



NOVEMBER '24 REWIND

Words Within



Minds That Inspire



SYMPOSIUM 2024



Udhav -Talk Series



Alumni Connect



SAHYOGITA- Leader's Corner



Clash of Minds



Spill the Beans



Sports Fiesta

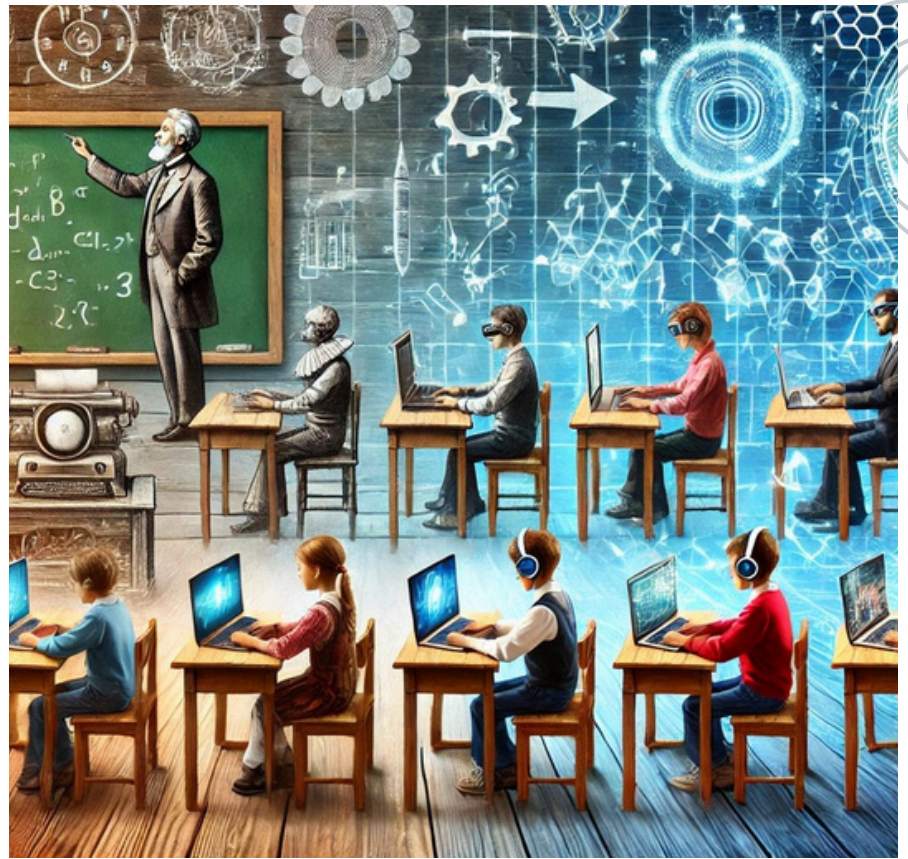
Theme

From Chalkboards to Code: Education's Tech Evolution

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.” – **Malcolm X**

The evolution of education, from chalkboards to code, stands as a testament to humanity's relentless pursuit of knowledge and progress. Once defined by the simplicity of slate and chalk, classrooms have now metamorphosed into dynamic, tech-driven hubs of learning. This shift embodies not only a change in tools but also a fundamental reimagining of how knowledge is disseminated and absorbed.

In the past, the chalkboard symbolized a shared focal point for imparting lessons, fostering collaboration, and nurturing ideas among students and passionate educators. As technology seeped into classrooms, the advent of projectors and computers heralded a new era of interactive and visually engaging learning environments. Today, digital tools like virtual reality, artificial intelligence, and online platforms have taken center stage, offering personalized and immersive educational experiences that transcend geographical and temporal boundaries, revolutionizing how knowledge is shared and acquired.



Coding, once considered an elite skill, has now become an essential part of modern education. It empowers students to think critically, solve problems creatively, and prepare for careers in an increasingly digitized world. Platforms like coding academies, gamified learning apps, and virtual labs are revolutionizing the way students engage with technology, making learning not just accessible but deeply engaging.

The transition from chalkboards to code is more than an upgrade in technology—it is a paradigm shift that underscores the importance of adaptability and lifelong learning. As we navigate this tech-powered educational renaissance, the challenge lies in ensuring that technology remains a tool for inclusion, innovation, and inspiration, guiding us toward a brighter, more equitable future for learners everywhere.

Minds That Inspire

Honoring milestones of our mentors.

Research paper entitled

ENVIRONMENTAL CONDITIONS & THEIR IMPACT ON INBOUND TOURISM REVENUE : DOES THE GROWTH RATE OF NATION'S MATTER ?

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Journal/Conference Name - JOURNAL OF CULTURAL HERITAGE MANAGEMENT AND SUSTAINABLE DEVELOPMENT

The SIBM Nagpur community proudly congratulates Dr. Shailesh Rastogi, Dr. Jagjeevan Kanoujiya, and Dr. Kuldeep Singh on the successful completion of their research paper.

Their study explores the critical relationship between environmental efficiency and its impact on the tourism industry. By employing advanced methodologies like Panel Data and Data Envelopment Analysis (DEA) on data from 106 countries over 10 years, the paper provides valuable insights into how environmental priorities influence tourism.

This achievement reflects SIBM Nagpur's dedication to fostering impactful research and thought leadership. Heartiest congratulations on this outstanding contribution to academia and industry!

“Great educators inspire not just minds, but futures. Our faculty embodies excellence, dedication, and a passion for shaping tomorrow's leaders.”

Sponsored research project from ICSSR entitled :

We proudly acknowledge Dr. Palaniappan Sellappan for leading a prestigious ICSSR-sponsored research project titled Impact of Digital Financial Capability and Financial Literacy on the Financial Well-Being of Inter-State Migrant (Construction) Workers in Selected Districts of Maharashtra and Tamil Nadu.

This collaborative effort with IIM Tiruchirappalli, Anna University, and SIBM Nagpur systematically analyzes critical data, showcasing SIBM Nagpur's commitment to transformative research and academic excellence. The project aims to address key socio-economic challenges faced by migrant workers, driving meaningful change through data-driven insights.



Inspiration Ignited

Spotlight on Financial Innovation: Dr. Lakshmi K's Inspiring Session



Key highlights included:

Structural Dynamics:

Insights into the architecture of parallel stock exchanges and their capacity to diversify financial ecosystems.

Global Case Studies:

Examples from emerging and developed markets demonstrating successful alternative trading systems.

Technological Challenges:

Exploring hurdles in establishing parallel exchanges and strategies to address them.

Alignment with SDGs:

The role of parallel exchanges in advancing sustainable development goals, particularly in promoting financial inclusion and economic resilience.

The Symbiosis Institute of Business Management, Nagpur, recently hosted Dr. Lakshmi K, an eminent academic in the field of finance and a thought leader renowned for her impactful research on global financial systems. Dr. Lakshmi, currently affiliated with King Saud University, Riyadh, brought her wealth of knowledge and expertise to an enlightening session titled "Parallel Stock Exchange for Sustainable Market Growth."

Dr. Lakshmi's session delved into the transformative potential of parallel stock exchanges, presenting them as complementary platforms to traditional markets. She comprehensively analysed how these exchanges could foster greater liquidity, improve market accessibility, and support long-term financial sustainability.

MBA students enthusiastically participated in the session, whose probing questions sparked insightful discussions. Dr. Lakshmi's articulate responses illuminated the complexities of financial mechanisms while highlighting the importance of innovation for global economic stability.



Alumni Connect

Connecting Past and Present: An Alumni Knowledge Session



On 15th November 2024, the ALMAT Committee at SIBM-Nagpur hosted ALUMINSPIRE 2.0, featuring a Resume Building Workshop and Leadership Talk. The event aimed to equip MBA students with essential career skills while fostering mentorship and networking opportunities with alumni.

Bridging the Gap Between Academia and Industry

The highlight was an insightful session by Mr. Chinmay Kshirsagar, Technology Consultant at EY, who shared practical tips on crafting impactful resumes, developing leadership qualities, and leveraging LinkedIn for professional growth. The interactive Q&A further enriched the experience, addressing students' career-related queries.



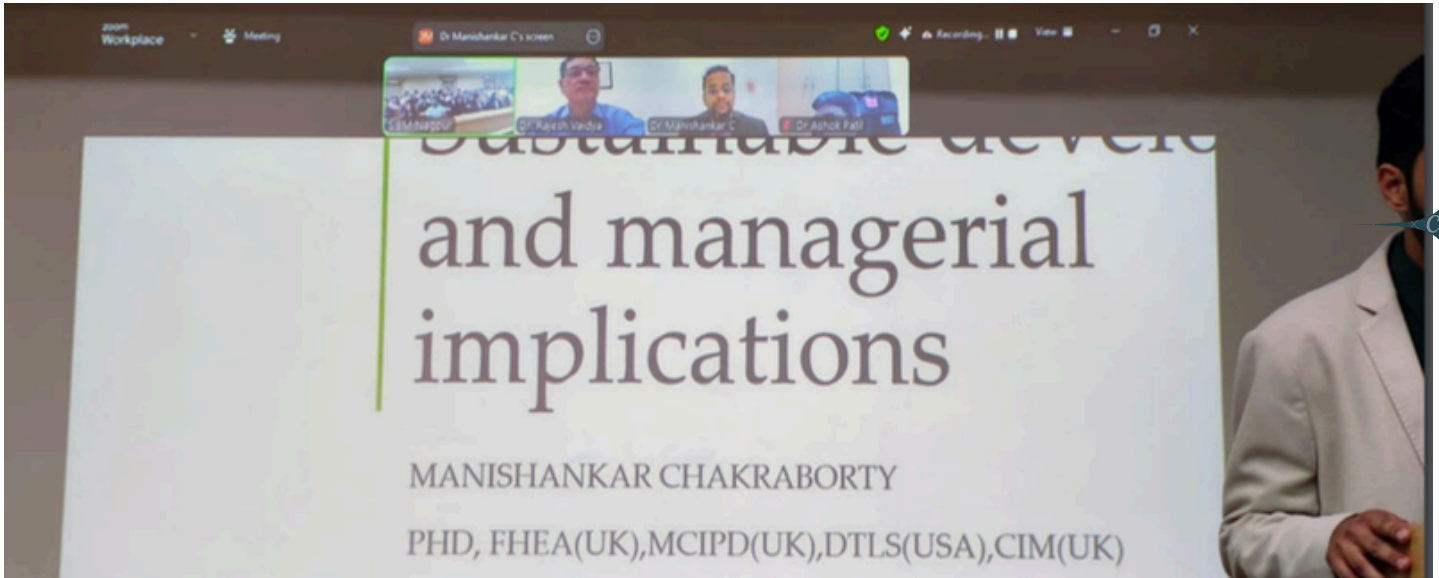
Welcome onboard,
Mr. Chinmay Kshirsagar



Organized under the guidance of Prof. (Dr.) Shailesh Rastogi, the event not only bridged academia and industry but also strengthened alumni-student bonds, inspiring students to navigate their professional paths confidently. ALUMINSPIRE 2.0 proved to be a stepping stone for future leaders, empowering them with actionable tools for success.

Leaders' Corner

Inspiring Talk on Sustainable Development
by Dr. Manishankar Chakraborty



Dr. Chakraborty emphasized the urgency of adopting sustainable practices in business, highlighting the critical role of corporate responsibility in achieving global ecological balance. Key insights included:

- **Integrating Sustainability:**

Strategies for embedding sustainability into core management practices.

- **Real-World Case Studies:**

Success stories of businesses balancing environmental goals with profitability.

- **Challenges in Implementation:**

Navigating short-term financial goals while achieving long-term sustainability.

On November 15, 2024, SIBM Nagpur organized an enriching session under its flagship Sahyogita - Global Talk Series. The hybrid-format event featured an engaging lecture by Dr. Manishankar Chakraborty, a distinguished academic and sustainability expert, on the theme "Sustainable Development and Managerial Implications."

The session also featured an interactive Q&A segment, where students specializing in Marketing actively discussed topics like green technologies and eco-friendly policy integration. Dr. Chakraborty's thought-provoking session concluded with a call to action for future managers to view sustainability as a strategic opportunity rather than a compliance obligation.



SAHYOGITA

Dr. Amit Pathak for an Insightful Talk on the Future of Work

Dr. Pathak's talk highlighted transformative trends in the future of work, including:

- **Automation and AI:**

Enhancing productivity while enabling organizations to focus on sustainability goals.

- **Remote Work:**

Reducing carbon footprints through minimized commuting and efficient use of shared spaces.

- **Skill Development:**

Addressing the need for upskilling employees to meet the demands of a digital workplace.

- **Data-Driven Practices:**

Using analytics to optimize energy use and supply chains for sustainability.

- **Ethical Considerations:**

Balancing digitization with data privacy and equitable technology access.

On November 16, 2024, SIBM Nagpur conducted an engaging session under its Sahyogita - Global Talk Series featuring Dr. Amit Pathak, Assistant Professor at the University of Technology and Applied Sciences, Oman. The session, titled "Future of Work: Digitization-based Sustainability," explored the intersection of technological advancements and sustainable workplace

The session was attended by MBA students specializing in Human Resource, Operations, and Business Analytics. Dr. Pathak's real-world examples and case studies sparked an engaging discussion during the Q&A segment, where students explored topics like balancing digitization with human-centric approaches and avoiding over-reliance on technology.

The session concluded with a vote of thanks, recognizing Dr. Pathak's valuable insights on achieving sustainability through digitization. Events like these reaffirm SIBM Nagpur's commitment to equipping students with industry-relevant knowledge, bridging the gap between academia and the evolving corporate landscape.



The Leader's Edge

Pathways to Success: Leadership Insights with Dr. Shubhra Chakraborty

On 16th November 2024, SIBM Nagpur hosted yet another remarkable edition of Udbhav - The Leadership Talk Series, featuring the highly accomplished Dr. Shubhra Chakraborty, Global Marketing Manager at Philips and the visionary Founder of Poshan & Mission Helping Hands. The session served as a platform for inspiration and learning, as Dr. Chakraborty shared her extraordinary journey and invaluable insights into leadership, marketing innovation, and crafting impactful career trajectories.



With her rich and diverse experience, Dr. Chakraborty captivated the audience, blending stories of her professional milestones with actionable strategies for success. Her ability to connect with participants, coupled with practical advice on navigating the complexities of the corporate world, made the session truly transformative. Attendees gained a deeper understanding of the importance of innovation and purpose-driven leadership in building meaningful careers.



Dr. Chakraborty's ability to connect with the audience and share actionable strategies left attendees motivated and ready to tackle the challenges of the corporate world. With experiences from speaking at over 300 institutions, she provided valuable lessons on innovation, leadership, and purpose-driven careers. The event was a resounding success, leaving participants enriched and inspired. Kudos to the organizing committee for curating such an insightful and engaging session.

Clash of Minds

The Ultimate Case Showdown by HUROS

The much-anticipated HR Quest at SIBM Nagpur lived up to its promise and delivered an unforgettable evening of excitement and talent. With challenges like Emoji Mystery, Bingo Showdown, and the thrilling Sketch Battle, the event kept everyone on their toes, laughing, cheering, and competing with unmatched enthusiasm.



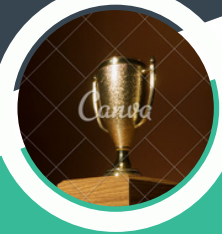
From decoding emojis in record time to striking buzzwords and showcasing artistic flair in the Sketch Battle, participants left no stone unturned in bringing their A-game. The vibrant energy in the Seminar Hall on November 16 was infectious, as students came together to celebrate their creativity and camaraderie.



A huge round of applause to the organizers and participants for making HR Quest a resounding success! This night truly highlighted the incredible spirit and talent of the SIBM Nagpur family. Here's to many more such electrifying evenings!



Final Flash



1st

Team D-BAR

Prathamesh Pawar

Kartik Jaiswal

Akshata Kadam

2nd

Team Symbi HRs

Shrishti Tiwari

Keya Naskar

Sakshi Kher

3rd

Team Titans

Bhumika Singh

Bhavya Jha

Bipasha

Banerjee

Voices That Inspire

Global Expert Dr. Sajid Chaudhry for Sahyogita Talk



On November 22, 2024, SIBM Nagpur held an insightful session as part of its flagship Sahyogita: A Global Talk Series. Dr. Sajid Chaudhry, Reader in Finance at Aston Business School, UK, delivered a compelling talk titled "Climate Risk Governance, Management, and Strategies: Implications for Firm Value – A Global Analysis."



Dr. Chaudhry discussed the growing significance of climate risk governance in the global business landscape, focusing on:

- **Climate Risk Governance:**

The role of corporate boards in managing climate risks through integrated enterprise frameworks.

- **Strategic Approaches:**

Global examples of firms mitigating climate risks and enhancing resilience.

- **Impact on Firm Value:**

Insights into how effective climate strategies boost valuation, investor confidence, and operational efficiency.



The interactive session engaged MBA students of the 2024–26 batch, with lively Q&A discussions on topics like SME climate strategies and government policy roles.

Dr. Chaudhry concluded with a call to action for future business leaders to embrace innovative climate strategies, emphasizing sustainability as both a moral imperative and a business opportunity.



Spill the Beans

Open Mic Evening - A celebration of talent and creativity



The Symfonia Open Mic Night at SIBM Nagpur was nothing short of magical, as students took the stage to showcase their boundless creativity and talent. The event featured a delightful array of soulful melodies, heartfelt poetry, captivating dance performances, and more, creating a vibrant tapestry of art, emotion, and connection. Each performance resonated with authenticity and passion, reflecting the diverse artistic prowess of the SIBM community.

Amidst the bustling placement season, this evening offered a refreshing break from academic and professional commitments. It brought the SIBM family together in a joyful atmosphere, strengthening bonds and fostering camaraderie. The energy was infectious, and the performances left everyone inspired and in awe.

Special gratitude goes to Dr. Shailesh Rastogi for his constant support and to the Symfonia Committee for their meticulous planning and seamless execution, ensuring the event's success.

This unforgettable celebration of talent and togetherness left an indelible mark, a cherished memory to revisit for years to come.



ALUMINSPIRE 2.0

Alumni Wisdom: A Session to Ignite New Ideas



SIBM Nagpur's ALMAT Committee recently hosted an interactive session for Marketing, Finance, and Operations students, featuring Mr. Srinivas Karthik, an accomplished alumnus from the Batch of 2022 and Manager at Paytm. The session provided a platform for students to gain practical insights into the Fintech industry and professional growth.

Drawing from his journey, Mr. Karthik shared invaluable tips for building a successful career, emphasizing the importance of adaptability and continuous learning in the dynamic Fintech sector. His reflections on his time at SIBM Nagpur served as an inspiration, encouraging students to make the most of their academic opportunities.

The session delved into key industry trends, effective networking strategies, and job search techniques, offering students a roadmap for navigating their career paths. Mr. Karthik also placed a special focus on placement preparation, providing actionable advice to help students stand out in competitive recruitment processes.

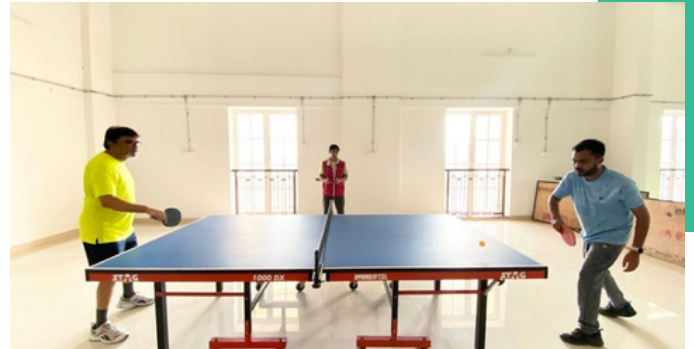
With its blend of industry insights and motivational anecdotes, the session left students inspired and better equipped to pursue their career aspirations. It reaffirmed the value of alumni engagement in fostering knowledge-sharing and building a strong, supportive community.



Sports Fiesta

Faculty Face-Off: Where Knowledge Meets Athletics

On 29th November 2024, the Sports Complex at SIU Nagpur Campus buzzed with energy and excitement as SIBM Nagpur hosted The Faculty League. This initiative aimed to foster teamwork, camaraderie, and a healthy work-life balance among faculty and staff members, providing them with a platform to unwind and connect in a lively and interactive setting.

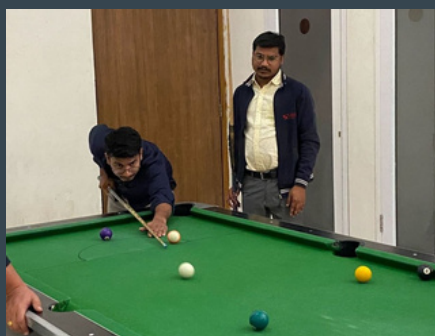


The day witnessed enthusiastic participation in various games, including Badminton, Chess, Table Tennis, and Carrom. Faculty and staff members showcased their skills and engaged in friendly competition, creating an atmosphere of joy and collaboration. Adding a personal touch, the event concluded with a heartwarming cake-cutting ceremony to celebrate the birthdays of Dr. S. Palaniappan, Dr. Jagjeevan Kanoujiya, and Mr. Shreyash Khare, making the day even more memorable.



The event's success was attributed to the meticulous planning and seamless execution by the Sports Committee, guided by Director Dr. Shailesh Rastogi. Participants appreciated the inclusive environment that encouraged informal interactions, strengthening workplace bonds. Many attendees expressed that the event was a refreshing break from their routines, highlighting the need for more such initiatives to sustain team spirit and motivation.

The Faculty League achieved its objective of promoting a positive and balanced work environment. The event set a benchmark for future activities, reflecting SIBM Nagpur's commitment to fostering a culture of well-being and connectedness within its academic community.



SYMPOSIUM' 24

Leaders of Tomorrow: Shaping Ethics and Sustainability



The Samyoga symposium at Symbiosis Institute of Business Management, Nagpur, welcomed Noel Fernandez, CHRO of TORQ Commodities, for an enlightening session on leadership and sustainability. Sharing the mantra that belief in oneself forms the foundation of success, Mr. Fernandez captivated the audience with TORQ's core values: Transparency, On-Time delivery, Responsibility, and Quality.

Mr. Fernandez delved into the essence of organizational success, emphasizing that reliability, prosperity, and sustainability are critical for fostering cohesion. His engaging delivery, sprinkled with humor, highlighted the importance of authentic personal connections and self-awareness in corporate leadership, leaving a lasting impression on attendees.



A key highlight was the discussion on sustainability in modern business. Drawing connections between global agricultural challenges and India's needs, Mr. Fernandez introduced the Farm-to-Fork approach, integrating sustainability into the supply chain. The session concluded with an engaging Q&A, equipping participants with actionable strategies for leadership and ethical growth in an evolving global landscape.

TORQ Leadership Pillars

T

Transparency

O

On-Time

R

Responsibility

Q

Quality



SYMPOSIUM' 24

Driving Innovation in Global Markets with Michelin Tyres



The SAMYOGA series at Symbiosis Institute of Business Management, Nagpur, continues to be a platform for transformative learning. In the latest session, Mr. Ashutosh Jha, Marketing Vice President at Michelin Tyres, South Africa, captivated the audience with his enriching experiences and professional journey. Through his address, he bridged the gap between theoretical marketing principles and their real-world applications, offering students a glimpse into the dynamic world of international business.

Mr. Jha delved deep into the African market, highlighting its rapid growth and increasing significance in global trade. He identified emerging trends and emphasized Africa's pivotal role in shaping the global economy. With engaging examples, he brought to life the intricacies of global interconnectivity, underlining why Africa holds immense potential for businesses looking to expand their horizons. A major takeaway from the session was Mr. Jha's insights on demand forecasting. He explained how data-driven strategies play a crucial role in navigating market complexities and making informed decisions. Encouraging students to cultivate a growth-oriented, resilient, and adaptable mindset, he emphasized the importance of these qualities in successfully addressing modern business challenges.



The session was not just a lecture but an empowering experience. It reaffirmed the institute's commitment to nurturing future-ready leaders equipped to tackle global challenges with confidence and innovation. SAMYOGA continues to inspire, preparing students to explore opportunities in diverse markets while staying true to the values of leadership and adaptability.

Frames of the Month



Our college
isn't just a
place; it's an
experience of
unity,
diversity,
and tradition



Hands Behind the Headlines

MBA 2023-25

Shruti Mishra
Shruti Srivastava
Priyanka Nikose
Tanya Arora



MBA 2024-26

Mehal Tiwari - Content
Anshul Lode - Content
Sejal Kukreja - Content
Shivam Srivastava - Design
Sidhesh Roshon - Content
Kamal Soni - Mailing/content

