



THEME

"Embarking on the Corporate Journey:
Crafting Pathways to Growth"

Unlocking
This
Edition

- Management Day
- The Grand Send-Off
- Director' thought
- Women's Day
- Watch & Read Shelf
- The Fun Junction
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"The corporate world needs people who are
adaptable, willing to learn, and can turn
problems into opportunities."

..... Dr. Shailesh Rastogi

"Embarking on the Corporate Journey: Crafting Pathways to Growth"

The corporate odyssey is a voyage marked by both challenges and transformative opportunities. As individuals step into the labyrinthine corridors of the business world, the imperative lies in crafting pathways that not only foster professional ascension but also ignite personal evolution. The modern corporate ecosystem, dynamic and often unpredictable, demands resilience, strategic foresight, and an insatiable appetite for growth. To navigate this complex terrain, one must adopt a growth-oriented mindset, embracing change as a catalyst rather than a constraint. Success today hinges on an individual's ability to amalgamate technical acumen with emotional intelligence. Cultivating adaptability, honing leadership dexterity, and nurturing collaborative synergies are quintessential to thriving amidst corporate flux. Mentorship and networking serve as powerful levers, enabling aspirants to glean insights from seasoned trailblazers while forging alliances that bolster long-term ambitions. Equally pivotal is the commitment to lifelong learning—staying abreast of emerging trends, disruptive technologies, and industry paradigms. This intellectual agility acts as a lodestar, guiding professionals through volatile market currents and competitive headwinds.

Furthermore, ethical integrity and an unwavering sense of purpose distinguish exceptional leaders from the conventional. Building a career is not merely about scaling hierarchical ladders but about crafting a legacy rooted in impact, innovation, and inclusivity.



Ultimately, the corporate journey is a tapestry woven with ambition, perseverance, and self-discovery. By charting deliberate and informed pathways, professionals can transcend mediocrity, unlocking realms of opportunity that extend beyond conventional success metrics. As one progresses, the key lies in viewing every obstacle as an inflection point, and every achievement as a stepping stone toward a horizon brimming with potential, where innovation thrives, leadership flourishes, resilience is fortified, and success is redefined through continuous learning, collaboration, and an unwavering commitment to purposeful excellence.

DIRECTOR' THOUGHT

"Dr. Rastogi's Guide to Internships"



An internship is the perfect opportunity to prove your potential and secure a Pre-Placement Offer (PPO). Companies look for interns who not only excel in their tasks but also fit well within the organization's culture. By demonstrating initiative, adaptability, and strong work ethics, you can increase your chances of converting your Summer Internship Program (SIP) into a PPO.

From SIP to PPO: Tips to Secure a Pre-Placement Offer

- **Deliver Exceptional Work** – Treat your internship like a real job. Exceed expectations, take initiative, and showcase problem-solving skills.
- **Be Proactive & Learn** – Seek feedback, ask insightful questions, and show a willingness to learn beyond your assigned tasks.
- **Build Relationships** – Networking within the company can help. Engage with mentors, seniors, and peers to create a positive impression.
- **Demonstrate Cultural Fit** – Align yourself with the company's values and work ethics to show that you belong.
- **Express Interest** – Let your manager know that you're keen on a long-term role. Enthusiasm and commitment go a long way.

Securing a (PPO) is about more than just completing tasks—it's about making a lasting impression. Show commitment, take ownership of your projects, and consistently deliver results that add value to the organization. Stay open to learning, adapt to feedback, and maintain a positive, problem-solving attitude. Companies seek individuals who not only perform well but also align with their vision. Express your willingness to be a part of the company's future, and your SIP can turn into a career opportunity.

"Opportunities don't happen. You create them."

FINANCIAL LITERACY

“Empowering Campus Staff with Financial Knowledge”

The Financial Literacy Programme, organized by the ISR Club and Finomics Club of SIBM Nagpur, focused on educating security guards and housekeeping staff about effective financial management. The session aimed to empower them with knowledge on savings, investments, and budget planning to help them make informed financial decisions.

Participants were introduced to essential financial concepts such as creating a budget, disciplined saving habits, and various investment options, including Fixed Deposits, Recurring Deposits, and Mutual Funds. They also gained awareness of banking services, online transactions, and government savings schemes while learning how to avoid financial fraud.



The session received positive feedback, with many participants appreciating the practical insights on financial planning. Some expressed interest in opening savings accounts and investing in fixed deposits. The programme significantly enhanced financial awareness and boosted confidence in managing personal finances.

Encouraged by the response, the ISR Club and Finomics Club plan to organize future sessions covering topics like digital banking and retirement planning, further supporting the financial well-being of the campus staff.

ANNUAL MANAGEMENT DAY

"Celebrating Strategy, Innovation, and Leadership"

The Annual Management Day at Symbiosis Institute of Business Management (SIBM), Nagpur, celebrated dedication, achievements, and excellence within the institution. The event recognized outstanding contributions from students, faculty, and administrative members while inspiring future leaders through alumni success stories.

The felicitation ceremony honored distinguished alumni for their achievements, serving as role models for students. Musical performances added a vibrant touch, making the evening engaging and enjoyable. Dr. Shailesh Rastogi, Director of SIBM Nagpur, delivered an inspiring address, commending students and faculty for their efforts and motivating them to reach greater heights. Awards and recognitions were presented to students, faculty, and staff for their contributions to the institution's success.

The event received positive feedback, with students appreciating the inspiration gained from alumni success stories. Faculty and administrative staff felt valued, fostering a sense of belonging and motivation. The engaging performances made the evening truly memorable.

The event successfully strengthened alumni relations, provided students with career insights, and reinforced a culture of appreciation. It enhanced the sense of community at SIBM Nagpur, reaffirming its legacy of academic and professional excellence.





NBA Coordinator
Dr. Rajesh Vaidya



Faculty of the Year Award
Dr. Smruti Patre



Best Faculty - Teaching
Dr. Pallawi Sangode
CA Premlata Saboo
Dr. Vinod Surange



Best Academic Coordinator
Mr. Suyog Gupta
Mr. Manish Choudhari
Ms. Payal Wankhede



Best Faculty for Sponsored Projects
Dr. S. Palaniappan
Dr. Pallawi Sangode



Best IT & Tech Support
Mr. Vitendra Patil
Mr. Srikant Moje



Best Admin award
Mr. Aman Arora
Mr. Akhilesh Manekar



Best Faculty Research
Dr. Smruti Patre
Dr. Sonal Purohit
Dr. Jagjeevan Kanoujiya



"Unveiling Achievements: Results That Reflect Hard Work"



Best SIG Award
Magazine and Internal Publication



Best Performing Committee
Aspirant Outreach Committee



Most Productive Committee
Media and Communication



Most Contributing Committee
Research & Career Development Team



Best Student Committee
Placecom



Most Impactful Committee
Student Coordination Committee



Pioneer Spirit Award
Vinayak Sharma
Anupam Prasad



Case Study Champion
Deepak Kataru
Charitha Kakumani

UDBHAV SERIES

"ENRICHING MINDS & PERSPECTIVES: THE SAHYOGITA TALK SERIES"

The Leadership Talk featured an insightful guest lecture by Mr. Amit Chawla, City Head – Consumer Bank, Bangalore, Kotak Mahindra Bank. The session aimed to provide students with industry insights into the evolving banking sector and essential sales strategies, bridging the gap between academic learning and practical applications.



He highlighted the transformative impact of digitalization on banking, emphasizing the importance of adapting to technological advancements. He shared valuable perspectives on sales strategies and leadership in financial services, stressing the need for practical exposure alongside theoretical knowledge. He encouraged students to develop versatility, advising them to be "the jack of all trades" to stay competitive in today's dynamic business world. Additionally, he shed light on emerging industry trends, leadership strategies, and career growth opportunities in the financial sector. Students found the session engaging and insightful, appreciating Mr. Chawla's ability to simplify complex industry trends. His real-life examples resonated with aspiring professionals, making the session a valuable learning experience. The event successfully reinforced the importance of adaptability, continuous learning, and industry engagement, equipping students with practical knowledge to align their academic learning with real-world expectations.



HER DAY, HER POWER

“Honoring Women and Fostering Inclusivity”

The International Women's Day celebration was a joyous occasion dedicated to honoring the contributions of women in all spheres of life. Faculty and staff members gathered to celebrate the spirit of inclusivity, empowerment, and appreciation. The event commenced with an inaugural address by senior faculty members, emphasizing the significance of Women's Day and acknowledging the role of women.



“ Women are the architects of change, shaping society with strength and wisdom. Celebrating them means empowering their voices, honoring their contributions, and fostering a future of equality and progress. ”

A lively Antakshari game was organized, where participants enthusiastically engaged in a fun-filled musical session. Interactive discussions followed, sharing inspiring stories of women's achievements and their impact on different fields. The event concluded with a networking session over tea and snacks, providing a relaxed environment for faculty and staff to connect and share experiences.



The celebration strengthened bonds among participants, creating an uplifting and engaging atmosphere. The interactive format was well-received, with the Antakshari game being a particular highlight. Faculty and staff members appreciated the opportunity to come together and suggested organizing more such events to foster a stronger sense of community and teamwork. The event successfully reinforced the values of empowerment, appreciation, and inclusivity, making it a memorable occasion for all.

THE GRAND SEND-OFF

"Waving Goodbye, Welcoming Success: Farewell 2023-25"



The farewell ceremony for the MBA (Batch of 2023-25) and MBA-FABM (Batch of 2023-25) at Symbiosis Institute of Business Management (SIBM), Nagpur, was a heartfelt occasion celebrating the graduating students' journey, achievements, and contributions. It was an evening filled with emotions, nostalgia, and best wishes for their future. Faculty members and juniors delivered touching farewell speeches, reminiscing shared experiences and expressing gratitude. The felicitation ceremony recognized students for their leadership and accomplishments, while cultural performances, including music, dance, and skits, added to the celebratory atmosphere. Special mementos were presented as tokens of appreciation.

Mr. SIBM 2025

Harsh Tiwari

Ms. SIBM 2025

Priti Satvani

Mr. & Ms. SIBM (FABM) 2025

Vinay Bhandare & Mansi Pimpalkar

The event received an overwhelming response, with students cherishing the memorable send-off. Faculty appreciated the effort put into making the farewell special, and juniors felt inspired to uphold the institution's values. The ceremony strengthened bonds within the SIBM Nagpur community, leaving graduates with lasting memories and confidence as they embark on their professional journeys.



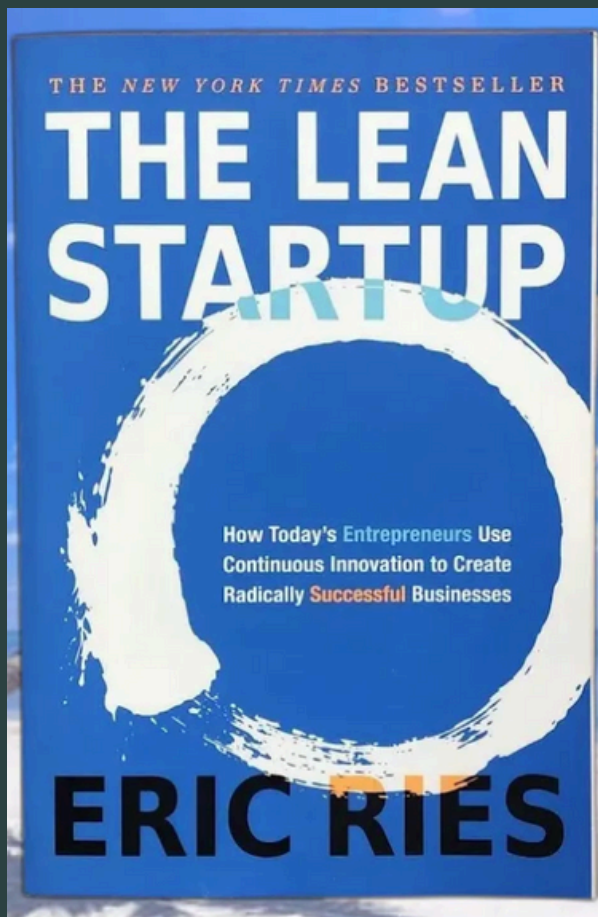
WATCH & READ SHELF

"Unlock Wisdom: Book Recommendations to Elevate You"

"THE LEAN STARTUP"

By Eric Ries

Starting a business is an exciting journey, but success isn't just about having a great idea—it's about execution. The Lean Startup by Eric Ries is a must-read for aspiring entrepreneurs and business leaders. The book introduces the Lean Startup methodology, which focuses on rapid experimentation, validated learning, and continuous innovation to build a business efficiently.



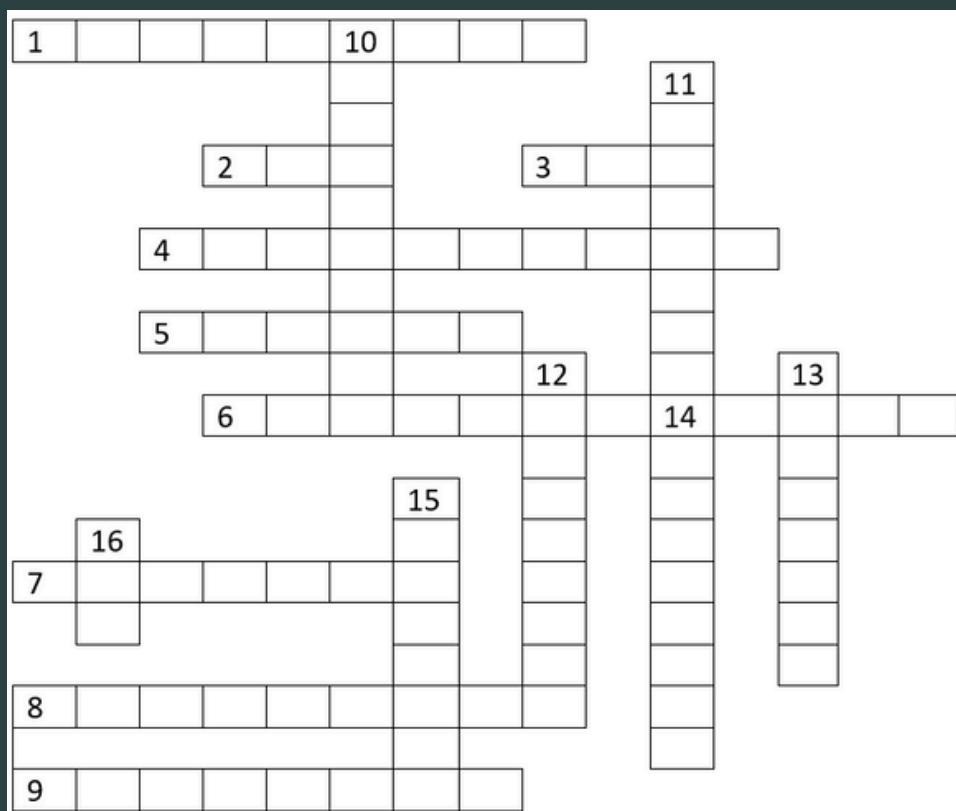
Ries emphasizes the importance of testing ideas quickly rather than spending years developing a product that might not work. He introduces concepts like the Build-Measure-Learn cycle, Minimum Viable Product (MVP), and pivoting to adapt to market feedback. These principles help businesses minimize waste, make data-driven decisions, and scale successfully.

Whether you're launching a startup or innovating within an organization, this book provides practical strategies to navigate uncertainty and achieve sustainable growth. If you want to think like an entrepreneur and stay ahead in the competitive world of business, The Lean Startup is a must-read!

THE FUN JUNCTION

"Challenge Your Mind: Puzzle & Game Zone"

1. A visual representation of key business metrics.
2. When a private company goes public.
3. Measures the profitability of an investment.
4. A statistical method used for forecasting.
5. Ownership in a company, often in the form of stocks.
6. Dividing a market based on customer characteristics.
7. Large datasets analyzed for business insights.
8. Strategies to keep employees engaged and reduce turnover.
9. Using borrowed funds to finance business activities.
10. The process of integrating new employees.
11. A startup valued at over \$1 billion.
12. The rise in general price levels over time.
13. A methodology to reduce defects in processes.
14. Evaluating employee performance.
15. Creating a unique identity for a product or company.
16. A supply chain strategy minimizing inventory waste.



"A Collection of Moments We Cherish"



TEAM SPOTLIGHT

"Acknowledging the Efforts Behind This Edition's Success"

MBA 2023-25

Shruti Mishra
Shruti Srivastava
Priyanka Nikose
Tanya Arora



MBA 2024-26

Sejal Kukreja
Shivam Srivastava

