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PENUMBRA

ISSUE NO.
EIGHT



LAYERS OF THIS EDITION

- UNNAYAN
- Sahyogita Series
- Field in Focus
- India's Glory
- Curtains Up
- Panel Discussion
- International conference



"75 Years of the Republic: From Constitution to Corporation -
Lessons in Teamwork and Success"

THEME



"75 YEARS OF THE REPUBLIC: FROM CONSTITUTION TO CORPORATION – LESSONS IN TEAMWORK AND SUCCESS"



India's journey over the past 75 years has been one of remarkable transformation, from a newly independent nation to a thriving global powerhouse. The Constitution, adopted in 1950, laid the foundation for a democratic and inclusive India, paving the way for its growth. As we mark this milestone, it's essential to reflect on the values that have guided the nation's progress and how they parallel the principles that drive success in the corporate world today. One of the key lessons from India's journey is the power of teamwork. The nation's success story over the past 75 years is the result of millions of individuals working together toward a common goal. In the corporate sector, fostering a culture of teamwork is essential to driving innovation, meeting objectives, and overcoming challenges. Uniting diverse talents and perspectives is what sets successful organizations apart. India's emphasis on resilience and adaptation offers another important takeaway. Despite facing numerous challenges—political, economic, and social—the nation's ability to adapt and thrive is a testament to its resilience. In the corporate world, embracing change and staying agile is crucial for long-term success.



As we commemorate 75 years of the Republic, we are reminded of the values that continue to drive the nation forward—teamwork, resilience, and the spirit of progress. These principles not only contributed to India's success but can also inspire businesses to cultivate a culture that values collaboration, adapts to change, and works toward a unified vision for growth and success.

LEGACY OF LEADERSHIP



From Vision to Global Triumph: The Story of Ratan Tata



Ratan Tata's journey is a story of resilience, vision, and ethical leadership. Born into the influential Tata family in 1937, he had the legacy of a prestigious business empire ahead of him. Taking over as Chairman of Tata Group in 1991, he inherited a vast business empire, but he didn't rest on the laurels of his family legacy. Ratan Tata's approach was not just about expanding the company, but about reshaping it for the future. He implemented bold reforms that strengthened the company's global presence, focusing on innovation, modernization, and maintaining ethical business practices. Under his guidance, Tata Group became a force to be reckoned with on the world stage, acquiring internationally recognized brands such as Tetley, Jaguar Land Rover, and Corus.

Ratan Tata's leadership was defined by his ability to think outside the box and make daring moves that others might shy away from. The acquisition of Jaguar Land Rover, for instance, was considered a risky venture at the time. Yet, it was a success that demonstrated his belief in long-term growth over short-term risks. Similarly, his decision to develop the Tata Nano, the world's cheapest car, was driven by his vision of making mobility accessible to millions. Although it faced challenges, it reflected his dedication to solving societal issues through business innovation. His bold decisions continue to be a testament to the power of visionary leadership in shaping the future. Tata's leadership also highlighted that business can be a force for good, with a strong emphasis on corporate social responsibility, ethics, and community development. One of the most inspiring aspects of Tata's leadership is his commitment to social responsibility.



He believed that businesses should contribute positively to society, not just generate profits. Under his leadership, Tata Group expanded its efforts in education, healthcare, and rural development, consistently focusing on uplifting communities and improving lives. His leadership wasn't just about financial success—it was about creating a positive and lasting impact on the world.

Ratan Tata's legacy as a leader is defined by his courage to take risks, his ability to make tough decisions, and his dedication to ethical practices. Even after retiring, his influence remains profound, not just in the business world but also in inspiring future leaders to pursue innovation while staying true to their values.

HALL OF FAME



"Rising Stars & New Beginnings: Celebrating Excellence"



SIBM Nagpur proudly announces that Prince Raghav, Devarshi Kokate, and Kartik Pathak secured 2nd position at Eximus 3.0, the prestigious case competition hosted by SIBM Bengaluru. This achievement highlights their exceptional teamwork and creative problem-solving skills, as they competed with some of the brightest minds from across the country. The competition was a fantastic opportunity to tackle challenging case studies and gain invaluable insights. The team's dedication and innovative approach were key to their success. A special thank you to Dr. Shailesh Rastogi, Director of SIBM Nagpur, for his constant support and mentorship. His guidance played a crucial role in the team's preparation and success.

This victory reflects the excellence and spirit of SIBM Nagpur, and we look forward to many more milestones in the future!



We are excited to welcome Dr. Sandeep Dongre as the new Head of Placements at SIBM Nagpur! With impressive credentials from IIM Bangalore, Dr. Dongre brings a wealth of experience, having served in key leadership roles such as Chief Operating Officer at Onecell Diagnostic, President at Droom Technologies, COO at Mahindra-Meru Mobility Tech Pvt. Ltd., National Head of Sales at OYO, Senior VP at Lava International Limited, and more. His extensive background in both corporate and academic settings will play a pivotal role in enhancing placement opportunities, strengthening industry ties, and shaping the future of our students' careers.

Dr. Dongre's vision focuses on building strong relationships with industry leaders and providing students with valuable pathways to promising careers. Under his guidance, we can expect continued growth in our placement processes, opening up more diverse opportunities for our students. We look forward to the exciting future ahead with Dr. Dongre leading the way!



"Exploring Agribusiness Excellence: Visit to Sahyadri Farms"



On January 6, 2025, the MBA (Food and Agribusiness Management) Batch of 2023-25 from SIBM Nagpur will embark on an enriching industrial visit to Sahyadri Farms, Nashik, India's largest Farmer Producer Company. This visit offers a unique opportunity to explore the intricacies of modern agribusiness operations and gain practical insights into the challenges and innovative solutions within the sector. The visit will enhance our understanding of various aspects of agribusiness, offering real-world exposure that bridges the gap between theoretical knowledge and practical application.

The visit will focus on several key areas critical to the agribusiness industry. We will first explore Farm-to-Fork Supply Chain Excellence, diving deep into the operations involved in sourcing fresh produce and ensuring its seamless delivery to global markets. Students will gain insights into supply chain dynamics, quality control measures, and operational efficiency that ensure produce reaches consumers in top condition.

Post-Harvest Techniques will be another important focus. Students will learn about advanced methods of sorting, grading, and packaging that reduce losses and maintain product quality. These techniques are crucial in ensuring the efficiency and profitability of agribusiness operations.

Another exciting area of exploration is Value Addition and Processing, where we will observe how raw produce is transformed into high-value products like pulps, juices, and frozen goods. This area highlights the importance of innovation and efficiency in maximizing the value derived from agricultural produce.



Farmer Empowerment through Cooperative Models stands out as a key feature of Sahyadri Farms' success. The cooperative model focuses on empowering local farmers, fostering sustainability, and driving collective growth. Students will analyze this model and understand how it benefits stakeholders directly. This industrial visit is an essential part of our MBA-FABM curriculum, providing valuable exposure to one of India's leading agribusinesses. We are excited to learn and network, gaining invaluable insights that will help shape our careers in the food and agribusiness industry.

The students of MBA-FABM participating in this excursion: Charitha Kakumani, Aman Parate, Sowmya C., and Kamal Jaswanth.



"Enriching Minds & Perspectives: The Sahyogita Talk Series"



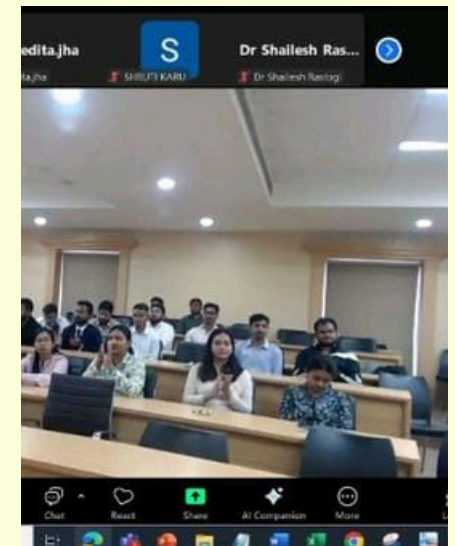
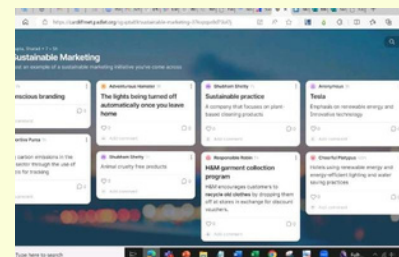
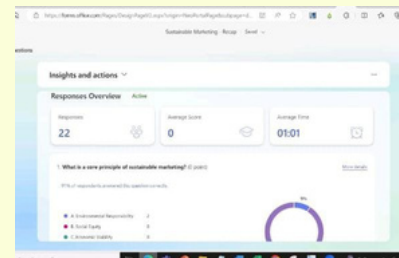
Sahyogita
(Collaboration)
A GLOBAL TALK SERIES

6TH JAN, 2025 9:00 AM

**ONLINE MODE
(SEMINAR HALL)**

Topic: Sustainable Marketing

DR SHARAD GUPTA
Senior Lecturer- Cardiff Metropolitan University



The Sahyogita – The Global Talk Series once again delivered an insightful session, this time featuring Dr. Sharad Gupta, a distinguished professor at Cardiff Metropolitan University, UK. With over 21 years of experience spanning the Insurance, Pharmaceuticals, and IT industries, Dr. Gupta shared his expertise on Sustainable Marketing, a topic of increasing relevance in today's business world. An alumnus of IIM Indore, IIT BHU, and the University of Delhi, Dr. Gupta seamlessly blended academic knowledge with real-world applications. His discussion emphasized the growing importance of sustainability in marketing strategies, highlighting how businesses can balance profitability with environmental and social responsibility. He provided key insights into the evolution of consumer preferences, the impact of green marketing, and the role of ethical business practices .

The session explored practical approaches to integrating sustainability into marketing efforts, from eco-friendly product development to responsible advertising and supply chain management. Dr. Gupta also addressed the challenges businesses face in adopting sustainable practices and shared success stories from global brands leading the change. Engaging and thought-provoking, the discussion encouraged students to think beyond traditional marketing and embrace strategies that foster long-term business growth while positively impacting society and the environment. The session concluded with an interactive Q&A, where students gained deeper insights into the future of sustainable marketing and its role in shaping the corporate landscape. We extend our gratitude to Dr. Sharad Gupta for sharing his expertise and to the Sahyogita team for organizing yet another enriching session.



"A Captivating Skit Performance by SIGs at SIBM Dome"



"Creativity takes the stage where imagination dances and ideas take the spotlight." The Porch at SIBM Nagpur was transformed into a vibrant theatre as Self-Interest Groups (SIGs) showcased their exceptional acting skills in the skit competition organized by the Symphonia Committee. The event was a perfect blend of imagination, collaboration, and artistic expression, keeping the audience captivated throughout the performances.

The competition saw brilliant performances from various SIGs, each bringing its unique ideas to life. The winner SIGs—**Magazine and Publication**, **Markiosys**, and **Fabverse**—captivated the audience with their creativity and excellent portrayal of diverse topics. From light-hearted comedy to thought-provoking narratives, the skits touched on various themes, leaving a lasting impression on the audience and faculty.

The event was a testament to the creativity and talent within the SIBM Nagpur community. The participating SIGs put in tremendous effort, showcasing not just their acting skills but also their ability to work collaboratively and bring diverse ideas to life in a theatrical setting. The performances were well-received, and the enthusiasm and energy of the participants were truly commendable.

This event was a refreshing break from the academic routine and served as a reminder of the importance of creativity, teamwork, and expression in our daily lives. Kudos to all the participants for their creativity, dedication, and hard work. It was an unforgettable experience, celebrating the artistic spirit of SIBM Nagpur, and we look forward to more such events that continue to showcase the extraordinary talent within our community.





"Insightful Panel Discussion by Industry Leaders & Experts"



The campus of SIBM Nagpur was abuzz with insightful discussions during a power-packed panel discussion on "Vidarbha's Key Focus Areas for Holistic and Inclusive Development." The session, moderated by Dr. Shailesh Rastogi, Director of SIBM Nagpur, brought together industry leaders and visionaries to deliberate on Vidarbha's growth potential and the path to sustainable and inclusive progress.

The esteemed panel featured:

- Mr. Vidhan Bhartia (Director, EPR Plastic Pvt. Ltd.)
- Mr. Vijay Phanshikar (Chief Editor, The Hitavada)
- Ms. Shweta Chopra (MD, Indulgence by Shweta Chopra)
- Mr. Pranav Joshi (Director, Finance & Business Strategy, Tsecond Inc.)

The discussion unfolded in three engaging phases:

◆ Phases 1 & 2: Spirited debates on Vidarbha's potential as a tourism and education hub, the perception gap between Nagpur residents and external viewpoints, and the need to redefine development, prioritizing sustainability over luxury.

◆ Phase 3: A vibrant Q&A session, where the audience engaged in thought-provoking discussions on connectivity, innovative growth strategies, and environmental consciousness.

The discussion emphasized Vidarbha's potential as a global hub, the need to bridge perception gaps, and the importance of sustainable development. Panelists highlighted enhancing infrastructure, boosting connectivity, and fostering entrepreneurship as key drivers of growth. True development lies in sustainability, inclusivity, and long-term progress, shaping Vidarbha's future.





Unnayan 2025: Redefining Leadership in the Digital Age



SIBM Nagpur had the privilege of hosting Mr. Ravi Kumar Matta, Head - HR, Urban Transit SBG, Heavy Civil Infrastructure IC, Larsen & Toubro Limited, Chennai, as part of Unnayan 2025. With his vast industry experience, he provided valuable insights into HR digitalization, highlighting how emerging technologies are transforming human resource management. His session emphasized the growing need for tech-driven HR professionals who can leverage digital tools to enhance efficiency and decision-making.

Mr. Matta discussed the impact of AI-powered dashboards, automation, and SuccessFactors in optimizing talent acquisition, performance management, and workforce analytics. He illustrated how digital transformation is streamlining HR functions, making them more data-driven and strategic.

His insights reinforced that HR today is not just about managing people but about building an ecosystem that fosters innovation and productivity through technology. The session was highly interactive, with students engaging in discussions on AI in recruitment, predictive analytics, and ethical considerations in digital HR. Mr. Matta encouraged them to adopt a data-driven approach, stay updated with technological advancements, and embrace digital literacy to remain competitive in the evolving job market.

SIBM Nagpur extends its heartfelt gratitude to Mr. Ravi Kumar Matta for sharing his expertise and inspiring students to see technology as a catalyst for HR transformation. Special thanks to Dr. Shailesh Rastogi and Dr. Ashok Patil for facilitating this enriching session.





"Sales Mastery Unveiled: Expertise from Mr. Dushyant Mishra"



Mr. Dushyant Mishra, an esteemed alumnus of SIBM Pune and a seasoned professional with over 15 years of experience in the FMCG sector, currently serving as the National Sales Manager at Dabur India Ltd., shared his extensive knowledge on the topic of "Sales and Distribution Management" with the students.

During the session, he emphasized the critical role of sales and distribution in the success of FMCG companies. He provided insights into effective sales strategies, the importance of understanding consumer behavior, and the challenges faced in the distribution network. He highlighted how technological advancements, data-driven decision-making, and omnichannel distribution models are reshaping sales operations. Leveraging analytics for demand forecasting and inventory management, he noted, is becoming increasingly essential in today's competitive market.



Mr. Mishra discussed the evolving market dynamics and the importance of adaptability in sales, illustrating how companies overcome distribution challenges through real-world case studies. His session provided students with valuable insights into the practical applications of sales and distribution management, emphasizing strategic decision-making and customer-centric approaches. The engaging Q&A segment allowed students to deepen their understanding by addressing industry-specific queries and gaining clarity on market trends. SIBM Nagpur extends its gratitude to Mr. Dushyant Mishra for sharing his expertise, offering practical advice, and inspiring students to excel in the FMCG sector through innovative and strategic sales and distribution approaches.



"Expanding the Mind: A Session with Mr. Debashish Ghosh"



SIBM Nagpur had the pleasure of hosting Mr. Debashish Ghosh for an engaging and insightful session that blended humor with valuable life lessons. His unique storytelling approach made the discussion both entertaining and thought-provoking, resonating deeply with students. Introducing the "1 to 6 Rule"—1 partner, 2 kids, 3BHK, 4-wheeler, 5-day work week, and a 6-figure starting salary—he provided a lighthearted yet realistic perspective on modern aspirations. His take on success was equally compelling, as he emphasized three key principles: being true to oneself, embracing failure, and learning from every experience.

Drawing from his vast experience, Mr. Ghosh highlighted the importance of adaptability in a rapidly changing world. He encouraged students to step out of their comfort zones, take calculated risks, and continuously evolve.

He also stressed that career growth is not just about achieving milestones but about staying curious, building meaningful relationships, and creating value in whatever path one chooses.

The session also underscored the significance of mental well-being and work-life balance in today's demanding professional environment. Mr. Ghosh urged students to prioritize their passions, nurture creativity, and find joy in the journey rather than just chasing success. He shared personal anecdotes that reinforced the idea that setbacks are stepping stones, and resilience is the key to long-term achievement.

SIBM Nagpur extends its heartfelt gratitude to Mr. Debashish Ghosh for delivering a session that was not just enriching but truly unforgettable. His insights will continue to inspire students as they embark on their professional journeys.



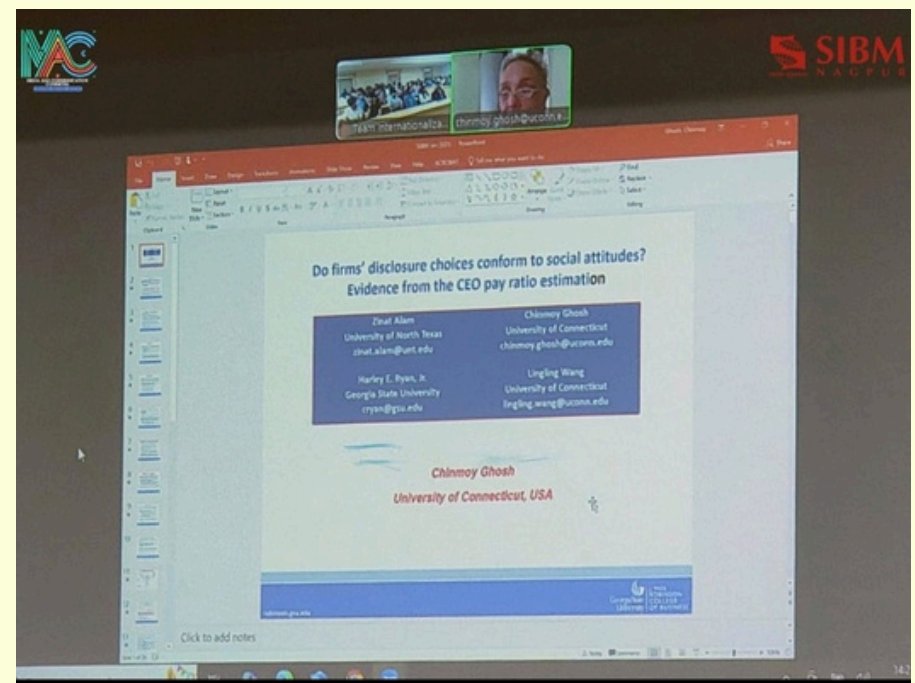
A Masterclass in Financial Acumen with Dr. Chinmoy Ghosh



Symbiosis Institute of Business Management, Nagpur, continues its legacy of bringing industry experts and thought leaders to the forefront with its prestigious Sahyogita series. This time, the spotlight was on Dr. Chinmoy Ghosh, a distinguished academician and Gladstein Professor of Business and Innovation, Finance at the University of Connecticut. With over 70 research publications in renowned journals and extensive teaching experience at esteemed institutions, Dr. Ghosh captivated the audience with his session on "Discretion in Pay Ratio Estimation." His insights provided a deep dive into the nuances of financial decision-making, the challenges of pay ratio calculations, and their implications for corporate governance. His expertise in quantitative analysis and managerial decision-making resonated with students and professionals alike, offering them a unique perspective on a crucial yet often overlooked aspect of finance. The event, held on 13th January 2024, served as a platform for future business leaders to engage with one of the finest minds in finance. Dr. Ghosh's thought-provoking discourse left the audience with not just theoretical knowledge but actionable insights to navigate the corporate world.

At SIBM Nagpur, learning goes beyond classrooms, shaping well-rounded professionals for the dynamic business world. Through interactive sessions, expert insights, and hands-on experiences, students develop critical thinking and leadership skills. The Sahyogita series upholds this mission, ensuring each session enhances academic excellence and industry relevance. By bridging theory and practice, it equips students with real-world knowledge for future challenges. Stay tuned for more enriching experiences from SIBM Nagpur!

We extend our sincere gratitude to Dr. Shailesh Rastogi, Dr. Rajesh Vaidya, and Dr. Smruti Patre for their continuous support and guidance in fostering entrepreneurial spirit at SIBM Nagpur.





Igniting Entrepreneurial Spirit on National Startup Day



On the occasion of National Startup Day, the Entrepreneurship Cell (E-Cell) of SIBM Nagpur proudly hosted an exclusive online session with Dr. Saptarishi Ghosh, CEO of SCEI, on 16th January 2025.

Dr. Ghosh, an award-winning entrepreneur, professor, and corporate leader, brought with him over two decades of experience in strategy, marketing, and leadership across India and the UAE. Recognized globally for his expertise and mentorship, he provided invaluable insights into building successful startups and excelling in the entrepreneurial landscape. His session inspired students to adopt an entrepreneurial mindset, embrace innovation, and develop resilience in the face of challenges.



Key Highlights of the Session :-

- Understanding the foundations of a successful startup
- Strategies to navigate challenges in entrepreneurship
- Insights into market trends and business scalability
- The importance of resilience, innovation, and leadership
- Leveraging technology and digital tools for business growth
- Identifying funding opportunities and investor expectations



Held in respective classrooms via Zoom, the session proved to be a transformative experience for aspiring entrepreneurs, equipping them with the knowledge and confidence to pursue their business dreams. The discussion also encouraged students to explore emerging industries, think creatively, and build sustainable business models.

We extend our sincere gratitude to Dr. Shailesh Rastogi, Dr. Rimjhim Jha, Dr. Rajesh Vaidya, and Dr. Smruti Patre for their continuous support and guidance in fostering entrepreneurial spirit at SIBM Nagpur. Their encouragement and dedication have been instrumental in shaping future entrepreneurs, providing them with valuable industry exposure, practical knowledge, and mentorship to navigate the ever-evolving business landscape.



Mr. Babichan's word "You are always hired to solve a problem."



AAs part of Unnayan 2025: Empowering Leaders in the Digital Era, Mr. Mibin Babichan, Associate Director at Cognizant, delivered an impactful session that redefined the essence of leadership in today's corporate world. His thought-provoking insights emphasized the pivotal role of problem-solving as the foundation of professional success. He stressed that in an era of rapid technological advancements and shifting business landscapes, the ability to analyze challenges, think critically, and implement innovative solutions is what differentiates a good leader from the rest.

Delving into key aspects of performance evaluation, goal-setting, and strategic performance management, Mr. Babichan shared a structured approach to assessing employees, highlighting the importance of aligning individual contributions with organizational objectives. He elaborated on how effective leaders foster a performance-driven culture by setting clear expectations, providing regular feedback, and motivating teams to achieve excellence. Additionally, he discussed the growing significance of data-driven decision-making in evaluating employee performance and optimizing productivity.



Encouraging students to cultivate a solution-oriented mindset, Mr. Babichan underscored the necessity of adaptability and continuous learning in today's digital era.. He advised future professionals to stay updated with industry trends, embrace technological shifts, and proactively seek opportunities for growth.

The session was made even more engaging through a dynamic Q&A, where Mr. Babichan addressed student queries with clarity and precision, offering valuable industry perspectives. He shared real-world case studies that illustrated how strategic leadership can transform business challenges into opportunities. His words not only inspired but also equipped aspiring leaders with the mindset needed to navigate complex challenges and thrive in the evolving digital landscape. The discussion left students with a renewed sense of purpose, encouraging them to develop resilience, critical thinking, and leadership agility—essential traits for success in the modern corporate world.



Nurturing Innovation and Leadership with Dhanuka Agritech



Driving Excellence in Leadership witnessed an insightful session as SIBM Nagpur welcomed two industry stalwarts—Mr. Subodh Gupta, Deputy General Manager (Marketing), and Mr. Suraj Deshmukh, Deputy General Manager (Sales), from Dhanuka Agritech Ltd. With a keen focus on the evolving landscape of agriculture, the session explored the transformative role of innovation, artificial intelligence, and sustainable practices in the agro-chemical sector.

The speakers shed light on the importance of farmer education, cutting-edge technological advancements, and strategies for fostering long-term agricultural growth. Beyond industry insights, the session provided students with valuable corporate wisdom. The speakers encouraged adaptability, forward-thinking, and resilience as key attributes for success in the corporate world. Their engaging discourse, combined with a vibrant Q&A session, turned curiosity into actionable knowledge, leaving students inspired and better prepared to navigate the future of agribusiness.

The session also emphasized the significance of leadership in driving innovation and navigating industry challenges. Mr. Gupta and Mr. Deshmukh shared real-world experiences, illustrating how strategic decision-making and a customer-centric approach can create a lasting impact. They highlighted the role of ethical leadership and corporate responsibility in ensuring sustainable business growth. By bridging the gap between theory and practice, the discussion equipped students with a deeper understanding of leadership dynamics in a rapidly evolving industry.

Additionally, they stressed the importance of continuous learning and adaptability in an era of technological disruption. Their insights reinforced the idea that embracing change and fostering collaboration are crucial for long-term success in any corporate landscape. The session concluded with a call to action for students to cultivate a proactive mindset, stay updated with industry trends, and develop leadership qualities that drive meaningful impact.





"Future-Ready Insights: Mr. Chatterjee at SIBM Nagpur"



SIBM Nagpur had the honor of hosting Mr. Indrajeet Chatterjee, who delivered an inspiring session on “Preparing for the Future of Work.” His thought-provoking insights highlighted the ever-evolving nature of the professional landscape and the essential skills required to thrive in an era of rapid transformation. He emphasized that technological advancements, automation, and shifting global trends are reshaping industries, making it crucial for aspiring professionals to stay ahead of the curve.

Addressing the challenges and opportunities of the digital age, Mr. Chatterjee underscored the importance of lifelong learning and adaptability. He urged students to cultivate resilience, continuously upskill, and harness the power of networking to build meaningful professional relationships. He elaborated on how an open mindset, curiosity, and the ability to navigate uncertainty will play a pivotal role in career success. He also shared practical strategies for developing a growth mindset, embracing change, and leveraging technology-driven learning platforms to stay relevant.

Furthermore, he discussed the significance of soft skills such as emotional intelligence, effective communication, and leadership in complementing technical expertise. Mr. Chatterjee emphasized that staying ahead in the digital age requires not just knowledge but also the agility to embrace innovation and the foresight to anticipate industry disruptions. He encouraged students to take ownership of their careers, proactively seek opportunities for learning, and align their personal and professional growth with the demands of the future workplace.



The session left a lasting impact, motivating students to think proactively, embrace continuous learning, and develop the adaptability needed to excel in a competitive and dynamic environment. It provided valuable takeaways on future-proofing careers and preparing for the workforce of tomorrow.

SIBM Nagpur extends its heartfelt gratitude to Mr. Chatterjee for sharing his invaluable wisdom, industry expertise, and actionable insights, inspiring students to become future-ready leaders in the evolving corporate landscape.





Navigating the World of Consulting with Debaranjan Pujahari



SIBM Nagpur had the distinct honor of hosting Mr. Debaranjan Pujahari, Partner & Head of Agriculture Practice at Sattva Consulting, for an insightful session on building a successful career in consulting. His engaging discourse shed light on the multifaceted nature of consulting, illustrating how it extends beyond mere problem-solving to drive tangible business transformation, sustainability initiatives, and social impact. He emphasized that consulting is not just about offering solutions but about creating long-term value for organizations, industries, and communities.

Mr. Pujahari provided a deep dive into the core competencies required in consulting, highlighting the significance of analytical thinking, strategic decision-making, and adaptability in an ever-evolving industry. He explained how successful consultants must possess a structured approach to problem-solving, strong interpersonal skills, and the ability to synthesize complex data into actionable insights. He also spoke about the increasing role of technology, data analytics, and industry-specific expertise in modern consulting, emphasizing that professionals must stay agile and well-informed to stay ahead in this competitive domain. His practical tips on networking, personal branding, and continuous learning further empowered students to carve a niche for themselves in the consulting world.



The session served as a guiding roadmap for aspiring consultants, offering practical strategies, industry insights, and real-world applications to help them navigate challenges and seize opportunities. Mr. Pujahari's expertise, combined with his ability to bridge theory with practical examples, left students inspired, motivated, and better prepared to embark on their consulting journeys. The interactive Q&A session allowed students to gain clarity on industry trends, career growth pathways, and the evolving expectations of consulting firms, further enriching their learning experience.

SIBM Nagpur extends its heartfelt gratitude to Mr. Debaranjan Pujahari for his invaluable time, mentorship, and thought leadership in shaping the future leaders of the consulting world. His insights have provided students with a strong foundation to approach consulting with confidence, purpose, and a strategic mindset.





SIBM Nagpur Honoring Patriotism on the 76th Republic Day



Symbiosis International University, Nagpur, marked the 76th Republic Day with great enthusiasm and patriotic fervor. The celebrations began with the flag-hoisting ceremony, where the national flag was unfurled with pride, followed by the singing of the national anthem. The campus was adorned with tricolor decorations, creating a vibrant and patriotic atmosphere. Faculty, students, and staff gathered to honor India's democratic values and reflect on the sacrifices that shaped the nation. Students from various Symbiosis institutes showcased their talents through a series of cultural performances, including patriotic songs, dances, and skits. These performances celebrated India's unity in diversity, highlighting the spirit of freedom and national pride. The energetic and heartfelt presentations resonated with the audience, reinforcing the importance of Republic Day as a moment to appreciate India's progress and democratic ideals.



A special tribute by SIBM Nagpur honored the bravery and sacrifice of Late Major Mohit Sharma, an exemplary officer of the Indian Army. The skit depicted his undercover missions and selfless service, leaving the audience deeply moved. Through this tribute, students paid homage to the armed forces and their unwavering dedication to protecting the nation. The performance served as a powerful reminder of the courage and resilience of India's soldiers. The Republic Day celebrations concluded on a high note, instilling a renewed sense of patriotism among students and faculty. The event inspired everyone to uphold the nation's values and contribute to its growth.

Jai Hind! Jai Bharat!



Dr. Shailesh Rastogi Represents SIBM Nagpur on a Global Stage



We are proud to announce that Dr. Shailesh Rastogi, Director of SIBM Nagpur, represented the institute at the International Conference on Multidisciplinary Concepts in Management 2025. The prestigious event was jointly organized by the Department of Management Studies, GLBITM, India, and Jack H. Brown College, California State University San Bernardino, USA.

The conference brought together renowned industry leaders and academic experts to discuss emerging trends in management. The session featured distinguished personalities such as Prakash Singh (Co-convener, SIDBI Centre for Innovations in Financial Inclusion, IIM Lucknow), Dr. Pankaj Gupta (Dean, O.P. Jindal Global University), and Dr. Satbir Singh (Senior General Manager, Reliance Industries).

Dr. Rastogi made valuable contributions to discussions on sustainable development, strategic management, and green innovations. His insights emphasized the need for businesses to integrate sustainability into core strategies while adapting to global market shifts. He also highlighted the role of leadership and innovation in fostering long-term growth. His participation not only showcased SIBM Nagpur's commitment to academic excellence but also strengthened its global presence in management research and education. Events like these continue to inspire students and faculty alike, fostering a culture of knowledge exchange and global collaboration.

We congratulate Dr. Rastogi on this remarkable achievement and look forward to more such contributions that elevate SIBM Nagpur on the international stage. His participation not only enhances the institute's global reputation but also serves as an inspiration for students and faculty to pursue impactful research, innovation, and leadership.





A Landmark Partnership for Economic Progress



Symbiosis Institute of Business Management Nagpur has taken a significant step toward regional economic growth by signing a landmark Memorandum of Understanding (MoU) with the Vidarbha Economic Development Council (VED).

This collaboration will facilitate knowledge exchange, innovative policy solutions, and collaborative projects aimed at addressing key economic challenges. It positions students as active contributors to the region's growth.



This collaboration marks a pivotal moment in fostering research-driven solutions, policy optimization, and industry-academia partnerships to propel Vidarbha's economic progress. The event was graced by Ms. Rina Sinha (President, VED), Dr. Shailesh Rastogi (Director, SIBM Nagpur), and other distinguished attendees, who engaged in thought-provoking discussions on the role of research and development (R&D) in shaping regional growth strategies. Key conversations revolved around bridging the gap between academic research and its real-world implementation, ensuring that policies and economic initiatives are both practical and impactful.

The partnership is a reflection of SIBM Nagpur's commitment to academic excellence and industry integration. It offers students the chance to bridge the gap between theoretical knowledge and real-world applications, preparing them for leadership roles. By providing real-time, impactful research opportunities, the MoU aims to address the economic challenges of the region while fostering a future of sustainable growth and innovation. SIBM Nagpur's contribution to Vidarbha's economic transformation will continue to shape its long-term, progressive development, creating tangible benefits for the community.

A core focus of this MoU is student involvement, providing opportunities for future leaders to engage in industry-relevant research, contribute to data-driven decision-making, and gain hands-on experience in economic development.



We extend our heartfelt gratitude to all attendees and stakeholder for their unwavering support in making this initiative a success. Together, we look forward to driving Vidarbha's economic growth through innovation and collaboration!



Sahyogita
 Collaboration
A GLOBAL TALK SERIES
 6TH JAN, 2025 @ 9:00 AM
 ONLINE MODE (SEMINAR HALL)
 DR SHARAD GUPTA



ONE DREAM, ONE MISSION— CRAFTING A FUTURE WITH SIBM NAGPUR."



UNNAYAN
 Unnayan 2025 (Upliftment): Redefining Leadership in the Digital Age
 Mr. Debaranjan Pujahari
 Sattva Consulting
 Partner & Head of Agriculture Practice

SIBM NAGPUR FEATURED
 TheHitivada
 SIBM holds panel discussion on 'Vid's focus areas to achieve inclusive development'



"DRIVEN BY PASSION"



"Thank you to our supportive team for pouring their passion into every page of this newsletter."

