



February 2025
Issue no. 9

PENUMBRA

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T H E M E
"From Policy to Progress:
February's Financial Take"

"From Policy to Progress: February's Financial Take"

February is a crucial month for financial reflection and strategic planning. As businesses prepare to close their financial year and individuals reassess their investments, this period sets the stage for economic direction. With the Union Budget shaping policies for growth, the focus remains on how these measures impact affordability, employment, and overall financial stability. India's economic landscape is evolving, marked by rising employment opportunities, a growing startup ecosystem, and inflationary concerns affecting affordability. While sectors like technology, manufacturing, and services continue to expand, challenges such as rising living costs and income disparities remain areas of focus. The job market has shown resilience, with increasing hiring in emerging fields like artificial intelligence, fintech, and green energy. However, concerns over skill gaps, wage growth, and long-term career stability persist, requiring continuous upskilling and policy support. Affordability is another key issue, with urban housing costs and essential commodities witnessing fluctuations. Government interventions, such as subsidies and incentives for affordable housing, aim to bridge these gaps, but financial planning remains essential for individuals and families navigating these changes. Financial inclusion and digital transactions continue to shape the economic landscape, making financial literacy more important than ever.

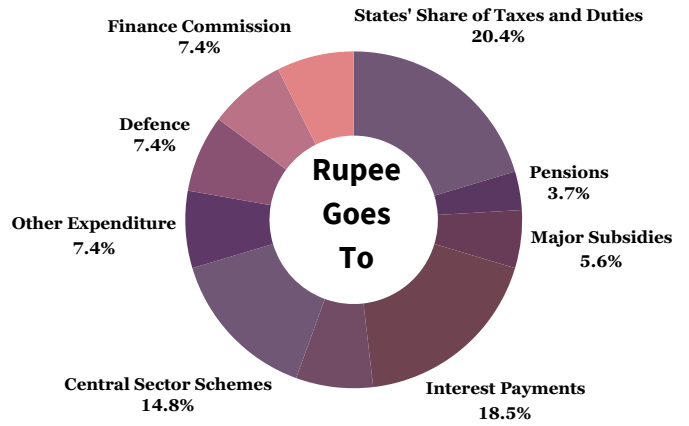
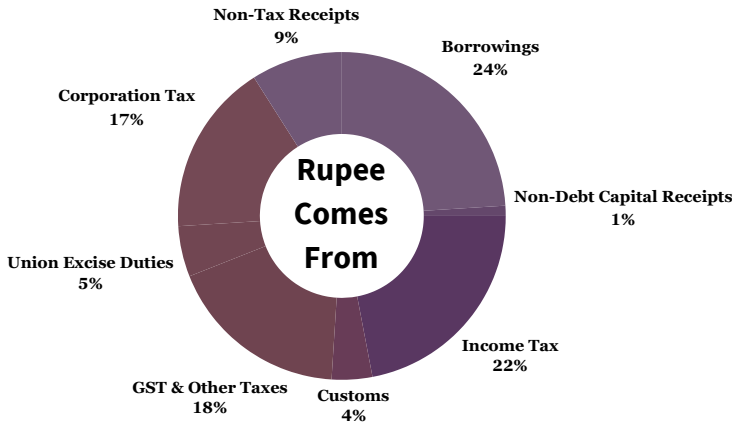
The rise of digital banking, UPI transactions, and fintech solutions has transformed the way people manage their money. However, ensuring financial security, avoiding cyber fraud, and making informed investment decisions remain critical. Meanwhile, consumer spending trends indicate cautious optimism, with households prioritizing savings amid inflationary pressures and seeking investment avenues for wealth preservation and growth. Businesses, too, are recalibrating their strategies, focusing on cost efficiency, digital adoption, and innovation to maintain competitiveness in an uncertain global economic environment. Additionally, financial institutions are adapting to evolving consumer needs, promoting digital banking solutions, investment literacy, and personalized financial services to empower individuals in managing their economic futures effectively.



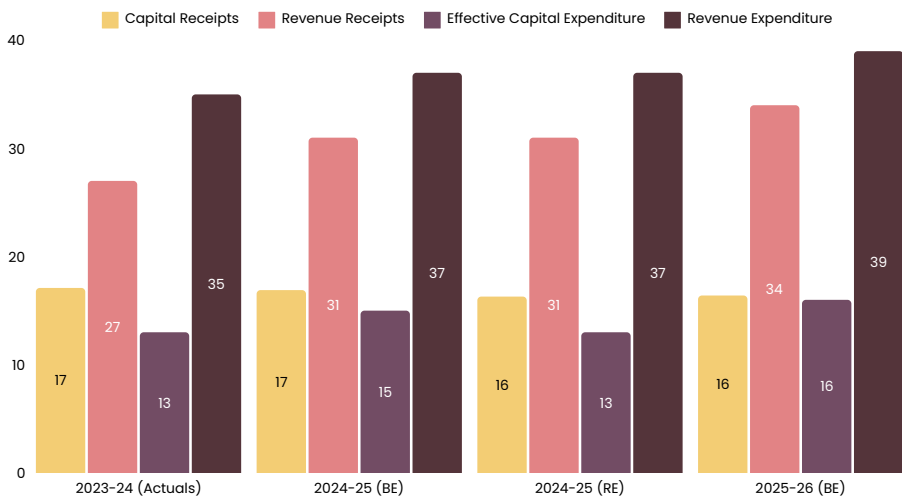
Beyond policies, financial awareness plays a vital role in adapting to economic shifts. Understanding market trends, budgeting wisely, and investing in skill development are critical in ensuring long-term financial stability. As future business leaders and professionals, staying informed and proactive in financial decision-making is key to turning policy-driven opportunities into tangible progress. This February, let's move beyond policy discussions and focus on actionable steps that contribute to financial growth—because true progress is measured not just in numbers, but in its impact on everyday lives.



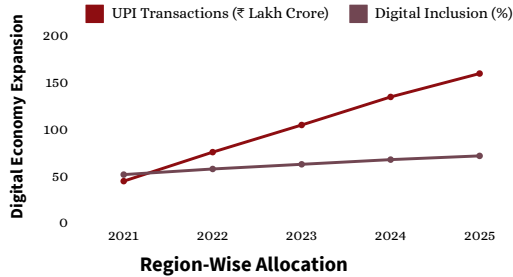
Budget Dashboard



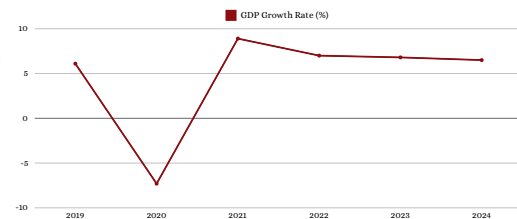
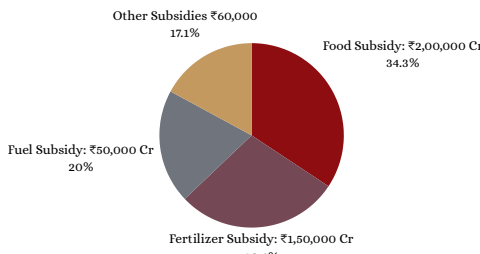
Trends in Receipts and Expenditure Components (2023-26)



Sector-wise Allocation



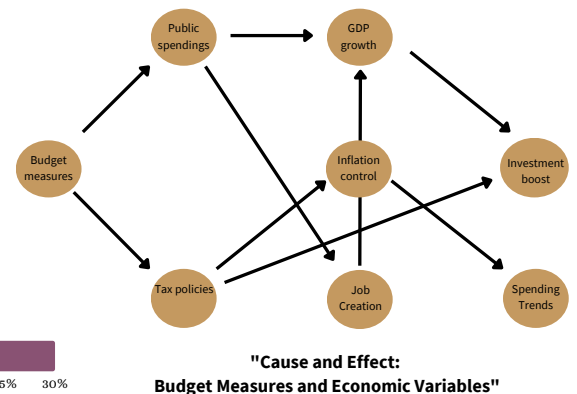
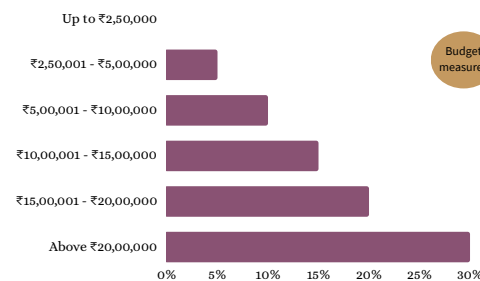
Subsidies Distribution



Region-Wise Allocation

Region	States Included	Total Allocation (in ₹ crore)
North	Uttar Pradesh, Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir	4,50,000
South	Tamil Nadu, Kerala, Karnataka, Andhra Pradesh, Telangana	3,80,000
East	West Bengal, Odisha, Bihar, Jharkhand	3,00,000
West	Maharashtra, Gujarat, Rajasthan, Goa	3,20,000
Central	Madhya Pradesh, Chhattisgarh	2,00,000

New Tax slab



Honor Roll

FACULTY AND STUDENTS MAKING A MARK



FACULTY ACHIEVEMENT

Dr. Anant Deogaonkar was honored with the Best Paper Award in his track for presenting his research paper, “Development of the Reflective Emotional Synthesis Theory (REST) Model Through a Study on Self-Awareness,” at a prestigious conference organized by NICMAR University, Pune, on February 15, 2025. His work explores the significance of self-awareness in emotional synthesis, contributing valuable insights to the field. This achievement highlights Dr. Deogaonkar’s dedication to academic excellence and research innovation. His recognition at this esteemed platform reflects the high caliber of faculty at our institution, inspiring both students and colleagues in their academic pursuits.

ICSSR-Sponsored International Conference on Enhancing Financial Well-Being Through Digital Financial Literacy

The ICSSR-sponsored International Conference on Enhancing Financial Well-Being Through Digital Financial Literacy (ICE_FWB_DFL-2025) was successfully organized on 14th February 2025 by the Indian Institute of Management (IIM) Tiruchirappalli, in collaboration with Anna University, Chennai, and Symbiosis Institute of Business Management (SIBM), Nagpur. The hybrid conference attracted 78 research paper submissions from scholars across India and international regions, including Bangladesh, Sri Lanka, Nepal, Mauritius, and Dubai. The event featured six distinguished speakers, including top industry leaders and technology experts, who shared insights on digital financial literacy and its role in enhancing financial well-being. Dr. S. Palaniappan, Conference Coordinator and Assistant Professor at SIBM Nagpur, presented key highlights, emphasizing the conference’s focus on financial inclusion and the empowerment of vulnerable groups.



With a rich exchange of knowledge, the conference provided a platform for discussions on digital financial tools, financial literacy policies, and technological advancements shaping the financial landscape. The event reinforced the need for collaborative efforts among academia, industry, and policymakers to promote financial well-being through digital inclusion. The success of this conference marks a significant step toward fostering global financial literacy and economic resilience.

The Mentor's Chair

DR. TRIPATHI: LEADING WITH INTEGRITY

At Unnayan 2025, SIBM Nagpur had the privilege of hosting Dr. Amit Tripathi, CEO of Cytolife Agritech Pvt. Ltd., for an inspiring session on leadership in the digital age. His insights delved into the essence of leadership, focusing on authenticity, purpose-driven actions, and the role of leaders in shaping the future.



Dr. Tripathi emphasized that authenticity is the foundation of true leadership, highlighting that success stems from unwavering dedication and staying true to one's values. He underscored that genuine leadership is about aligning personal integrity with professional aspirations, ensuring that decisions reflect ethical principles. Beyond business success, leadership carries a greater responsibility—contributing to nation-building, sustainability, and social impact.



A responsible leader envisions long-term benefits that extend beyond profitability, fostering meaningful change for both the organization and society. Encouraging students to become catalysts for transformation, Dr. Tripathi urged them to take bold initiatives, challenge conventional norms, and create innovative solutions with lasting impact. His insights reinforced that leadership is about purpose, resilience, and adaptability, inspiring young professionals to lead with vision and integrity. The session was a powerful call to action, reminding future leaders to embrace responsibility with determination. A special note of gratitude goes to Dr. Shailesh Rastogi, Director, SIBM Nagpur, for his unwavering support in making this enlightening session a success.

Innovators' Speak

MODERN LEADERSHIP WITH MR. NAIK

At Unnayan 2025, SIBM Nagpur had the privilege of hosting Mr. Sunil Naik, ICF-ACC, SPHR, and Vice President – HR, DHL, for an insightful session on modern leadership. He emphasized how today's leaders must strike a balance between professionalism, adaptability, emotional intelligence, and humor. Leadership in the digital and AI-driven era demands agility, innovation, and a people-centric approach. Mr. Naik highlighted the transformation of leadership styles and the growing need for leaders who can evolve with changing workforce dynamics.



A key aspect of his session focused on the power of humor in leadership, illustrating how it strengthens workplace relationships, reduces stress, and enhances communication. He explained how leaders who incorporate humor effectively can boost team morale and foster collaboration. Additionally, Mr. Naik addressed the increasing role of technology in reshaping industries, urging HR professionals to adopt new strategies for workforce integration and upskilling. He also emphasized the importance of agility and emotional intelligence, as they enable leaders to build trust, influence teams, and drive organizational success.



Through real-world case studies and engaging anecdotes, Mr. Naik inspired students to embrace continuous learning, challenge conventional norms, and cultivate meaningful professional relationships. His session was a compelling reminder that leadership is not just about authority but about adaptability and human connection. SIBM Nagpur extends its sincere gratitude to Mr. Sunil Naik for sharing his invaluable insights, reinforcing the significance of humor, emotional intelligence, and innovation in leadership.

Illume Sessions

NAVIGATING CAREERS WITH MR. SHAILESH



At Unnayan 2025, SIBM Nagpur had the privilege of hosting Mr. Shailesh Wadhankar, Founder & Managing Director of SPARK Partners, for an engaging session on career growth, leadership transformation, and success strategies. He emphasized that embracing change is crucial for both professional and personal development, urging students to continuously learn, unlearn, and adapt to dynamic business environments.



Drawing from his vast experience at Persistent Systems and Infosys, Mr. Wadhankar provided real-world insights to help students navigate their careers with confidence. SIBM Nagpur extends heartfelt gratitude to Mr. Shailesh Wadhankar for his inspiring session, equipping students with the mindset and strategies for long-term success.



Mr. Wadhankar highlighted the essence of hands-on leadership, where true leaders take initiative, act decisively, and earn trust through responsibility rather than delegation. He also stressed the importance of networking and knowledge-sharing, encouraging students to build meaningful professional relationships through mentorship and collaboration. Introducing his Success Toolkit—Self, Sustain, and Succeed, he guided students on investing in personal growth, building resilience, and leveraging adaptability for career advancement.



Visionaries' Speak

SUSTAINABLE LEADERSHIP WITH OFI



At Unnayan 2025, SIBM Nagpur had the honor of hosting Mr. Balaji Arunachalam, Vice President & Operations Head for India at OFI, for an inspiring session on sustainable leadership and ethical business practices. He emphasized that in today's corporate landscape, true leadership extends beyond profitability and must integrate environmental and social responsibility. Organizations that align their strategies with sustainability not only ensure long-term success but also contribute to a better future.



Mr. Arunachalam highlighted the role of ethical leadership in a sustainability-driven world, encouraging students to adopt ESG (Environmental, Social, and Governance) principles in their professional journeys. He explained how businesses embedding sustainability into their core operations gain consumer trust, regulatory compliance, and long-term stability. Showcasing real-world examples, he discussed green initiatives, waste reduction strategies, and circular economy models that have transformed industries globally. He also emphasized the need for climate-conscious decision-making, stakeholder engagement, and innovation-driven sustainability efforts as essential components of future leadership.

His session provided students with a broader perspective on leadership—one that prioritizes responsible corporate citizenship alongside business growth. SIBM Nagpur expresses its sincere gratitude to Mr. Balaji Arunachalam for his invaluable insights, encouraging students to lead with purpose, integrity, and a commitment to sustainable development.

The Guest Podium

CORPORATE STRATEGIES OF NTT DATA

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At Unnayan 2025, SIBM Nagpur had the privilege of hosting Mr. Prasenjit Roy, Business Transformation Thought Leader at NTT Data, for an insightful session on achieving corporate success. He emphasized the importance of continuous improvement, structured goal setting, and strategic communication in building a thriving career. Mr. Roy introduced Kaizen, Ikigai, and the Pomodoro Technique as methods for sustained personal and professional growth. He shared the 5E Framework—Engage, Educate, Experiment, Evaluate, and Evolve—to help professionals adapt, innovate, and refine their skills.

Highlighting the role of effective communication, he advised students on mastering business interactions, storytelling, and stakeholder management. He also stressed SMART goal setting, ensuring long-term success through structured efforts and adaptability.

He advised students to hone their storytelling skills, as impactful narratives not only make business communication engaging but also help in negotiations, leadership roles, and career advancement. Active listening, adaptability, and emotional intelligence, he stressed, are equally important in ensuring meaningful interactions in professional settings. Mr. Roy also underscored the significance of SMART goal setting in achieving long-term success. He encouraged students to set ambitious yet realistic goals, track progress, and remain flexible in an ever-changing corporate environment. He reiterated that structured efforts, combined with a willingness to learn and innovate, form the foundation of a successful career.



His session provided students with practical strategies to approach career growth with discipline, adaptability, and innovation. By integrating continuous learning and structured methodologies into their professional journey, students can navigate challenges and seize new opportunities with confidence. SIBM Nagpur extends its heartfelt gratitude to Mr. Prasenjit Roy for his invaluable insights, inspiring students to think strategically and cultivate a growth-oriented mindset for a successful corporate future.

Leadership Lexicon

THRIVING IN THE CORPORATE WORLD

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The Unnayan 2025 platform brought yet another insightful session to SIBM Nagpur, featuring Mr. Natwar Kadel (Ph.D.), Associate Vice President & Vertical Head at Hyundai Motor India Ltd. His session focused on career resilience, corporate success strategies, and the power of continuous learning in today's dynamic business landscape.



His session not only provided practical career guidance but also inspired students to go beyond conventional job roles and develop a forward-thinking, adaptable approach to leadership.

SIBM Nagpur expresses gratitude for this impactful session, which encouraged students to embrace adaptability, lifelong learning, and leadership excellence.



Key Takeaways from the Session:

1. **Career Growth & Corporate Success –**
The corporate journey is a marathon, not a sprint. He shared strategies for navigating different career phases, adapting to industry shifts, and excelling in leadership roles.
2. **Perseverance & Lifelong Learning –**
Continuous learning is the key to long-term success. He emphasized the importance of staying updated with emerging technologies, leadership skills, and industry trends to remain competitive.
3. **Resilience in the Corporate World –**
Sharing insights from his professional journey, he spoke about overcoming setbacks, learning from failures, and developing a problem-solving mindset to navigate workplace challenges.
4. **The Business of Innovation –**
He provided behind-the-scenes insights into how leading organizations stay ahead in the market by embracing innovation, agility, and consumer-centric strategies.

Budget 101 : Cracking the code!

SIBM Nagpur hosted an insightful panel discussion on the Union Budget 2025, featuring distinguished experts in finance and economics. The session aimed to break down the budget's impact on various industries while offering strategic perspectives on financial growth and policy direction. The panel included Dr. Tejinder Singh Rawal, who provided a macroeconomic analysis of fiscal policies and key budget allocations, and Dr. Meena Rajesh, who highlighted its influence on higher education, skill development, and research funding. CA Premlata Daga shed light on tax reforms and GST revisions, explaining their implications for businesses and individuals, while CA Samir Bakre explored financial incentives for SMEs, credit accessibility, and the startup ecosystem.



Experts examined both the opportunities and challenges presented by Budget 2025, providing a sector-wise breakdown of its impact on agriculture, infrastructure, healthcare, and the digital economy. A key highlight was the discussion on India's Vision 2047, where panelists connected current fiscal policies to the nation's long-term economic aspirations.



The interactive Q&A session allowed students to engage in meaningful dialogue on taxation, government spending, and economic reforms. The discussion provided students with a comprehensive understanding of financial planning, public policy, and macroeconomic strategies, preparing them for leadership roles in finance and business.



SIBM Nagpur extends its gratitude to all panelists for their valuable insights and for equipping students with knowledge on fiscal policies and strategic financial decision-making.

Scholar's Voice

MENTORSHIP WITH RAVI SHANKAR SINGH

SIBM Nagpur had the privilege of hosting Mr. Ravi Shankar Singh, HR Head – Retail India, Lifestyle International, at Unnayan 2025. His session provided a thought-provoking exploration of the fine line between confidence and arrogance in leadership, the transformative power of mentorship, and the key strategies for sustained career growth.

He emphasized that true leadership is rooted in humility, self-awareness, and continuous learning. While confidence is essential, unchecked arrogance can become a barrier to growth. He encouraged students to engage in constructive self-criticism, highlighting how openness to feedback and a willingness to learn from mistakes can build resilience and accelerate career progression.

Mr. Singh also shed light on the role of mentorship in shaping professional success, stressing that guidance from experienced professionals can help navigate corporate challenges, refine decision-making skills, and enhance leadership abilities. He urged students to actively seek mentorship opportunities and build meaningful connections within the industry. Moreover, he underscored that leadership is not about job titles but about mindset. A great leader is someone who proactively solves problems, communicates effectively, and inspires others. Cultivating these qualities early in one's career can set the foundation for long-term success.

SIBM Nagpur extends its heartfelt appreciation to Mr. Ravi Shankar Singh for sharing his expertise and inspiring students to become reflective, adaptable, and purpose-driven leaders.



Mastermind Insights

DRIVING EXCELLENCE WITH BMW

As part of Unnayan 2025, SIBM Nagpur had the privilege of hosting Mr. Akshay Rakshit, HR Business Partner at BMW Group, for an insightful session on corporate preparedness, high-performance culture, and leadership in a global luxury brand. His session provided a behind-the-scenes look at how BMW seamlessly blends innovation, talent, and strategy to maintain its industry-leading position. Mr. Rakshit emphasized that BMW's global success is driven by its people and culture of continuous innovation.



He highlighted how HR strategies align with business objectives, ensuring that talent acquisition, employee engagement, and leadership development drive long-term growth. Discussing corporate readiness, he introduced a structured approach covering personal branding, professional communication, adaptability, critical thinking, and decision-making—key skills for excelling in today's corporate world.

Emphasizing learning agility, he urged students to embrace change and develop skills that match evolving industry demands. In a competitive job market, staying relevant requires a growth mindset, continuous upskilling, and anticipating future trends. He also shared insights into leadership within high-performance brands, explaining how BMW thrives on agile, data-driven, and customer-focused leadership. Strong HR policies foster talent retention, innovation, and long-term success, ensuring that employees remain motivated and aligned with business goals.

His session gave students valuable career insights into the intersection of technology, leadership, and workforce management. He encouraged them to apply these principles in their careers to drive impact. SIBM Nagpur thanks Mr. Akshay Rakshit for offering an in-depth perspective on global business dynamics, HR innovation, and corporate success.



The Speaker's Circle

BREAKING BARRIERS IN BUSINESS

FEBRUARY
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As part of the Unnayan 2025 series, Ms. Steffi Xavier, Senior HR Officer at Smollan, delivered an insightful session on mastering interviews, workplace professionalism, and career advancement strategies. She emphasized the importance of interview etiquette, from body language and appropriate dressing to making a lasting first impression. Beyond resumes, recruiters assess candidates on confidence, communication, and alignment with company values. She highlighted the significance of thorough preparation, encouraging students to research companies, structure responses effectively, and apply the STAR (Situation, Task, Action, Result) method for behavioral interviews.



Confidence stems from preparation, and mastering this process gives candidates an edge in competitive hiring scenarios. Discussing workplace success, she underscored the value of professionalism, teamwork, and proactive learning in shaping long-term career growth. A strong foundation in communication and adaptability helps professionals navigate dynamic work environments. Self-awareness was another key theme, as she urged students to recognize their strengths, address weaknesses, and align their career goals strategically.



Understanding personal aspirations allows individuals to pursue roles that match their long-term vision. Her session served as a practical guide for students gearing up for placements and internships, equipping them with the tools to stand out in today's job market.

SIBM Nagpur extends its appreciation to Ms. Steffi Xavier for sharing her expertise on corporate readiness, interview mastery, and career-building strategies, empowering students to navigate their professional journeys with confidence.

Beyond Lectures

LEADERSHIP & WORKFORCE TRANSFORMATION

FEBRUARY
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SIBM Nagpur had the privilege of hosting Mr. Salil Kumar Sharma, Vice President – Human Resources, Jindal (India) Limited, for an enlightening session at Unnayan 2025. Centered around the theme of Leadership & Workforce Transformation, his discussion highlighted the key leadership traits essential in today's fast-evolving digital era, including adaptability, critical thinking, strategic decision-making, and effective communication.



Mr. Sharma shared profound insights into various leadership styles, the dynamic shifts in workforce expectations, and the growing influence of AI on careers. He underscored the importance of continuous learning, embracing change, and developing a future-ready mindset to thrive in an era of rapid technological advancements.

His session provided students with a roadmap to navigate the future of work with confidence and resilience, offering practical strategies for career growth, personal development, and leadership excellence. The thought-provoking discussion left the audience inspired and empowered, reinforcing the significance of visionary leadership and workforce agility in shaping tomorrow's business landscape.



Bazar Boulevard 3.0

A MARKETPLACE OF INNOVATION AND LEARNING

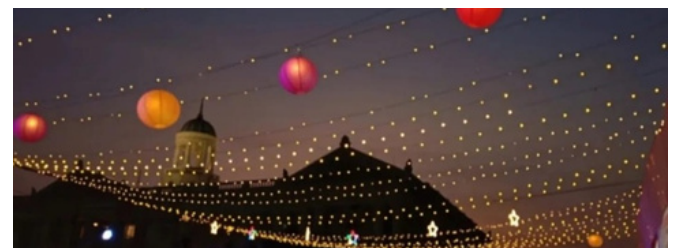


Markiosys, The Marketing Club of SIBM Nagpur, successfully organized B'zaar Boulevard 3.0. The event provided students with a unique platform to put their marketing skills into action by setting up stalls and showcasing products or services of their choice. With an exciting blend of creativity and strategy, participants engaged in real-world marketing by identifying target audiences, promoting their offerings, and implementing innovative sales techniques.

The event encouraged entrepreneurial thinking and hands-on learning, allowing participants to understand market trends, customer preferences, and sales psychology. Engaging directly with consumers helped them develop problem-solving skills and adaptability in a dynamic business environment.



The energy of B'zaar was electrifying, with students demonstrating enthusiasm, teamwork, and business acumen. Competition among stalls fueled innovation, as participants leveraged promotions, digital marketing, and interactive selling strategies to maximize sales. The event also served as a networking opportunity, bringing together students, faculty, and visitors in a vibrant marketplace setting.



Through such initiatives, SIBM Nagpur continues to bridge the gap between theoretical knowledge and practical application. B'zaar Boulevard 3.0 was not just a marketing exercise but a real-world business experience that empowered students with essential skills for future entrepreneurial and corporate success.

Knowledge Infusion

TALENT & LEADERSHIP UNVEILED



SIBM Nagpur had the honor of hosting Mr. Shantanu Singh, HR Leader (North) at boAt Lifestyle, for an insightful session at Unnayan 2025. With his vast experience in talent management, leadership, and workforce transformation, he provided a compelling perspective on the evolving HR landscape.

Mr. Singh captivated the audience with his interactive approach, sharing his B-school journey and encouraging students to engage in meaningful discussions. He offered valuable guidance on securing PPOs, navigating early career challenges, and excelling in management roles. His deep industry insights and practical advice empowered students with the knowledge and confidence to thrive in the corporate world.



Emphasizing the importance of adaptability and continuous learning, he highlighted how organizations seek dynamic professionals who can align with ever-changing industry demands. He also shed light on the role of HR in shaping workplace culture and fostering innovation. Through real-world examples, he illustrated how leadership and talent strategies drive business success.

A heartfelt thank you to Mr. Shantanu Singh for an inspiring and thought-provoking session. His wisdom, mentorship, and practical insights have provided our students with invaluable knowledge to navigate their professional journeys with confidence. His guidance on career growth, industry trends, and leadership skills will undoubtedly serve as a strong foundation for their future success. The engaging discussions and real-world examples shared during the session have left a lasting impact, motivating students to strive for excellence and embrace challenges with a strategic mindset. We truly appreciate his time and effort in shaping the next generation of business leaders!

Educate & Elevate

THE BLUEPRINT TO EXCELLENCE

FEBRUARY
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As part of Unnayan 2025, SIBM Nagpur had the privilege of hosting Mr. Kamal Stephen, APAC Regional Head – Talent Discovery at SAP, who shared his expertise on digital-age leadership, resilience, and personal branding. His session emphasized the need for adaptability in a rapidly evolving digital landscape, urging future leaders to embrace change, navigate uncertainty, and foster innovation.

He highlighted the significance of strong communication and networking skills, reinforcing that success in the corporate world relies on building meaningful relationships, engaging in strategic conversations, and asking the right questions. Discussing the intersection of AI, technology, and leadership, he encouraged students to develop a balance between technical expertise and problem-solving abilities to remain competitive in the digital economy.



Mr. Stephen also spoke about the power of personal branding, emphasizing that standing out in today's job market requires thought leadership, continuous learning, and self-improvement. SIBM Nagpur extends its gratitude to Mr. Kamal Stephen for his invaluable insights on career growth, digital transformation, and leadership in an ever-evolving business environment.

Unnayan 2025

A GRAND FINALE

The final session of Unnayan 2025 at SIBM Nagpur concluded on an inspiring note with two distinguished speakers—Ms. Ritu Singh, Talent Acquisition Leader at Pernod Ricard India, and Ms. Prakriti Gupta Singh, Founder of Raynakriti Goods LLP. Their session provided invaluable insights into transitioning from campus to corporate, understanding workplace dynamics, and leveraging networking for career success. They emphasized the importance of internships as a stepping stone to long-term career growth and shared actionable strategies to maximize learning experiences.

A key highlight of the session was the introduction of the four business phases—Foundation, Expansion, Resilience, and Evocation—illustrating the critical milestones in professional development. Through their expertise and real-world experiences, the speakers equipped students with a strategic roadmap to navigate the complexities of the corporate world.

SIBM Nagpur extends heartfelt gratitude to Ms. Ritu Singh and Ms. Prakriti Gupta Singh for their insightful session and for inspiring future business leaders. A special thank you to Dr. Shailesh Rastogi, Director, SIBM Nagpur, for his unwavering support in making Unnayan 2025 a phenomenal success!



Manifest 3.0

CELEBRATION OF TALENT AND TRIUMPH

FEBRUARY
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The first day of Manifest 3.0 at SIBM Nagpur set the stage for an exhilarating experience filled with talent, strategy, and competition. Students from various colleges participated in cultural, management, and sports events, displaying unmatched enthusiasm and skill. The campus buzzed with energy as participants engaged in thought-provoking business challenges, high-stakes sports battles, and mesmerizing cultural performances. The highlight of the evening was the spectacular Fashion Show, where creativity met elegance, followed by electrifying Group Dance performances and heartfelt expressions at the Open Mic. The day ended on a high note, setting the perfect momentum for the grand finale.



The second day of Manifest 3.0 was a perfect culmination of excitement, entertainment, and friendly competition. The day was packed with engaging activities like Mix Match, Roadies Treasure Hunt, and Escape Room, keeping the adrenaline rush alive. Participants showcased their problem-solving skills, teamwork, and creativity in these thrilling challenges. As the sun set, the much-anticipated concert took center stage, filling the air with electrifying music and boundless energy. The festival wrapped up with students dancing, celebrating, and creating memories that will last a lifetime, leaving behind an unforgettable legacy of fun, camaraderie, and spirited competition.



Corporate Walk

INDUSTRY EXPOSURE: LEARNING BEYOND CLASSROOMS

On 15th February 2025, students from MBA (Food & Agribusiness Management) and Operations & Supply Chain Specialization at SIBM Nagpur, under the guidance of the Department of Training & Employability (dTE), visited Hindustan Coca-Cola Beverages, Butibori, Nagpur, for an industrial visit. The visit provided firsthand understanding of beverage manufacturing, exposing students to high-speed production, automation, and quality control. They observed key operations, including water purification, bottle molding, filling, sealing, and packaging. Witnessing a production speed of 450 bottles per minute across three lines—Kinley Water, Thums Up, and Returnable Glass Bottles—offered valuable insights into FMCG operations.



Industry experts elaborated on supply chain dynamics, sustainability initiatives, and operational strategies, allowing students to compare Coca-Cola's methodologies with PepsiCo's Varun Beverages. Discussions on logistics, inventory management, and lean manufacturing enriched their understanding of supply chain practices. This experience bridged the gap between classroom learning and real-world applications, reinforcing concepts of manufacturing excellence, quality assurance, and production optimization.



As part of the MBA in Food & Agribusiness program at SIBM Nagpur, students visited Mother Dairy Fruit & Vegetable Pvt. Ltd. on 14th February 2025. Facilitated by the Department of Training & Employability (dTE), the visit provided firsthand exposure to the dairy industry's intricate operations. Students observed key processes such as milk procurement, pasteurization, lab testing, and quality control, gaining insights into stringent hygiene and safety protocols.

The visit also showcased automation in production, sustainable practices, and the growing role of technological advancements in enhancing dairy processing efficiency. Experts discussed supply chain management, cold storage logistics, and strategies to maintain product freshness. Students also explored the role of consumer preferences in shaping dairy innovations, highlighting the shift towards value-added products like probiotic drinks, flavored milk, and organic dairy items. This experience deepened their understanding of industry trends, regulatory compliance, and market-driven decision-making in the dairy sector.

The Heart Behind the Work

GRATEFUL TO OUR AMAZING TEAM FOR BRINGING
THEIR PASSION TO THIS NEWSLETTER.

**MBA
2023-25**

Shruti Mishra
Shruti Srivastava
Priyanka Nikose
Tanya Arora



**MBA
2024-26**

Sejal Kukreja
Shivam Srivastava



(Upliftment): Redefining the Digital Age



Mr. Shantanu Singh
HR Leader North
boAt Lifestyle



**Where dreams
take flight—
building
success with
SIBM Nagpur.**

(Upliftment): Redefining the Digital Age



Shantanu Singh
HR Leader North
boAt Lifestyle

MANIFESTO

MANIFESTO