2	60 60 60	40 40 40	100 100 100
T2139	0212410316 0212410317	Management Digital Marketing	Marketing	2	60	40	100
T2139 T2148 T2143	0212410316 0212410317 0212410318	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD	Marketing Marketing	2	60 60	40 40	100 100
T2139 T2148 T2143 T2583	0212410316 0212410317 0212410318 0212410319	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments	Marketing Marketing Marketing Human Resource	2 2 2 2	60 60 60 60	40 40 40 40	100 100 100 100
T2139 T2148 T2143 T2583 T2300	0212410316 0212410317 0212410318 0212410319 0212410320	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics	Marketing Marketing Marketing Human Resource Human Resource	2 2 2 2 2 2	60 60 60 60 60	40 40 40 40 40 40	100 100 100 100 100
T2139 T2148 T2143 T2583	0212410316 0212410317 0212410318 0212410319	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments	Marketing Marketing Marketing Human Resource	2 2 2 2	60 60 60 60	40 40 40 40	100 100 100 100
T2139 T2148 T2143 T2583 T2583 T2300 T2290	0212410316 0212410317 0212410318 0212410319 0212410320 0212410321	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title	Marketing Marketing Marketing Human Resource Human Resource	2 2 2 2 2 2	60 60 60 60 60	40 40 40 40 40 40	100 100 100 100 100 100 100 Total
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course	0212410316 0212410317 0212410318 0212410319 0212410320 0212410321 0212410321	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building	Marketing Marketing Marketing Human Resource Human Resource Human Resource	2 2 2 2 2 2 2 2	60 60 60 60 60 60 10ternal	40 40 40 40 40 40 40 <b>External</b>	100 100 100 100 100 100 100 <b>Total</b>
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code	0212410316 0212410317 0212410318 0212410319 0212410320 0212410320 0212410321 Course Code	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/	Marketing Marketing Marketing Human Resource Human Resource Human Resource Specialization	2 2 2 2 2 2 2 Credit	60 60 60 60 60 60 60 60 1nternal Marks	40 40 40 40 40 40 40 <b>External</b> Marks	100 100 100 100 100 100 Total Marks
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code T2302	0212410316 0212410317 0212410318 0212410319 0212410320 0212410321 0212410321 Course Code 0212410322	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and	Marketing Marketing Marketing Human Resource Human Resource Specialization Human Resource	2 2 2 2 2 2 2 Credit 2	60 60 60 60 60 60 60 60 Marks 60	40 40 40 40 40 40 <b>External</b> Marks 40	100 100 100 100 100 100 <b>Total Marks</b> 100
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code T2302 T2052	0212410316 0212410317 0212410318 0212410319 0212410320 0212410320 0212410321 0212410322 0212410323 0212410323	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics	Marketing Marketing Marketing Human Resource Human Resource Human Resource Specialization Human Resource Finance	2 2 2 2 2 2 2 2 2 <b>Credit</b> 2 2	60 60 60 60 60 60 60 <b>Internal</b> Marks 60 60	40 40 40 40 40 40 40 40 External Marks 40 40	100 100 100 100 100 100 <b>Total Marks</b> 100
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code T2302 T2052 T2055	0212410316 0212410317 0212410318 0212410319 0212410320 0212410321 0212410321 0212410322 0212410322 0212410323 0212410323	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management	Marketing Marketing Marketing Human Resource Human Resource Human Resource Specialization Human Resource Finance Finance Finance Finance	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 Marks 60 60 60	40 40 40 40 40 40 40 <b>External</b> Marks 40 40	100 100 100 100 100 100 <b>Total Marks</b> 100 100
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Course Code T2302 T2302 T2052 T2056 T2073	0212410316 0212410317 0212410318 0212410319 0212410320 0212410321 0212410321 0212410322 0212410322 0212410323 0212410323	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management International Finance	Marketing Marketing Marketing Human Resource Human Resource Human Resource Specialization Human Resource Finance Finance Finance Finance Operations and Supply Chain	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 <b>External</b> Marks 40 40 40 40	100 100 100 100 100 100 <b>Total Marks</b> 100 100 100
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code T2302 T2052 T2052 T2056 T2073 T2073	0212410316 0212410317 0212410318 0212410319 0212410320 0212410320 0212410321 0212410322 0212410323 0212410323 0212410324 0212410326	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management International Finance Mergers and Acquisitions ERP Modules and their	Marketing Marketing Marketing Human Resource Human Resource Human Resource Human Resource Finance Finance Finance Finance Operations and Supply Chain Management Operations and Supply Chain	2 2 2 2 2 2 2 2 <b>Credit</b> 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60 60 60 60 60 60 6	40 40 40 40 40 40 40 40 40 40 40 40 40	100 100 100 100 100 100 <b>Total Marks</b> 100 100 100 100
T2139 T2148 T2143 T2583 T2583 T2290 Catalog Course Code T2290 T2302 T2052 T2052 T2055 T2073 T2047 T3130	0212410316 0212410317 0212410318 0212410319 0212410320 0212410321 <b>Course Code</b> 0212410322 0212410323 0212410323 0212410325 0212410327 0212410328	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management International Finance Mergers and Acquisitions ERP Modules and their Integration Outsourcing and IT Delivery	Marketing Marketing Marketing Human Resource Human Resource Human Resource Human Resource Finance Finance Finance Finance Finance Finance Finance Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain	2 2 2 2 2 2 2 <b>Credit</b> 2 2 2 2 2 2 2 2 2	60 60 60 60 60 60 60 60 60 60 60 60 60	40 40 40 40 40 40 40 40 40 40 40 40 40 4	100 100 100 100 100 <b>Total Marks</b> 100 100 100 100 100
T2139 T2148 T2143 T2583 T2583 T2290 Catalog Course Code T2302 T2052 T2052 T2056 T2073 T2047 T3130 T3091	0212410316 0212410317 0212410318 0212410319 0212410320 0212410320 0212410321 0212410322 0212410323 0212410323 0212410325 0212410327 0212410328 0212410328	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management International Finance Mergers and Acquisitions ERP Modules and their Integration Outsourcing and IT Delivery Models Procurement Management	Marketing Marketing Marketing Human Resource Human Resource Human Resource Human Resource Specialization Human Resource Finance Finance Finance Finance Finance Finance Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and	2 2 2 2 2 2 2 <b>Credit</b> 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60	40 40 40 40 40 40 40 40 40 40 40 40 40 4	100 100 100 100 100 <b>Total Marks</b> 100 100 100 100 100 100
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code T2302 T2052 T2052 T2056 T2073 T2047 T3130 T3091 T3091 T2176 T2748	0212410316 0212410317 0212410318 0212410319 0212410320 0212410321 <b>Course Code</b> 0212410322 0212410323 0212410325 0212410326 0212410328 0212410328 0212410329 0212410330	Management Digital Marketing Retail Marketing Services Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management International Finance Mergers and Acquisitions ERP Modules and their Integration Outsourcing and IT Delivery Models Procurement Management Theory of Constraints	Marketing Marketing Marketing Human Resource Human Resource Human Resource Human Resource Finance Finance Finance Finance Finance Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60           60	40 40 40 40 40 40 40 40 40 40 40 40 40 4	100 100 100 100 100 <b>Total Marks</b> 100 100 100 100 100 100 100 100
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code T2302 T2052 T2052 T2052 T2053 T2047 T3130 T3130 T3130 T2176 T2176 T2748 T3654	0212410316           0212410317           0212410318           0212410319           0212410320           0212410321           Course           Code           0212410323           0212410324           0212410325           0212410326           0212410327           0212410328           0212410329           0212410330           0212410330	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management International Finance Mergers and Acquisitions ERP Modules and their Integration Outsourcing and IT Delivery Models Procurement Management Theory of Constraints Cloud and Web Services	Marketing Marketing Marketing Human Resource Human Resource Human Resource Human Resource Finance Finance Finance Finance Finance Finance Finance Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Business Analytics	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60	40 40 40 40 40 40 40 40 40 40 40 40 40 4	100 100 100 100 100 <b>Total Marks</b> 100 100 100 100 100 100 100 100 100
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code T2302 T2052 T2052 T2052 T2057 T3091 T3130 T3130 T3130 T2176 T2176 T2748 T3654 T2685	0212410316 0212410317 0212410318 0212410319 0212410320 0212410320 0212410321 0212410322 0212410323 0212410325 0212410326 0212410328 0212410328 0212410329 0212410330	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management International Finance Mergers and Acquisitions ERP Modules and their Integration Outsourcing and IT Delivery Models Procurement Management Theory of Constraints Cloud and Web Services HR Analytics	Marketing Marketing Marketing Human Resource Human Resource Human Resource Human Resource Finance Finance Finance Finance Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Business Analytics Business Analytics	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60           60	40 40 40 40 40 40 40 40 40 40 40 40 40 4	100 100 100 100 100 <b>Total Marks</b> 100 100 100 100 100 100 100 100 100 10
T2139 T2148 T2143 T2583 T2300 T2290 Catalog Course Code T2302 T2052 T2052 T2052 T2052 T2057 T3130 T3130 T3130 T3130 T2176 T2176 T2748 T3654	0212410316 0212410317 0212410318 0212410319 0212410320 0212410320 0212410321 0212410323 0212410323 0212410325 0212410326 0212410328 0212410328 0212410329 0212410330 0212410330	Management Digital Marketing Retail Marketing Services Marketing Assessment Centres and HRD Instruments HR Analytics Leadership and Capacity Building Course Title Technology in HR /SAP HR/ People Soft Financial Engineering and Analytics Financial Risk Management International Finance Mergers and Acquisitions ERP Modules and their Integration Outsourcing and IT Delivery Models Procurement Management Theory of Constraints Cloud and Web Services	Marketing Marketing Marketing Human Resource Human Resource Human Resource Human Resource Finance Finance Finance Finance Finance Finance Finance Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Operations and Supply Chain Management Business Analytics	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60           60         60	40 40 40 40 40 40 40 40 40 40 40 40 40 4	100 100 100 100 100 <b>Total Marks</b> 100 100 100 100 100 100 100 100 100

		Se	emester : 4				
		Generi	c Core Courses	<i>a</i>		20 – a	
T2622	0212410401	Business Simulation		2	100	0	100
T2623	0212410402	Business Transformation and Organizational Turnaround		2	100	0	100
T2294	0212410403	Conflict and Negotiation		2	60	40	100
T2236	0212410404	Corporate Governance and Ethics		2	60	40	100
T2802	0212410405	Project		2	100	0	100
			Total	10	420	80	500
		Specialization	Core Courses : Marke	ting			
T2153	0212410406	International Marketing	Marketing	2	60	40	100
12100		international maritering	Total	2	60	40	100
			1000000000			Sector C	
		Specialization Core	Courses : Human Re	esource			
T2291	0212410407	International Human Resource Management	Human Resource	2	60	40	100
Catalog Course Code	COURSA	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
			Total	2	60	40	100
				10	-33	94 - 94 -	
10204230			Core Courses : Finar				
T2674	0212410408	Investment Banking	Finance	2	60	40	100
			Total	2	60	40	100
			norations and Sunnh	/ Chain Ma	anagemer	nt	
	Sp	ecialization Core Courses : O	perations and Suppri			<u>г т</u>	_
T2800	Sp 0212410409	ecialization Core Courses : O Enterprise Risk Management	Operations and Supply Supply Chain Management	2	60	40	100
T2800			Operations and Supply Chain		60 60	40 <b>40</b>	100 <b>100</b>
T2800		Enterprise Risk Management	Operations and Supply Chain Management Total	2	1.000	1000	0.5150
T2800 T2209		Enterprise Risk Management	Operations and Supply Chain Management	2	1.000	1000	0.5150

## Vision

Promoting international understanding through quality education.

# Mission

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family).
- To contribute towards knowledge generation and dissemination.
- To promote ethical and value-based learning.
- To foster the spirit of national development.
- To inculcate cross-cultural sensitization To develop global competencies amongst students.
- To nurture creativity and encourage entrepreneurship.
- To enhance employability and contribute to human resource development.
- To promote health and wellness amongst students, staff and community.
- To install sensitivity amongst the youth towards the community and environment.
- To produce thought provoking leaders for the society.

## **PEOs & PSOs**

### **Program Educational Objectives**

**1. PEO1:** To analyze and address intricate business challenges within a globalized context.

**2. PEO2:** To apply advanced tools and techniques in tackling real-world business challenges.

**3.PEO3:** To cultivate innovation by utilizing leadership and entrepreneurial skills, addressing societal needs, and adapting to a dynamic business environment.

**4. PEO4:** To incorporate ethical principles and considerations into the decision-making process.

**5. PEO5:** To promote business practices that enhance the well-being of communities and protect the environment on a global scale.

#### **Program Specific Outcomes**

**1. PSO1:** To develop a student-driven and technologydriven culture to support employability in modern business organizations.

**2. PSO2:** To build the students' ability and develop their business consulting skills by encouraging a research culture.



### SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT - NAGPUR Symbiosis International(Deemed University) Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India) Re-Accredited by NAAC with A ++ Grade

(Founder Prof. Dr. S.B. Mujumdar M Sc, Ph D { Awarded Padma Bhushan and Padma Shri by President of India } )

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